

MAY 7, 1945

BY SUBSCRIPTION: TWO YEARS \$8.50





"We took the nicest ride on Sunday"

Some People just don't realize that we're right in the middle of the war's worst tire shortage.

Sure we have plenty of rubber. America licked that problem. But we have new ones. We're short millions of pounds of carbon black. That's much like plain soot, but it makes tires much longer wearing. B. F. Goodrich first developed its use for that purpose years ago.

The steel wire shortage is critical, too. An ordinary passenger-car tire needs 125 feet of it for its backbone, or bead.

Larger tires need more. Cotton cord is running low, too . . . so are rayon cord and nylon cord.

With military demands on the increase, chances are that fewer civilian tires will be produced this year than last. So it looks like a lot of us won't be driving our cars after the summer "flat tire season" unless we begin to conserve our tires as never before! The B. F. Goodrich Company, Akron, Ohio.

HOW TO KEEP YOUR CAR IN USE UNTIL YOU CAN GET NEW TIRES

- 1. Drive only when necessary.
- 2. Recap worn tires immediately,
- 3. Keep correct air pressure.
- 4. Replace patched, leaky inner tubes with new ones.
- Check air pressure after a few miles following tire change.
- 6. Don't slam on brakes.
- 7. Have wheel alignment checked occasionally.

- 8. Don't speed around corners.
- 9. Start slowly and drive slowly.
- 10. Avoid bumping curbs.



X1RQ-068-CHZK

"Show me a smart girl who isn't stocking-conscious!"

EVELYN KEYES, featured in Columbia's Technicolor production, "A Thousand and One Nights."



"Any girl who's learned her glamour lesson," smiles charming Evelyn Keyes, "knows the right stockings are ever so important!"

And to smartly groomed girls everywhere, the name Cannon Stockings stands for everything you'd want in hosiery. Such as...



Good looks. Trim fit. Long wear! Those are fundamental characteristics of Cannon Rayons! Beautifully sheer and smooth they are, with that distinctively dull finish. And because they're made with the Hi-Twist Process, they do keep

going longer. (They're in demand, so be patient if your store doesn't always have them.) Remember, with Cannon Rayons, as with all rayons, washing's important. Handle them gently, in lukewarm suds.

Allow 36 hours to dry!

Cannon Hosiery

HI-TWIST RAYON

Made by the makers of the famous Cannon Towels and Sheets
CANNON MILLS, INC., NEW YORK 12, N. Y.

LETTERS TO THE EDITORS

GERTRUDE STEIN

Sira:

I object to Gertrude Stein's views on life (LIFE, April 16). She ought to keep them to herself. Imagine telling the soldiers, in so many words, to get drunk and laugh it off. It might surprise her to know that we aren't sending the boys over to impress the French people. They have gone in all seriousness to fight a war. Anyway, why so intent on the French!

You tell the boys not to think. Miss Stein, yet our U. S. was built by thinking men. I hope they do more thinking than your generation. You claim to be a genius. It might surprise you to know that there are geniuses in the Army and many more will undoubtedly spring up after this is all over.

While you and Picasso pat each other on the back, I wish to state in a non-genius way that I think his paintings look like the work of a crackpot! Thank goodness things don't look like that to me. . . .

Last, but not least, why shouldn't the boy who wanted to be a plumber try to be the best plumber? Our American way has always taught that no matter what trade we try we should try to be the best.

You claim to think, Miss Stein, Ha, it hasn't hurt your span of life any. . . . Furthermore, you make me mad! And

Furthermore, you make me mad? And I do mean mad.

MILDRED M. CLARKE

Tuba, Okla,

Sire:

Miss Stein's address was infuriating. I am ashamed that she was permitted to speak in that vein to our boys. Worse yet, they were not even allowed to answer her back.

Maybe our boys are not geniuses but neither are they morons.

... Please, no more articles from any-

one criticizing our boys.

MRS. A. C. FORMBY

Savannah, Ga.

WHAT THE GERMANS DID

Stra:

I realize that these days with victory in Europe approaching so quickly it is necessary to publish many things to impress upon the people of this nation the

(continued on p. 4)

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UFE May 7, 1945 Volume 18



"But you're getting so warm, Mr. G, and so human!"

"Too human, my friend. Too warm and human to dance with me!

"And why don't you use Mum!

"Do you think you're immune to underarm odor, Mr. G? Every human being perspires, Mister. And that includes you!

"And don't think you can get away with underarm odor just because you're a man! You can't!

"... it's time you learned that popular people guard against underarm odor, Mr. G. They use Mum! Copy them, Mister, and everybody'll be happier when you're around."

. NOTE TO MR. G (and you?)

You can't count on a shower to keep you from risk of offending.

But 30 seconds with Mum...a dab under each arm...will keep you safe all day or all evening. Mum won't harm skin or shirt. Get a jar today!



Product of Britisl-Myers

Mum helps a man to make the grade!

"I hate to laugh at shrinking violets, but honestly ___"



"PERHAPS YOU KNOW some of these shrinking violets. It's a shame to laugh at them, but there's just no excuse for clothes that shrink out of fit or style today. Now is there?"



"TAKE 'HAIRBREADTH HARRY'! They call him that because he looks as if he was only escaping strangulation by a hair's breadth. He suffers from shrunk-up collars. Smart enough fellow in most things, too. But he—believe me, please!—has never heard of the 'Sanforized' label, which keeps fabrics from shrinking even 1%!"



"NO WONDER the kids cry: 'Here comes Aunty El-la, looks like a wrapped umbrell-a!' Brandnew, that cotton dress was pretty as a picture. But shrinkage got it. Now Aunt Ella's embarrassed beyond words. If she'd only look for that 'Sanforized' label, she'd have a dress which couldn't shrink out of either fit—OR style!"



"THIS YOUTH thinks of himself as 'Muscles Murray'!

Exercises every morning. But he's too cramped by shrunk-up shorts to really let himself go. Murray doesn't know what to do about it, either. Well, he's just got to learn to have a 'Sanforized' label on every washable he buys! Then it'll always fit."



"SLACK SUIT is the word for Mrs. Stedman! First woman in town to have one of those snazzy two-piece outfits. Looked marvelous on her—at first. Then she got rained on. And THEN she washed it, and look at it now! You'd think Mrs. S. would be hep to the 'Sanforized' label for ALL her cotton washables—like you are, for instance!"



• SANFORIZED •

Fabric Shrinkage less than 1% by the Government's Standard Test

CHECKED STANDARD of the trade-mark owner. The "Sanforized" trade-mark is used by manufacturers on
"Compressive Pre-Shrunk" fabrics only when tests
for residual shrinkage are regularly checked, through
the service of the owners of the trade-mark, to insure maintenance of its established standard by
users of the mark. Cluett, Peabody & Co., Inc.

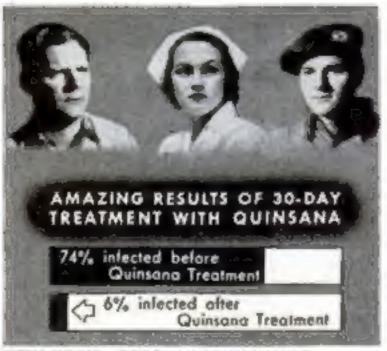


EXAMINATION OF THOUSANDS SHOWS 70% OF ALL ABULTS HAVE ATMLETE'S FOOT EACH YEAR!

MILLIONS CONQUER ATHLETE'S FOOT WITH EASY 2-WAY METHOD



YOU PROBABLY HAVE ATHLETE'S FOOT or will get it unless you guard against the disease. 7 out of 10 persons are infected yearly, and warm weather increases the danger. Even mild case may suddenly become serious, Fortunately science has discovered effective Quinsana treatment!



ATHLETE'S FOOT DISAPPEARED among practically all persons using Quinsans powder—according to actual records of thousands of cases. Often, other treatment had failed. Now millions everywhere are using Mennen Quinsans with excellent results. For prevention as well as relief.





MOST CHIROPODISTS RECOMMEND QUINSANA for Athlete's Foot—over all other products! Use Quinsana daily 2 ways: (1) on feet and (2) in shoes (to absorb moisture, reducing chances of re-infection from shoe linings). Being a soothing powder, Quinsana is easy to use—not like messy salves and liquids. Used by all branches of the armed forces today. Excellent for the whole family. To help keep your feet healthy, use Quinsana powder daily... see a Chiropodist regularly. THE MEMNEN COMPANY, Newask, N. A.

LETTERS TO THE EDITORS

CONTINUED

type of enemy we are suppressing and

But I cannot conceive of the psychology behind the publishing of such pictures as these of starved American prisoners of war (LIFE, April 16).....

There is enough realism and foresight in the average American to convince him that these murderous enemies must forever be silenced. We can do without the pictorial examples until our men have returned. Our hearts have quite enough burdens to carry. . . .

JANE M. SMITH Elizabeth, N. J.

Diam'r

photographs of these boys to be enlarged and one or more placed in our German prison camps here with this title: "An American Boy in a German Prison Camp,"

ROBERT F. McCOOK

St. Paul, Minn.

Sire:

Nad criminals will escape their due punishment because, by the time they reach our own prisoner cages at the rear, their identity with acts of unnecessary cruelty will have been lost. Why could not such Germans be marked at the time of their capture with some sort of indelible ink, as a "branding," so that they could be easily weeded out when wanted?

MRS. R. F. HUSSEY

Chicago, Ill.

Sire:

To supplement your pictures of what the Germans did to their prisoners of war I submit these three pictures I found in Germany. They evidently give a photographic record of a typical Ger-







man execution, one in which the condemned man dug his own grave before being cut down by rifle bullets. Not a very pretty practice, is it?

SGT, EARL E. RAUSCHER APO, New York, N.Y.

THE "STEPHENS LOOK"

Sirs:

I'm sick and tired of hearing about the misrepresented "charm" and "marriage" courses at Stephens (LiFE, April 16)..., You'd think a Stephens girl was an empty-headed mantrap from this publicity, We are definitely not. We study

Sh-h-h...Im a Lady with a past!



AND I WANT TO PORGET about it, too! It all goes back to the time when Mother used to think a laxative had to be harsh and had-tasting to do any good. She'd try to disguise the taste of the stuff with fruit juice, but it would upset me just the same. I guess she just didn't realize that

SOME LAXATIVES ARE

TOO STRONG!



I'd make whenever a laxative was "in order." She switched, then, to some "panty-waist" medicine that was supposed to be very mild. But all that did was stir me up inside, without giving me the relief I needed. I know now that

SOME LAXATIVES ARE

TOO MILDI



well, MY PAST became a happy "present" the day Mother found out about Ex-Lax! One taste of that swell chocolate flavor and I was all smiles. I take Ex-Lax now, whenever I need a laxative, and it works just fine. Effective—yet, oh, so gentle! Not too strong, not too mild...

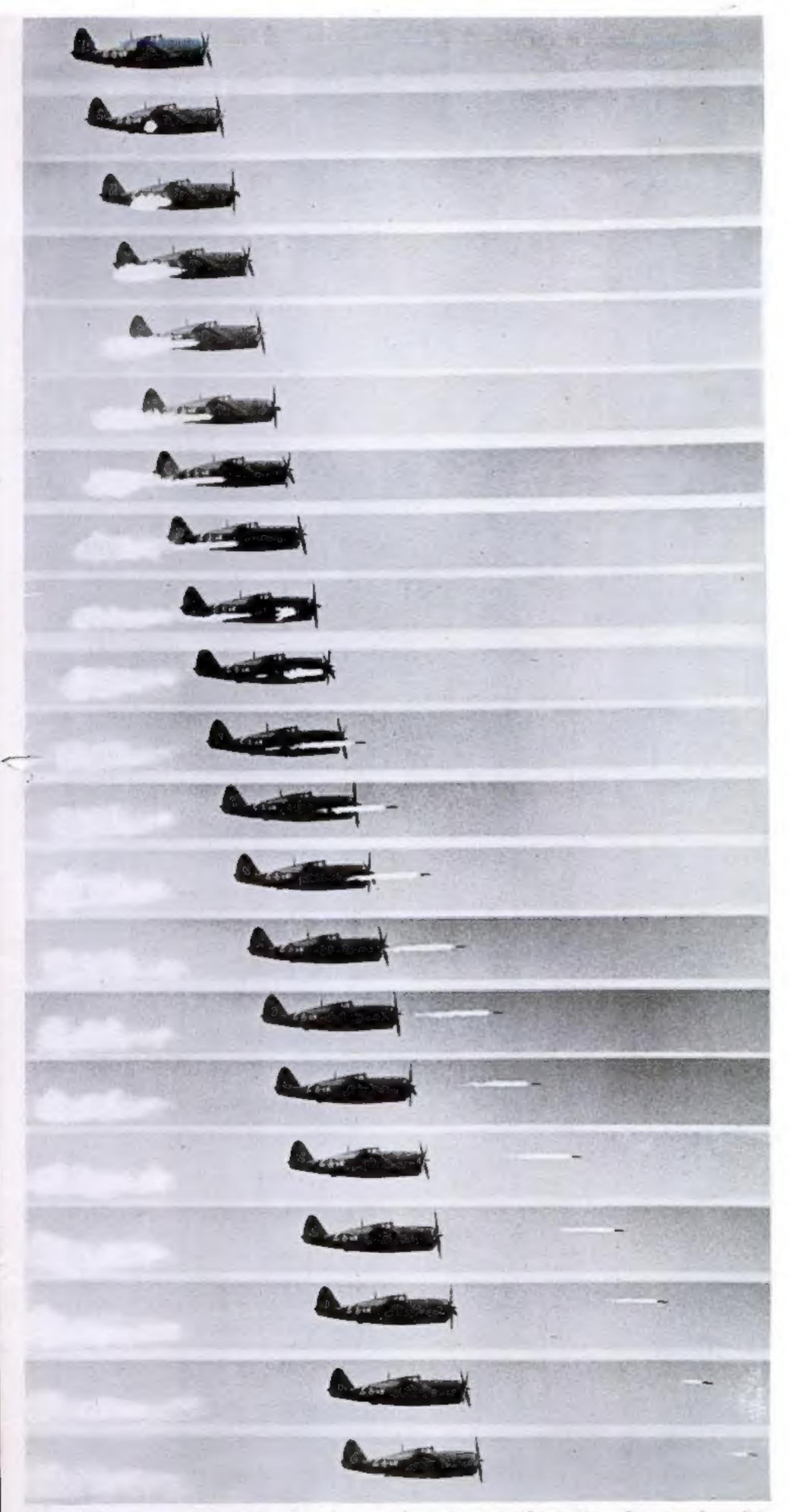
EX-LAX IS THE

HAPPY MEDIUM!

As a precaution use only as directed,



10c and 25c at all drug stores



Succession pictures taken by a "ribbon frame" camera, showing a wing rocket getting under way and speeding toward the enemy at about 13 miles a minute. This camera was developed by Bell Telephone Laboratories.

Photographing a ROCKET at 800 miles an hour

ONE outstanding weapon of this war is the rocket, now used by our fighting forces on land and sea and in the air.

Scientists at Bell Telephone Laboratories had an important part in the technical development of this American weapon. One of their contributions was the "ribbon frame" camera which takes 120 pictures a second on a continuously moving film. It has proved of great value in studying rockets and shells in flight.

The ribbon frame camera is only one of many Bell Laboratories developments which are being turned against the enemy.

Our Laboratories are now wholly devoted to the war. When it is won, they will go back to their regular job—helping the Bell System give you the best telephone service in the world.



BELL TELEPHONE SYSTEM

JOAN EDWARDS' biggest Hit —

flowers-by-wire to her Mother!

"I send flowers by telegraph to Mother," says lovely Joan Edwards, "whenever I'm out of town - on Mother's Day and every occasion. Because flowers always say it better than words."



In any event-wire Howers it's easy as 1-2-3, and not at all expensive

- 1. Go to a florist with the Florists' Telegraph Delivery Association seal on his window. Tell him the name, address and town of the person to receive flowers - state the amount you wish to spend. You pay nothing extra for flowers by wire - except standard rate for telegram.
- 2. Your florist wires your order and your message for the card to an F.T.D. florist in the other town who immediately delivers fresh flowers from his stock.

3. F.T.D. florists are everywhere but not all florists are members of Florists' Telegraph Delivery Association. So look for the F.T.D. Seal. It's your assurance of full value.



BUY AND HOLD WAR BONDS

FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

484 East Grand Boulevard, Detroit 7, Michigan

Listen to Joan Edwards, singing star of your "Hit Parade," CBS, Saturday Evening, 9 P.M., EWT.

LETTERS TO THE EDITORS

academic subjects as hard as any college

At Stephens the emphasis is placed on developing all of a girl's potentialities. BARBARA NELSON

Stephens College Columbia, Mo.



ACADEMIC BARBARA NELSON (LIFE, APRIL 16)

... We wish to correct the impression that our college is a "charm school," We don't just sit around learning how to take baths and wear lipstick. First of all, we don't even have bathtubs here (we have showers) and, secondly, only the crude hoods don't know how to wear their lipstick....

> MARJORIE DEWOLF BETH CARNEY JEAN RILEY

Stephens College Columbia, Mo.

. . . When I was in attendance at the University of Missouri ('40-'43) it was quite commonly said that one could look at two groups of girls on the streets and very easily tell which was from Stephens-the sloppy once were. The University of Missouri girls, who I assume are included in the "sloppy collegiate" class, always were far more neat and less likely to go in for extremes in dress, such as dungarees and dangling shirttails, than were the Stephens girls.

"Stephens look," indeed! I am glad to see that they have introduced a course in charm. They certainly need it there.

W. R. CULBREATH

Caruthersville, Mo.

... Has LIFE got it in for the college girl?

NORMA A. KRAUSE

South Euclid, Ohio

Our congratulations to LIFE. It is gratifying to know that there are still some college girls who dress like women. The contrast between the well-dressed Stephens College girls and the bluejeaned, fiannel-shirted Mickigan coed gives us the hope that all is not lost and that that prewar article, the skirt, may yet return.

HARRY Y. CHAN HENRY H. LEE

University of Michigan Ann Arbor, Mich.

JAPAN

... It is not necessary to conquer and occupy the home islands of Japan, as Wilfrid Fleisher suggests ("What to Do with Japan," LIFE, April 16). (I wonder if we haven't a military clique that

topcoat smartness plus showerproof protection



buy war bands first

smart as a topcoat, and ready for rain

Expert tailoring...the softest yet sturdiest fabrics ... superb lines, perfect fit. Rainfair offers you all these fair-weather features, plus rainy-day protection as well. No wonder Rainfair is so noticeably the choice of well-dressed men everywhere,

Tackletwill . . . \$16.75 A fabric famous for its smartness and durability...showerproofed Tackletwill. Popular ragian style with slash pockets, deep yoke and sleeve lining. Eggshell or tan.

Lustretwill...\$16.75 A comfortable garment, typically English in style with full sweep, vent in back, raglan shoulders, fly front and slash through pockets. Made of a soft yet sturdy fabric ... a lustrous twill ... which drapes smartly. Rich shade of grey.

FREE BOOKLET ... How to make your raincoat last...our new free booklet gives you detailed instructions, and illustrates the latest Rainfair styles. Write for it ... and for the name of your nearest dealer...today!

Watch for Rainfair's V-Seald and Zephyr Plastic-Coated Rainwear

RAINFAIR, Inc., Racine, Wisconsin

RA1NFA1R

(continued on p. 8)





As you might suspect, our latest picture, HOTEL BERLIN, is about a hotel in Berlin today, and the revolting shenanigans of its more unsavory guests as their vultures come home to roost.

As you might not suspect, HOTEL BERLIN was planned as a Warner Bros. picture more than two years ago, when war-clouds loomed blackest ... for we shared the faith of millions that freedom must triumph.

There's a further reason why, from where we sit, HOTEL BERLIN is a very special entertainment.

For it's the sequel, in a sense, to a picture we made more than six years ago.

That picture, "Confessions of a Nazi Spy", caused a lot of talk . . . some of it to the effect that we were seeing things under democracy's bed. (As we recall, some folks even said, "Pooh, pooh!").

HOTEL BERLIN shows, in unforgettably dramatic scenes, what finally happens to a nation that sets out to degrade and destroy mankind . . . by lies or Luftwaffe, by poison-propaganda or panzers.

HOTEL BERLIN shows, too, that Warner Bros. intend to maintain the leadership established by "Nazi Spy" and so many other splendid motion pictures...lead-ership in what The New York Times called "combining good picture-making with good citizenship".

VICKI BAUM's Bestseller

Hotel Berlin

FAYE EMERSON - HELMUT DANTINE RAYMOND MASSEY - ANDREA KING PETER LORRE · ALAN HALE GEORGE COULOURIS

PETER GODFREY

LOUIS F. EDELMAN

Screen Play by Jo Pagano & Alvah Bessie . Music by Franz Waxman

JACK L. WARNER, EXECUTIVE PRODUCER

Other current Warner Bros. productions: GOD IS MY CO-PILOT • THE HORN BLOWS AT MIDNIGHT • OBJECTIVE BURMA • ROUGHLY SPEAKING • TO HAVE AND HAVE NOT

GUARD AGAINST A GUMMED-UP MOTOR!



...Use Mobil Upperlube Regularly!

FIGHTS GUM, CARBON:

And does it as you drive! Enters cylinders along with gasoline. Its special solvent action softens the gum that binds carbon to valves, rings. Result—a smoother funning motor.

GUARDS AGAINST INTERNAL CORROSION:

Vital parts can corrode from moisture which forms when your motor cools. Mobil Upperlube's protective film coats exposed cylinder surfaces and lessens danger from rusting and corrosion. Add it to your gas tank-at rate of only 4 ounces to every 10 gallons.

AVOIDS "HIDDEN WEAR":

Guards against acuffing and wear at your motor's "hot spots"—because Mobil Upperlube puts a protective film on upper cylinder walls. Inexpensive - make its use a habit.

Want to give your car a surprising amount of "new car pep"? Then ask your Mobilgas dealer for a special Mobil Upperlube Tonic Treatment!

Mobil Upperlube

ON SALE AT

ADD IT TO

YOUR GAS TANK

REGULARLY

YOUR MOBILGAS DEALER'S

Also: Mobilgloss, Mobilwax, Mobil Handy Oil, Mobil Radiator Flush, Mobil Window Spray, Mobil Hydrotone, Mobil Spot Remover, Mobil Stop-Leak



LETTERS TO THE EDITORS

CONTINUED

relishes the force of battle?) Why not merely isolate Japan by the relatively simple expedient of depriving it of every available craft beyond the dimensions of a fishing boat? Bettle it up, take away its military and arms factories by air assault and cut it off from the rest of the civilized world for the next 50 years. Let's do our fighting in the Pacific, driving the Japanese back to their home islands and locking a door on them, with suitable sentries and fees for the entrance and exit of any people or products that must necessarily go in or out.

W. H. BROOKS

New York, N. Y.

 Last week, as a military measure. the Joint Chiefs of Staff were preparing to tighten a blockade cordon around Japan.-ED.

WRONG DOG

While reading the April 16 issue of LIFE I came upon the picture of Flush posing in the arms of Katharine Cornell.

What would Elizabeth Barrett Browning think of the drastic misrepresentation of her constant companion's identity? Flush was a cocker spaniel.

MRS. ROBERT B. JAMIESON Scenery Hill, Pa.

The real Flush was indeed a red cocker spaniel. He was born in 1842, was given to Elizabeth Barrett as a present. He took to Miss Barrett immediately but hated Robert Browning



STAGE FLUSH



FLUSH

at first and bit him twice. Later, however, Browning and Flush became the best of friends. Flush became Elizabeth Barrett Browning's closest companion, was kidnaped from her in London, got fleas in Florence, Italy, died peacefully at her feet at the ripe spaniel age of about 12.

Katharine Cornell's original stage

enjoy PORTO-PED Comfort THE ZEPHYI Medel 2152 Ventilated for Cool Comfort. PORTO-PED The Carpin * Yields with every step * Absorbs shocks, jure * Keeps you foot-fresh

Porto-Ped Shoes rate Number One with so many men that it's conclusive proof of exceptional satisfaction. With them, comfort is just as important as style - and in Porto-Peds they get BOTH. The day you ease your feet into Porto-Peds you'll thrill over the way the patented, resilient air cushion and exclusive, flexible Arch Lift put an end to foot fatigue. And you'll take pride in their smart styling, superior leathers and fine craftsmanship. For style plus true foot comfort, see your Parto-Ped Shoe dealer — or write us for his name.

PORTAGE SHOE MFG. CO., Milwoukee 1, Wis. Division of Weyenberg Shoe Mig. Company



\$785 — Some Styles Higher

(continued on p. 11)



We said it years ago...and it's proving itself today!

As a result of unforeseen transportation demands of wartime driving, two great truths about Pontiac have been definitely established: First, that the car has the inbuilt quality to last for an almost unbelievable number of miles. And, second, that the kind of service rendered by Pontiac dealers has kept Pontiac cars operating dependably, economically and satisfactorily despite long use and extremely high mileages.

Nine years ago Pontiac quality was described in a phrase

that has since become famous-"BUILT TO LAST 100,000 MILES". Today that statement is being continuously confirmed. For, by taking advantage of authorized Pontiac service-specially trained mechanics, special tools and equipment, high-quality parts-countless owners have seen their Pontiacs pass the 100,000-mile mark will going strong!

Your car is vital. Keep it properly serviced. Bring it to us regularly. It's the best life insurance your car can have.

Every Sonday Afternoon . . . GENERAL MOTORS SYMPHONY OF THE AIR -NBC Network

PONTIAC MOTOR DIVISION . . . GENERAL MOTORS CORPORATION



Oerlikon 20 mm Anti- Aircraft Cannon



Aircraft Torpedoes



Automatic Field Guns



Diesel Engine



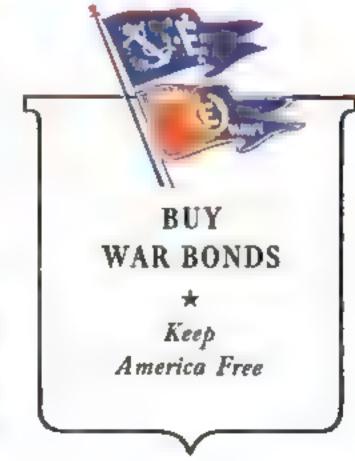
Axles for



Engine Parts for Army Trucks









REFRESHING and colorful—Judy Garland's songs will come to you like a breath of Spring when you hear her in glorious "natural color" on the new General Electric radios.

Unmarred Natural Color Tone

These revolutionary Frequency Modulation tadios reproduce the thrilling tones and overtones of voice and instrument against a background of velvety silence . . . unbelievably free from static, fading, and station interference.

Everything in Radio and Television

This newest kind of radio is only one of the amazing models at popular prices General Electric will offer after the war. There also will be standard radios, radio-phonographs with a startling new system of tone reproduction, and the new revolutionary self-charging portable.

General Electric television receivers, too, with their large clear pictures, will set an entirely new standard in home entertainment.

FREE. A fascinating booklet, "YOUR COMING RADIO."

28 pages—handsomely illustrated in full color. A forecast of what radios—radio-phonographs and television
receivers will be like after the war. For your free copy
mail a postcard with the title, "YOUR COMING RADIO"
and your name and address to Electronics Department,
General Electric, Schenectady, N. Y.

Hear the G-E radio programs: "The World Today" news, Monday through Friday, 6:45 p.m., EWT, CBS, "The G-B All-Go Orchestra," Sunday 10 p.m., EWT, NBC. "The G-B House Party, Monday through Friday, 4 p.m., EWT, CBS.





LEADER IN RADIO, TELEVISION AND ELECTPONICS



For long life and better reception ask for electronic radio tubes by General Electric



ONE OF A SERES OF PORTRAITS BY DOTOTHY THOMPSON

You're the typical American girl

For Wal especially Kayser is planning enchanting new fabric gloves, hosiery, underthings, lingerie.

BOT. . . Ber KAYSER ... wer bests that



Flush in 1931 was also a cocker spaniel. But he died and the present Flush, a Yorkshire terrier, was given the role last year because he is naturally histrionic. He had learned his part perfeetly by the second rehearsal.-ED.

STRIP POKER

Sirs:

Surely the oblivering, homeless millions in Europe will take new hope from the 25 pounds of warm slik beassières, pale-green slips and stout matching panties contributed by the gallant nelf-sacrifice of Hollywood stariets (LIFE, April (6), Certainly the Fascist tyrants must at once capitulate when they fully comprehend this concrete evidence of the determination of American womanhood to care for the victims of global war ...

LIEUT DUDLEY T CORNISH Buckley Field, Colo.

Birs:

... LIFE mys that with the exception of Ann Miller, none of these Hollywood poker players has done more than bit parts.

Evelyn Ankers, who was a star in London, has played big roles in Hold That Ghost, Burma Conroy, Ghost of Frankenstein and The Wolf Man. Nina Foch was decidedly among those present in A Song to Remember and played leads in Shadows in the Night, I Lore a Mystery and Nine Girls. . .

ELISE JAGER Los Angeles, Calif.

DONALD DUCK

After your Speaking of Pictures story of Donald Duck posing for the Old Mastera, I couldn't regist aketching Donald as he would interpret Rembrandt's Self Portrait.

JACK W. BARD

Galena Park, Texas



DONALD REMBRANDT?

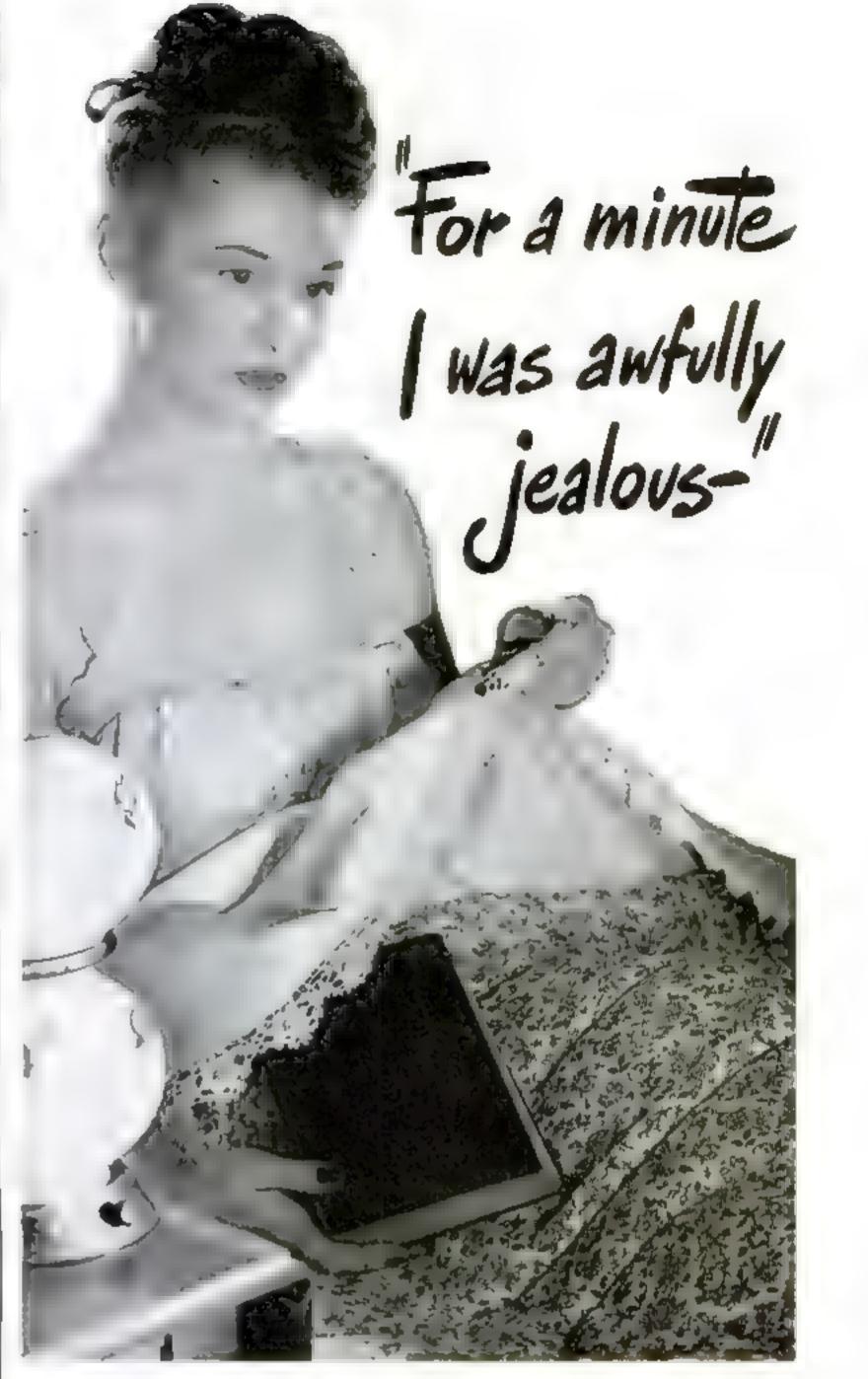
IMPORTANT NOTICE

to LIFE subscribers in the Armed Forces

When you return to civilian life you are still entitled to the fell enexpired term of your LIFE subscription of the special military rate.

Whether you subscribed for one year of \$3.50, two years at \$6 or three years at \$9, you will receive the full number of copies you ordered and paid for at these special rates—at no increase la price.

To be sure of receiving oil your copits of LIFE please been us informed of your latest address - military or



GIRL never knows what will happen A on a vacation.

Several years ago, for instance, Mrs. Lillian G. Wegner of Buffalo, New York. made an interesting discovery when she visited a friend in the country. She wrote us about it recently:

"When my friend showed me to my room. I noticed the loveliest lace-trimmed sheets and cases on the bed. For a minute I was awfully jealous ... "

But only for a minute. Then Mrs. Wegner realized that she could make lace for her own sheets. But was it worth the time? She asked her hostess.

"My friend posured me it certainly was worth while if I got good linens - like her Pequots, which had been her grandwother's."

So Mrs. Wegner went home, And bought some Pequots, And made lace for them, Was it worth while? Read on:

*After five years the lace wore out. But not the Pequotal I felt no hesitation about making new

lace for those sheets, because I know they were worth it."

Probably you're too busy being a Nurse's Aide (if not, shouldn't you, maybe?) to make lace for sheets these days. But it's an idea to remember when there's time for fancy work ... and when there are plenty of Pequots for all again,

Today, most of our sheets are going to the armed forces. But we're doing our best to supply some Pequots for retail stores. Pequot Mills, Salem, Mass.

PEQUOT SHEETS

so good-



so longwearing

BUY MORE WAR BONDS

SPEAKING OF PICTURES . . .

..."YANK" CARTOONS REFLECT HUMOR OF WORLD WAR II

The first complete GI view of war the U.S. civilian has seen is in *The Best from Yank* (Dutton, \$3.50), an anthology from the weekly magazine published by and for members of the armed forces. It is a big book, filled with 106 articles and stories, 192 drawings, 56 photographs. Some selections are first-rate, almost all are accurate reflections of GI experiences and feelings.

Yank's humor is not the civilian conception of soldier humor. The GI sees nothing funny in KP, but has fun with K rations, red tape, especially the rotation plan of allotting furloughs. Favorite example of their shoptalk humor is the appearophal story of the two marines who captured a Jap, hid hum for two days. When they finally turned him over he knew one sentence in English, "My rotation number is 138, and I'd have gone home next week,"



"BRING ANY LATE COMICS WITH YOU, MEN?"



"-AND WHAT ELSE DID THEY TEACH YOU IN THE ENGINEERS BACK AT FORT BELVOIR?"



"THANKS MISTER, I'M PVT, BEEGLE, I'VE BEEN AT CAMP CALLAN FOR 10 MONTHS, I LIKE THE ARMY OKAY. IT LOOKS LIKE A LONG WAR, NO, I DON'T THINK WE'LL GET BOMBED. I'M IN FAVOR OF CARGO PLANES, AND I'M GOING AS FAR AS FOURTH AND WESTERN"



"YOU'RE SURE YOU ARE NOT JUST TRYING TO GET OUT OF A DETAIL?"



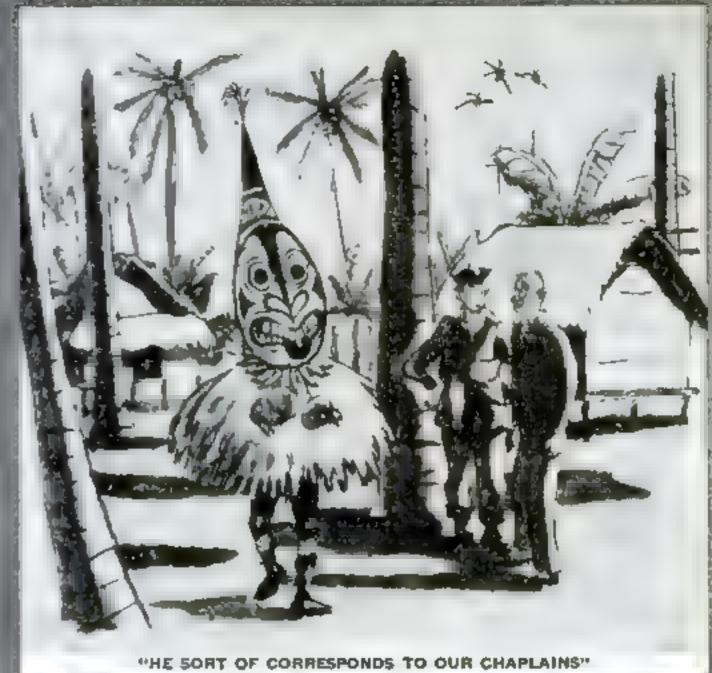
"AMMUNITION HELL! THIS IS MIMEOGRAPH PAPERS"



"OF COURSE YOU REALIZE YOU'RE OUT OF UNIFORM"



"HE'S BEEN THERE EVER SINCE I ATE THEM K PATIONS"





"HE SAYS FOR YOU TO TAKE THE MARBLES OUT OF YOUR MOUTH"



"YOU MEN WITH THE NATIONAL GEOGRAPHIC SOCIETY?"



"DON'T ASK ME WHAT TO DO, WE DIDN'T HAVE DESTROYERS IN THAT POND AT FORT BRAGGI"



ARTERIES OF RUBBER...

TO AN American boy, hose used to mean watering the lawn, or washing the family car, or envying the firemen with the high-pressure lines.

Today, hose has a new meaning for all those boys.

For hose is a fighting weapon...a versattle and vital tool of war. On land, at sea, and in the air, these rubber arteries are serving in indispensable ways.

Carrying life-sustaining air to the diver, working with hose-operated torch beneath the sea . . . bringing oxygen to the bomber crew. 30,000 feet above the target.

Speeding the fueling of planes, tanks and

vehicles...circulating the power-giving fluids to engines and motors...venting the fumes and gases.

Or helping to extinguish the consuming flames of a wounded Helicat as it lands on carrier-deck or jungle girt air-strip... permitting fire protection aboard ships laden with ammunition

For these and countless other services, our tighting forces require hose of every description...hose that meets and masters conditions unimagined four short years ago Bullet-sealing hose for gas lines...hydraulic hose to give the bulldozer its crushing strength...hose specifically engineered to handle air, gasoline, steam, noxious gases, acrid chemicals.

The list is far longer. Yet, thanks to the efforts of scientists, researchers, engineers in the prewar days, each need of our arms has been met.

The Royal Garden Hose and other U. S. Rubber products you chose years ago helped make possible the 'rubber arteries of war". Your purchase helped put men to work. It helped creet special machines and buildings to produce hose. Under the impact of war, these men have developed new and revolutionary opportunities for service tomorrow . . . when our way of life changes again . . . changes for the better.

SERVING THROUGH SCIENCE

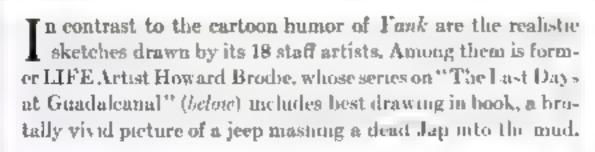


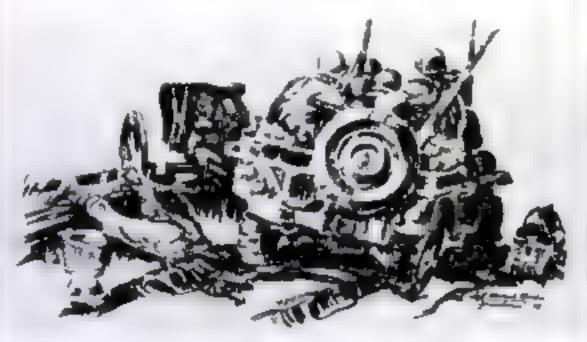
I riento Science I ooki Forward' — neu series of talks by the great scientists of America— on the Philhaemonic Symphony Program (BS network Sunday afternoon, 2001 to a 20 L. C. T.

UNITED STATES RUBBER COMPANY

1230 SIXTH AVENUE, ROCKEFELLER CENTER, NEW YORK 20, N. Y. . In Canada: DOMINION RUBBER CO., Ltd.

SPEAKING OF PICTURES





"ROAD TO KOKUMBONA," GUADALCANAL



"THIS IS THE WAY YOU CAN LIGHT A CIGARET IN A FRONT LINE FOXHOLE AT NIGHT. BEND OVER AND STICK YOUR HEAD INSIDE A SACK OR FATIGUE JACKET"



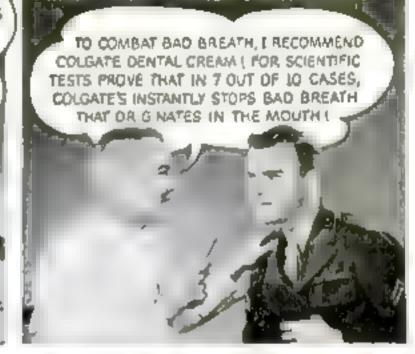
INFANTRYMEN LUGGING JAP PRISONER ON SHELTER-HALF WHO WOULDN'T WALK AND WANTED TO DIE - ON THE "HORSE'S NECK" FRONT.—SKETCHED BETWEEN DAYTIME AIR-RAID ALARMS





MAPPENED P HOW COME I'VE LOST OUT WITH YOU AND HOW DO I WIN BACK MY RATING ?

WELL A SHORT TRIP TO YOUR DENTISTS WOULD HELP, JIMM E! ON ACCOUNT OF THE CARDS SAY...YOUR ROMANCE HANGS BY A BREATH!



COLGATE'S ACTIVE PENETRATING FOAM GETS INTO HIDDEN CREVICES BETWEEN TEETH_HELPS CLEAN OUT DECAYING FOOD PARTICLES _ SYOP STAGNANT SALIVA ODORS_REMOVE THE CAUSE OF MUCH BAD BREATH







Tune In! KAY KYSER Wednesday Night - NBC Network

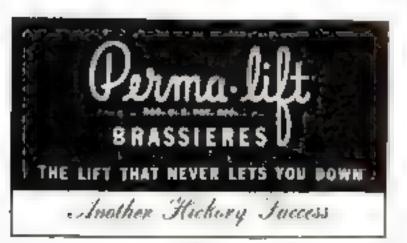




Radiant as a ruby your enchanting Perma-Lift Bra

Sparkling as a fine jewel, Perma-Lift Brassieres are brilliant aids to figure beauty. Exclusive-exquisite-enchanting! They have a magic and becoming uplift that works wonders for your figure. A miracle happens at the base of the bra cups where an exclusive cushion inset gently supports your bosom, never becomes limp or lax throughout constant washings and wear. You can always trust Perma-Lift-the trademark that has stood the test of time.

At all fine stores-Bra and Bandeau styles-\$1 25 to \$2.50.



For Fashion Fit and Corset Comfort - you'll also enjoy Hickory Juntors-Girdles and Panties-"The Foundation of Loveliness"

A. STEIN & COMPANY. C icago, New York, Los Angeles

LIFE'S REPORTS

THE ARMY PULLS

OUT OF ABILENE

by HOLLAND McCOMBS

ABILENE, TEXAS t was 7 o'clock of a Friday evening. In Abilene's Canton Cafe a lone soldier and three tittering girls sat in a booth. They drank Cokes. Outside, up and down Pine Street, there was scarcely a soldier in sight.

Ten miles to the southwest, in the breaks of scrub-covered low-lying hills, prisoners of war were tearing down some of the tarpaper and lumber "hutments" of Camp Barkeley. Miles and miles of rows of plywood and shiplap barracks, warehouses, auxiliary buildings stood starkly empty. Grass covered parade grounds. The rifle range over in the curve of the hills was silent. Since the 12th Armored Division moved out last September, troops have trickled away, from Camp Barkeley and Abilene, many going overseas. On April 30 the 17,000-acre camp which had been the training ground for the 45th and 90th Infantry Divisions and the 12th Armored Division and various engineering, quartermaster and medical troops was officially placed on "inactive status" with a skeleton staff of about 500 soldiers.

To Johnny Ng, the merry little Chinese manager of the Canton Cafe, this spelled disaster. Since the Army left Abilene, Johnny's business has decreased 85% and his cafe has been losing money every day. The Pheasant and Paramount Cafes have closed their doors

CONTINUED ON PAGE 13



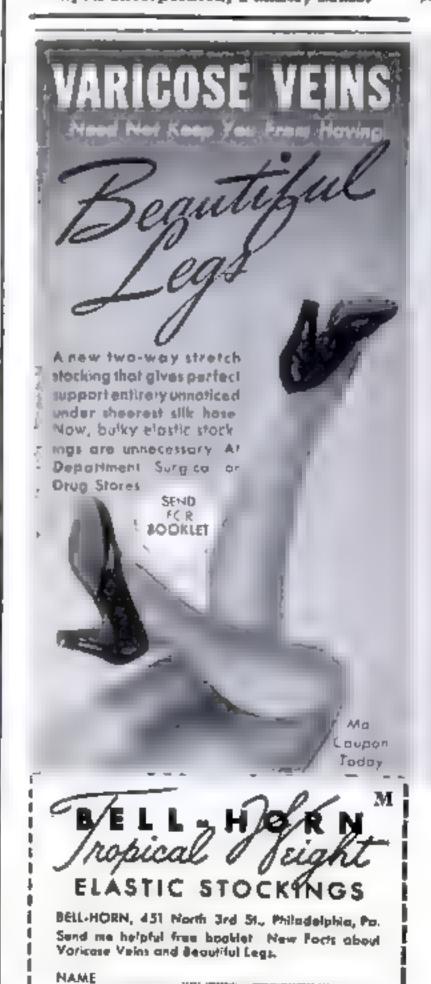
The Modern Way to think about "those days"

Physical educators now stress "normalcy" for this time of month

The Tampax method of monthly sanitary protection is wholly in accord with modern thought, For Tampax discards the external pad and belt -and removes the nagging awareness that makes it hard to be "as normal as possible on those



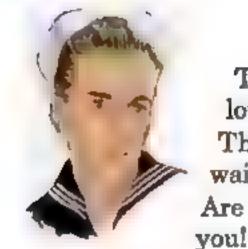
days".....Tampax is worn internally. When in place it is not only invisible but you yourself are unaware of its presence. No odor can form with Tampar. No chafing is possible. No bulges or edges can show. Then, too, disposal is easy and insertion is quick (with patented applicator). Tampax certainly helps make a woman feel dainty, comfortable and free Constructed of pure surgical cotton and perfected by a doctor, Tampax is highly compressed and extremely absorbent. Comes in 8 absorbencysizes: Regular, Super, Junior, Sold at drug stores and notion counters. A whole month's supply will go into your purse. Economy box holds 4 months' supply (average). Tampax Incorporated, Palmer, Mass.



AMERICA'S LEADING MANERS OF SURGICAL NOSIENY FOR OVER 100 YEARS

ADDRESS.

WAITING FOR YOU ...



Those things you wings and fly ... love . . .

Those things you're waiting for . . . Are waiting here for

Bright sunlight dancing on the waters of a brook . . .

The friendly shade of sycamores along the bank ...

Shouts and laughter and the quick call of names you know . . .

Roads that you'll explore, and lazy summer afternoons . . . trails twining by a mountain fishing-stream . . . unhurried country lanes . . . wide highways that beg your car to spread her

Her low, sweet motor-music as the miles race by . . . the way she quick-· ens to a throttle-touch and leaps ahead to flatten out the hills and make the pavement sing beneath her wheels.

All these . . .

Your friends, your car, the fun you'll share...

The good things that once were yours and will be yours again . . .

All these are here ... waiting for you.

When Victory comes, Nash will go on once again to production for peace . . . from the building of engines of war to

the making of two great new cars designed to be the finest, biggest, most comfortable, most economical, most advanced automobiles ever produced in their respective fields . . . the new Nash Ambassador in the mediumpriced field, and the new Nash "600" in the low-priced field.

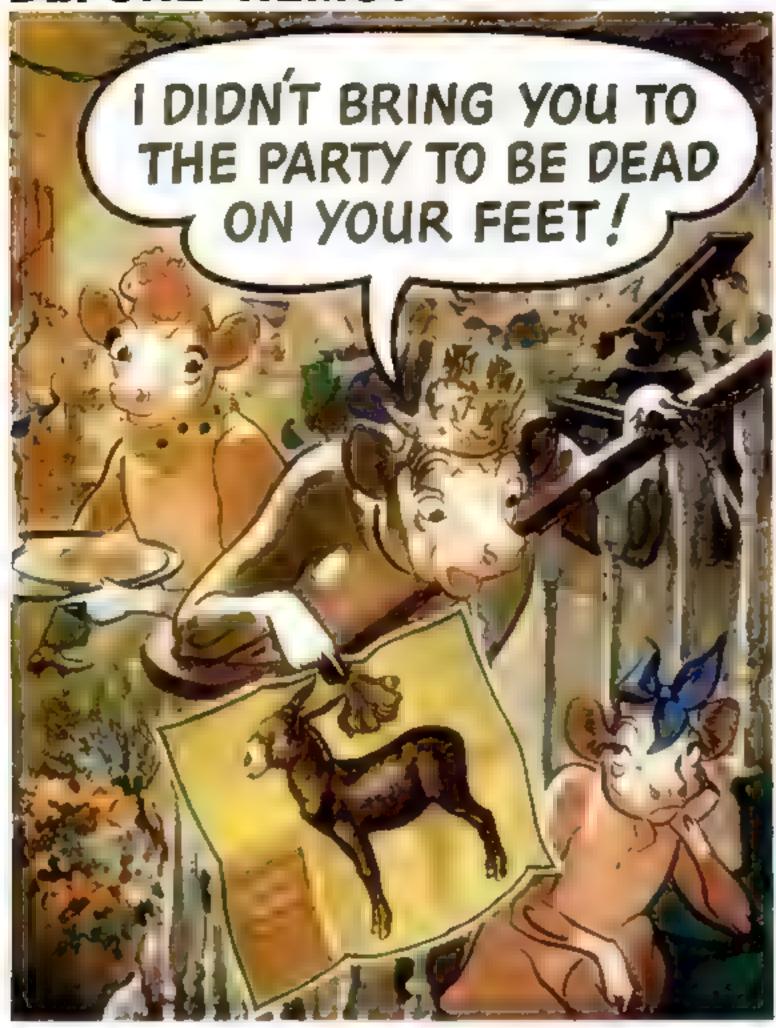
And we will build these cars in numbers three times greater than we did before the war.

In this way, Nash will help contribute the jobs, the opportunities, the futures which will insure the strong, vital and growing America all of us owe to those who are fighting and working to preserve it.

A New Radio Hit Show! Tons in "The Andrews Sisters" and Guest Stars—Sundays 4:30 P. M. E.W.T. Blue Network



BEFORE HEMO!



AFTER HEMO!



Get your vitamins the better HEMO way!

We all know how important vitamins are!

Yet some of us aren't choosey enough about the form in which we get our vitamins!

So, here's a tip from dietetic experts: Many of them say vitamins do you more good when taken together with minerals.



And that's the way you get your vitamins in HEMO!

And you get them in a real food! HEMO is a gloriously refreshing food drink with a wonderful, wonderful chocolate flavor!

Just 2 glasses of HEMO, made with milk, supply your ENTIRE DAY'S NEEDS according to government authorities of Vitaming A, B, B (G), D, Niscin; and of Iron

Calcium, Phosphorus, Plus plenty of bodybuilding proteins!

Compare the labels on all milk fortifiers. See why HEMO is America's leading fortified food drink! 59f for the full-pound jar at grocery and drug stores.



HEMO exceeds adult requirements!

Minimum delly needs set by U. S. nutritionists 4000 USP units

2 servings of HEMO, made with milk, give

333 USP units 2 milligrome 400 USF polits (Not set) 10 milligrems

750 milligrams

750 milligrams

YITAMIN A VITAMIN IL VITAMIN BE VITAMIN D NIACIN HON CALCIUM

4900 USP units 400 USP write 3 milligrams 410 USP polis 10.3 milligrams 15.7 milligrams 950 milligrams 750 milligrams PHOSPHORUS

g Marchay Co.

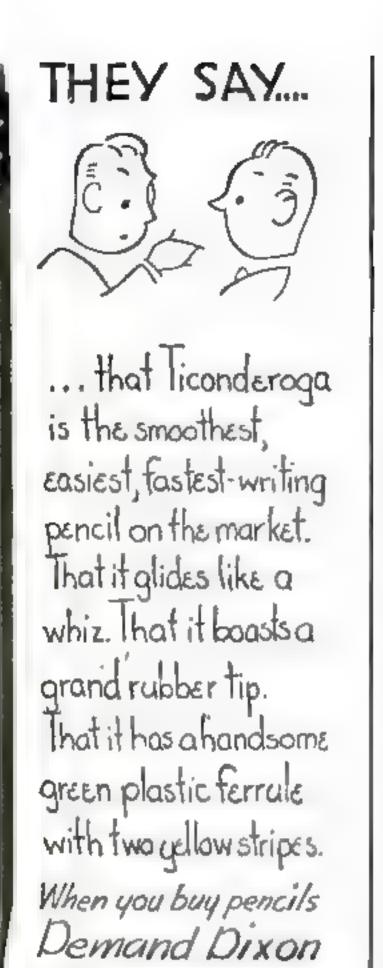
Borden's





Drink your vitamins and like 'em!

LIFE'S REPORTS CONTINUED



TICONDEROGA



and Black's Cafe has hung out a "for sale" sign.

In some drugstores business has dropped 25% to 50%. The Waffle Shop has been laying off waitresses. The Rite-Way Cleaners wouldn't take orders after Thursday in boom days and hadn't advertised in over a year. Now their ads are coming back to the papers and they've lost 50% of their former business. There used to be blocklong lines for movies, but now Mary Bennett, a petite, darkeyed waitress looking for a job, says, "Nowadays I go to the movies and try to decide where to sit." Where landlords and ladies used to advertise "no children," they now write "children welcome," also "rent reasonable," In peak days desperate home hunters offered \$25 rewards with no takers, and one Abilene lady roomer paid her landlord 50é extra every time she took a bath. Today "vacancy" signs are prominently displayed and more than a hundred apartments and 1,700 rooms are listed with Army as available. People used to dread going downtown because there was no place to park. Now there are plenty of parking spaces on midtown streets.

Though amusements, cleaners, drugstores, cafes and landlords are hard hit, Abilenians have found that there is a bright side to reconversion. They remember that bright sunny day in February 1941 when the first long columns of Army trucks with units of the famed 45th Division rolled down Pine Street. Abilene was not so big a town as agriculturally rich Lubbock, her neighbor, but it was a pretty good town of 27,000 friendly, wholesome West Texas souls who made their living from oil and agriculture and in garment and food factories. On Cypress Street a bedroom with a sleeping porch and bath was advertised for \$3.50 weekly. On Victoria Street a furnished apartment with telephone bills paid could also be had for \$3 50 a week. Strangers were cheerfully hello-ed by townsfolk. Waitresses, cashiers and clerks smiled and gave courteous service

But Camp Barkeley, with its 51,000 soldiers, grew to be almost twice as large as the town. Lucky travelers who could get in the hotels carried their own bags to their rooms. The cashier at the Hickory Grill Cafe never said "Thank you." When a customer once asked a sassy waitress the time of day, she snapped back, "This is not my table." A service-station at-



Shirts and Slacks—for Men and Boys

It's Ensenada time again, when the comfort and plus-wear of these famous shirts and slacks is so timely. In-or-out style shirts with two-way collars. In summer-time blues, browns and tans. And the fabrics! Gleaming Relon Rayons for men and boys. Fine poplins for boys. Garments bearing this label are

featured by better stores everywhere as often as our military obligations permit civilian shipments.

RELIANCE MANUFACTURING COMPANY

212 W. Monroe St., Chicogo & Minole New York Offices: 200 Fifth Avo., 1350 Broadway MAKERS OF Universal Shirts and Pajamus - No-Ture Shorts Yank Jr. Bays' Wear - Aynom Shirts - Yankshire Jackets - Kay Whitney and Happy Home Dresses - Bag Yank Work Clothing

LIFE'S REPORTS CONTINUED

tendant told a car driver who wanted his windshield wiped that he could get the chamois "out of that bucket of water." Prices soared. A blue-plate lunch went from 356 to 606, and it was not nearly so good. Soldiers were mighty unhappy that Abilene wouldn't break its dry tradition and let them have at least a beer. They complained heartily of the lack of entertainment facilities. The housing situation was a nightmare. Soldiers were often found sleeping on lawns, in halls, in the back sears of automobiles. The railroad station looked like a semimilitary Okie camp. As soldiers' families and the Army's civilian employes swelled population, "chickenshack" dwellings began to spring up all over Abilene. Mrs. Lila Dean at 910 Palm Street put up five shack shelters in the back yard and rented them for \$9 a week. Mrs. Anna Herman turned two old ramshackle nine-room houses into two ninefamily houses with a family per. room and charged each \$7 weekly, Mrs. F. D. Atchley put three families in her six-room house. On weekends she set up a cot in the living room and rented it to soldiers for \$1.50 nightly. At the peak there were some 3,000 back-yard shacks housing some 6,000 families. Out near Camp Barkeley a family of six lived in a wagon bed and took in a boarder. One big rambling farmhouse near the camp housed it families, all with children. Downtown, the Army contracted for laundry and it took citizens two or three weeks to get the family wash. Everybody was too busy and no one was very nice about it.

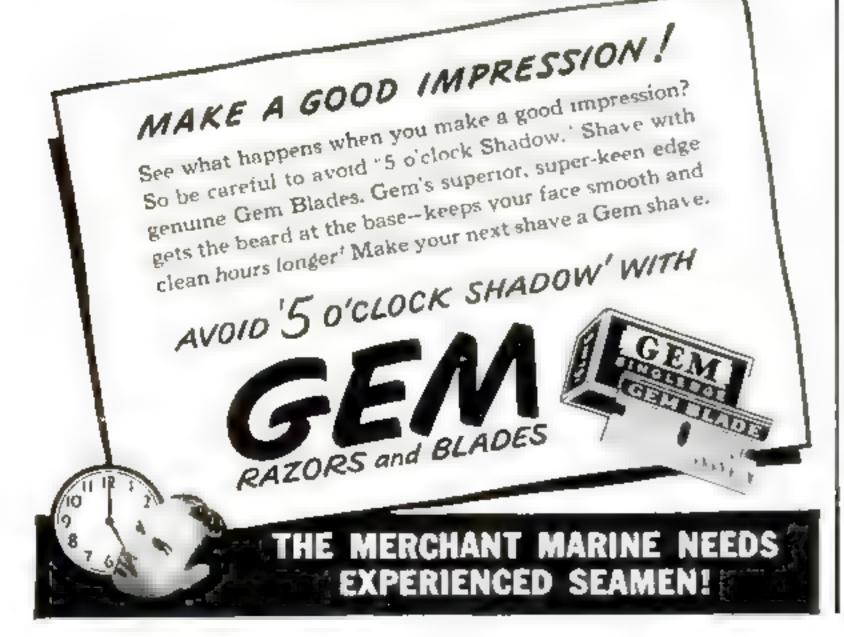
Today things are different in Abilene. The cashier at the Hickory Grill says "Thank you" and throws in a bright smile and maybe a "Hurry back." Service-station attendants wipe windshields and ask, "What else can I do for you?" Clerks smile and say, "Anything else now?" The bellboy at the Hotel Wooten meets you with "Let me take your bag, mister." There is plenty of room all over town and the service is good. People are moving from bad housing to better housing, from rooms to apartments.

Abilenians are busily readjusting to an economy without a soldier payroll. Says F. H. Boyle, manager of Montgomery Ward, "Customers haven't been worked on for a long time. We are reverting to the peacetime occupation of selling. And











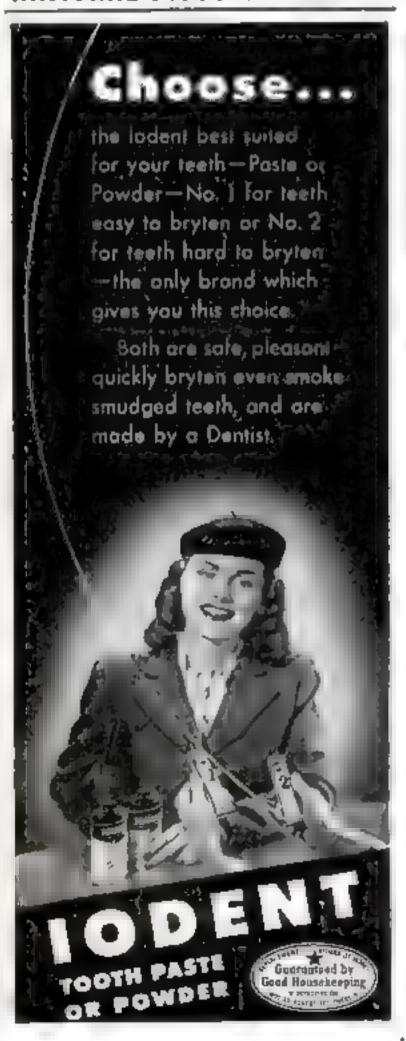
Milk-Bone Tiny-Bits
make a really delicious,
nutritious meal for your
pet. And no wonder—because Tiny-Bits contain 5
needed vitamins, with essential food elements to help keep

your dog healthy ... peppy!

Just add warm water, soup or broth to Tiny-Bits...mix with bits of meat or vegetables if you have them handy! Your dog'll have a feast that's truly "fit for a dog"... every day. Ask your dealer for Milk-Bone Tiny-Bits.

Milk-Bone foods contain nutrients your dog needs: Vitamins A,B₁, B₂, / D, E.. Meat Meat.. Fish Liver Oil.. Whole Wheat Flour.. Minerals.. Milk

NATIONAL BISCUIT COMPANY



LIFE'S REPORTS CONTINUED

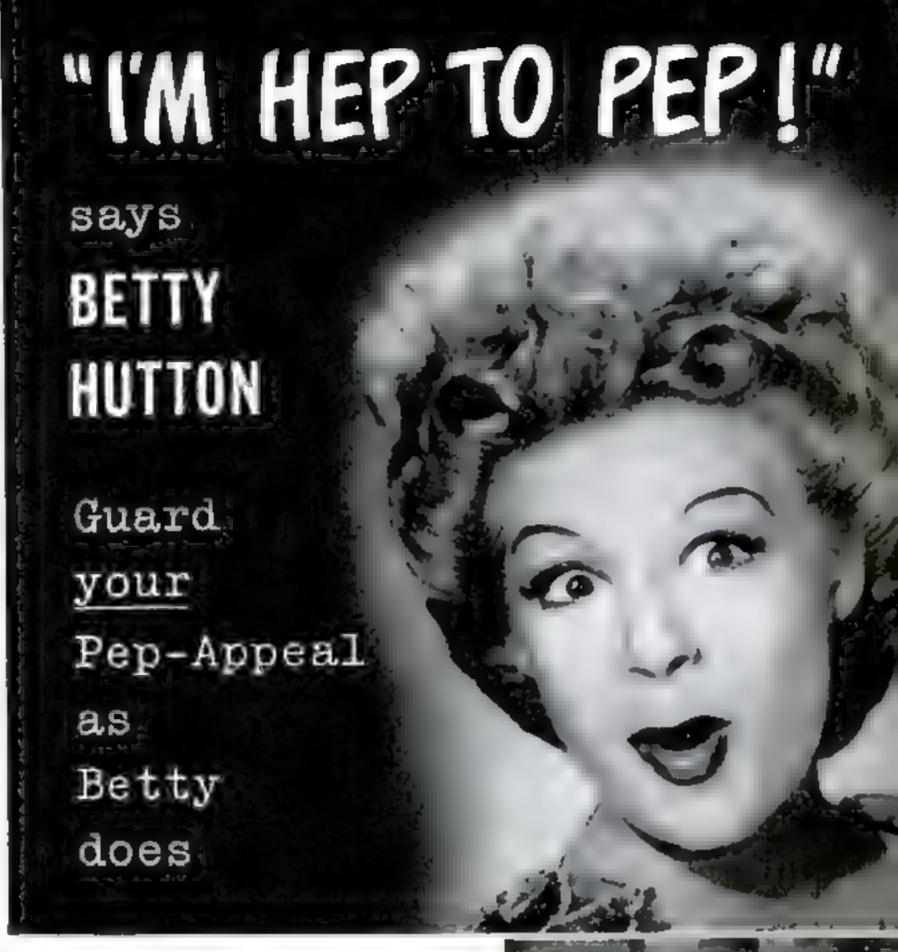
also I'm glad to be able to get a comfortable house to live in." Says Mrs. Nena Perkins, a partner in the Miller-Perkins Ready-To-Wear, "We need to keep a stiff upper lip. We are selling more high-priced goods to people in the country who, now that the Army is gone, come here instead of going to Fort Worth and Dallas," Says J. O. Walker, manager of the local office of All American Bus Lines, Inc. whose business is off 50%, "It's gone. Let's realize it's gone. The rest of the towns will get the same dose." Howard McMahon, business manager of the Abilene Reporter News, adds philosophically, "It is fortunate that it happened to us. It gave us a chance to plan and adjust ahead of time."

Part of that adjustment began shortly after the Army left. The town's civic leaders were called to an emergency meeting. They founded "Abilene Incorporated," raised \$50,000 and hired an "industrial salesman" to get new industries for Abilene and help industries already established. Abilene Incorporated has already brought a new planing mill to town.

There is still one sector of the citizenry, however, which views the Army's departure from Abilene with unrelieved distress. Says blonde, winsome Virginia Shamlian, who retouches photos in Taylor's Studio (business off 20%), "It's hurring the female morale more than anything else. Some haven't had a date in two weeks and that ain't good." Tall, slender, blue-eyed Betty Grisham, 19, adds frankly, "What do I miss? I miss the soldiers. I miss three or four dances a week and six or seven dates. Now I go to hen parties and catch up on my bridge. I work all day and used to play at night. What do they mean, this is not a ghost town?" Facts and figures bear the girls out. In 1940, 511 marriage licenses were issued. In 1944 licenses jumped to 1,534. Said one male observer, "They cleaned out all the old maids in town."

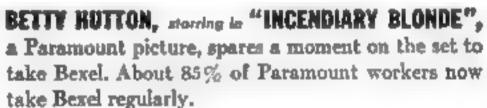


BILENE GIRLS ARE LONESOME



POPULARITY, GAIETY, ROMANCE come naturally to the girl with pep-appeal. A good example is sparkling Betty Hutton. This blonds bundle of T.N.T. works harder than most of us. Yet she has energy to spare. How does she guard her priceless pep-appeal?

Betty knows that one essential to abundant energy is an adequate supply of B Vitamins. So to guard against even a mild Vitamin B deficiency, she believes in eating sensibly—and in supplementing her diet with Bexel Vitamin B Complex Capsules daily.





Why BEXEL is America's No. 1 Vitamin B Complex Capsule



Contains five & Vitagles including vitally important Thismin and Riboflavin.



A Capsule protects the delicate vitamus against light, au, moisture,



Made By A Famous Laboratory -- McKesson & Robbins, Bridge-port, Conn.





For your modern mother...a gift to reflect her smart taste and to help in her busy activities...a Princess Gardner Registrar billfold, Her important credentials and prized snapshots are better protected and more quickly seen in the Windowed Pass Case. Convenient, too, is

the key and coin pocket...roomy bill compartment. Shown in beautifully fashioned GAHNA SAFFIAN Leather, \$3.50. Others, \$2.50 to \$7.50. Plus fed. tax.

The BILLFOLD for Smart Moderns

Choose from Empire Red, Regal Green, Sovereign Blue, Monarch Brown, Burgundy, Red and Black. Ask for Princess Gardner Regestrar at your favorite personal leatherwear counter. We're doing our best to keep up with demand in these taines



PRINCE GARDNER, DEPT. S, ST. LOUIS to, MISSOURI

FOR WOMEN...BY

LIFE

EMPOR-IN-CRIEF Henry R. Luce PRESIDENT Roy E. Larsen Entropial Director , John Shaw Billings



LIFE'S COVER

The faces of these three German civilines. show they know at first hand the bitterness of lefeat For 84 hours they huddled with 7 000 others or a more stag pite while Affred hou is a recked Webofen. They tried to house a white flag and their troops To many a med them. These is we are unoughly but hard and arrogant. Not yet had these Germans, whose reactions to defeat are described. on joices 161-76 been forced to see the atroci-ties up at 17 commutted in their name.

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WHEN YOUR STOMACH



When youngsters abuse their stomachs, don't make matters worse by giving overdoses of aniacids, or harsh physical

Try giving gentle, southing PEPTO-BISMOL, to help relieve stomach upsets caused by over-indulgence, change of diet, nervous, heavy eating, or bad combinations of food. It's pleasant to the taste! As all drug stores. If you do not get prompt relief, consult your physician.

A HORWICH PROSUCE (NOW Make

Your Job **Easier** with

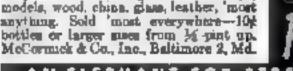
Ice-Mint Feet

It's a trick well worth knowing — as many a defense plant worker might tell you - just use Ice-Mint when feet burn and ache with tiredness. Frosty-white, cream-like, its cooling, soothing comfort helps drive fire and pain right out ... weary muscles relax in relief. Medicinal Ice-Mint helps soften up corns and callouses, too. At all druggists.

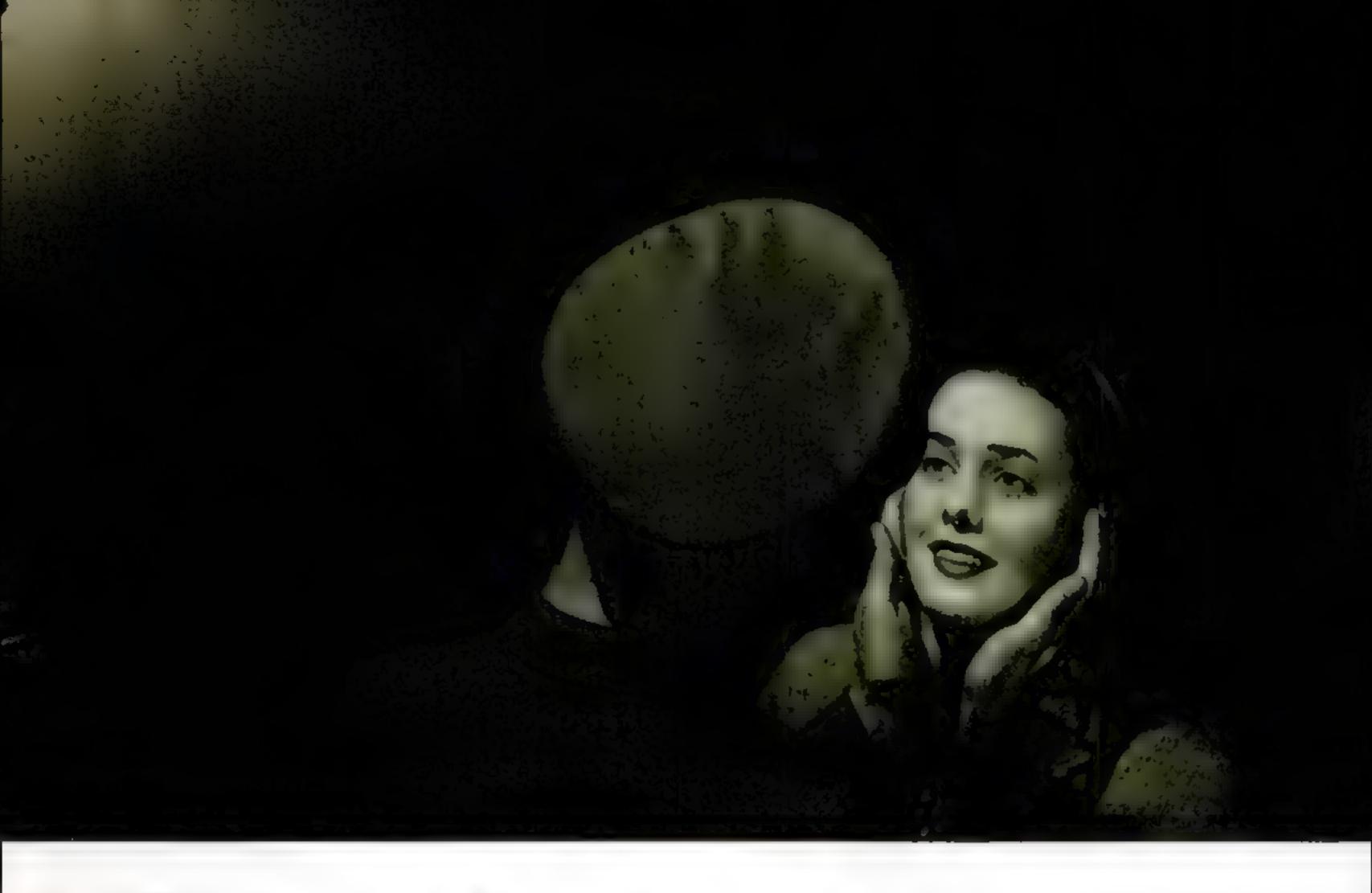
SAVE PAPER

Paper is a No. 1 war material shortage, because over 700,000 different war items are wrapped, packaged, labeled, tagged, or made from paper or container board.

Kary to me. No mixing, Also mends toys, models, wood, china, glass, leather, most anything. Sold most everywhere—10¢



AN ELEPHANT FOR



Sometimes I almost tell him

ALL THE TIME I was growing up. I never doubted that someday I'd marry Tim.

Goodness knows, there was little enough encouragement. Unless you could count an occasional "Hi, kid, when I'd ride my bike no-hands, past his house. Or the day he brought home my dog after a car hit it, and gave me his jackknife when it died.

But I made the dream up, the way kids do, and somehow it wasn't silly at all. And some how it lasted through all the beaux that sud denly began appearing on our front porch.

When Tim enlisted, I clipped his blurry picture from the local paper. Then...on his first leave...it happened. He cut in at the

canteen dance...looked at me...blinked... looked again. Easy as that.

Sometimes I almost tell him...that getting married was my idea, first. That I knew how his hand would feel before he ever tipped up my chin. That it was his initial I imagined, engraved on the International Sterling I had begun to bus

Oh, it was carrying a dream far...to start my "family silver" on hope. But just to look at it, beautiful and shining...that was as much comfort and promise then as it is pride and satisfaction now. And after all...don to the finest dreams and the finest sterling go to gether?

If you're planning to buy your "family silver," let your jeweler show you the works of art that are the International Sterling patterns. Per haps you may not be able to get all the pieces you want in your pattern just now... but you can start your set and complete it later on

Remember...when you buy your sterling silver, you are buying for a lifetime. And your heart will tell you that only the best can live up to your dreams.

TUNE IN to "OZZIE AND HARRIET" starring Ozzie Nelson and Harriet Hisliard in a gav, sparkling comedy drama of young married life, 6 oo p. m., EWT, Columbia Broadcasting System.

CONTRET 184 MARISH

ROYAL BARISH

COMERNIE



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Vol. 18, No. 19

May 7, 1945

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CONTENTS

*	
THE WEEK'S EVENTS	
War in Europe Draws to its End	27
Editorials The End of the War in Europe	30
U. S. and Russian Lieutenants Link Armies	31
The German Atrocities	32
San Francisco Security Conference Starts	38
The Russians, by Fillmore Calhoun	40
Roosevelt Rites	87
ARTICLE	
The German People, by Percy Knauth.	69
CLOSE-UP	
Lauren Bacall, by Francis SRI Wickware	100
PHOTOGRAPHIC ESSAY	
Spring in France	93
SPORTS	
New Baseball Czar Faces Tough Season	
AMERICANA	
How America Lived	52
BALLET	
"Undertow" is Fraudian Sallet.	59
POULTRY	
Ducks for Food	81
MODERN LIVING	
Space Shapes, which was a superior material with a second control of the second control	113
Shapping Sleuth Hunts Novelties for Fashion Magazine	.,,119
OTHER DEPARTMENTS	
Letters to the Editors	
Speaking of Pictures: "Yank" Cartoons Reflect War Humor	
LIFE's Reports: Army Pulle Out of Abiliane, by Holland McCombe	

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LIFE Visits on Enchanted bleman and an arrange property and an arrange of the state of the state



LIFE'S PICTURES

Walter Sanders spent five weeks traveling through five states to photograph "How America Lived" (pp. 52-57). He ran into unexpected difficulty at Ipswich, Mass., since the house he wanted to photograph (p. 56) had no electric lights, but he prevaried upon the lpswich power company to string in power lines so that he could take the pictures. Sanders has been a staff member one year. This marks his fifth appearance as Photographer of the Week.

49, 50, 51 - A. P.

The following list, page by page, shows the source from which each picture in this issue was nathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by darks) unless otherwise specified.

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8-RILERN DARRY-GRAPHIC HOUSE-

COVER-WILLIAM VANDIVERT

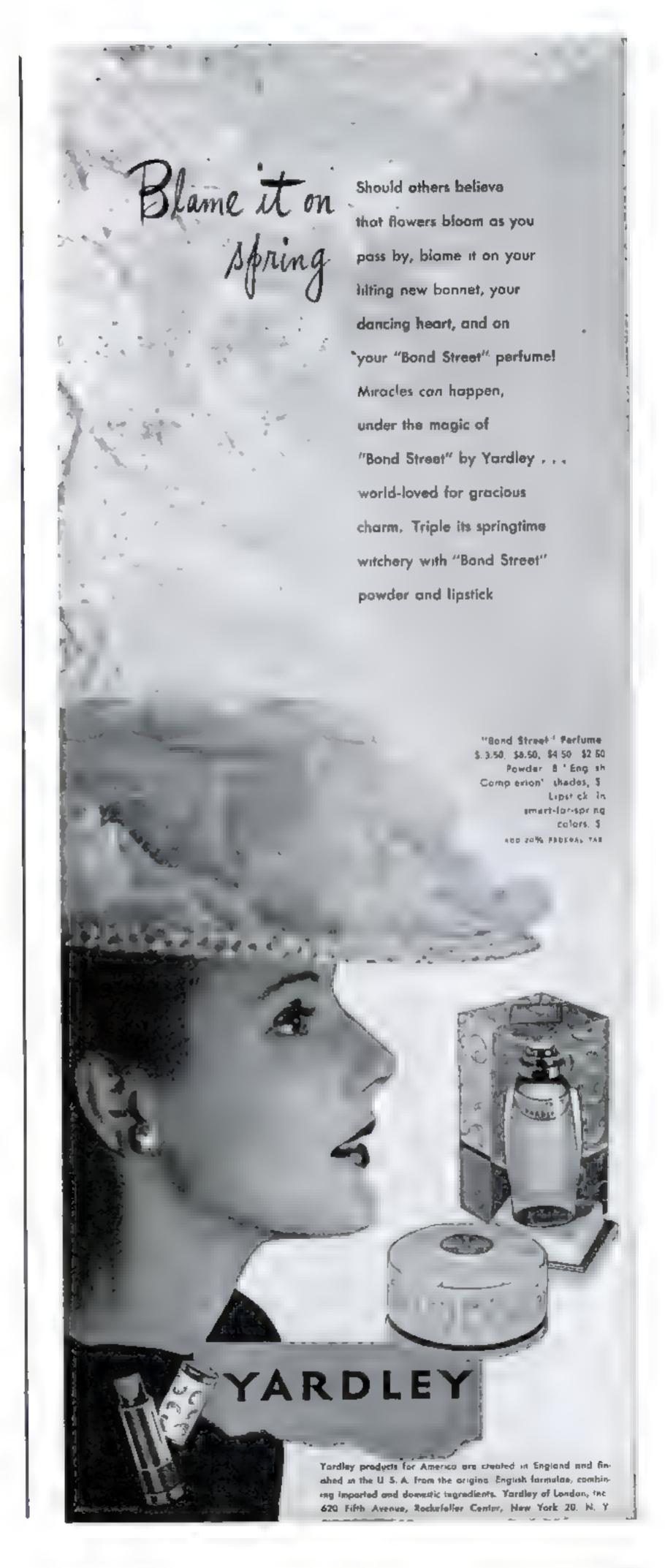
6-NINA LBEN-PIX

38 -RALPH CRANK from B. S. 39 RALPH CRANE from B. L. PRTER **STACKPOLE** 40. RALPH CRANS From B. C. 43 PRIBR STACKPOLE

44 RALPH CRANB from B. E. 46-RALPH CRANK from B. S. -ACMB TELEPHOTO

52 through 57-WALTER BANDERS 59 shrungh 64-JERRY COOKE PIX 69- ROBERT CAPA 70, 71-JOHNNY PLOUBA 76-MARGARET BOUAKE-WHITE 61-JERRY COURS-MY ext. bat, it, MILL-IPPE BALEMAN 62, 54-jerry cooks-pix 87—BOB LANDRY 88-BALPH MOISE 89-JACK WILKES-OFFICIAL U. S. NAVT PHOTO, PACIFIC PLEST 90 - Bot A. P. 93 through 99. KALPH MORSE 100-RALPH CRANE From B 4. 101 - LOUISE DANL WOLFE FROM "HARPER'S BAZAAR 102-PLUCER From "HARPER & BAZAAR" 104, 106-RALPH CRANE from B. S. 111 — ACMB 113—HAROLD CARTER 114, 117-Courtery THE JOHN B. PIRECE POUNDATION 119 through 125-NINA LEEN 126, 127, 128, 129-CARL MYDANS 130, 131-WALLACE KIRKLAND 132-WALLACE KIRKLAND -CARL MY-

ABBREVIATIONS BOT., SOTTIME, CEN , CENTER, MEC , RECEPT, LT , LEFT, A. P , ASSOCIATED PRESS, H S., BLACK STAR, INT. INTERNATIONAL



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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



RUSSIAN MAJOR GENERAL RUSAKOV AND AMERICAN MAJOR GENERAL REINHARDT DRINK A TOAST IN VODKA AS THEIR DIVISIONS MEET ON BANKS OF ELBE RIVER

WAR IN EUROPE DRAWS TO ITS END

The end of the war was close in Europe. Rumors spread across the continents, over the oceans. The people of Verona in Italy celebrated the coming of peace. So did the people of Paris. In the U.S., Senator Tom Connally, vice chairman of the U.S. delegation to the San Francisco Conference, told a reporter that Germany's surrender was expected momentarily. Two hours later the resulting roar of national excitement was allenced by President Truman's announcement that there was no foundation for the report.

But it could not be long now. Moscow confirmed that Heinrich Himmler had offered to surrender Germany to the U.S. and Great Britain, but not to Russia. The offer was summarily rejected.

Germany was going down in an agony of ruin and rebellion. The Allied armies had finally lanced the in-

fection of the once-great Nazi empire, releasing the accumulated poisons of a decade of tyranny. Through the desolation of the cities still smoldering with a smell of death and across the countryside green with spring, streamed wandering hordes of humanity—looting, drinking, fighting, begging. Most were slave laborers, now suddenly free. Others were Germans escaping the Russian armies or crawling from the cellars and caves in which they have been living.

In Berlin dust and the smoke of guns and the cries of the dying echoed through the capital's sewers and subways. There was a revolution in Munich, home of the National Socialist movement. Then the Americans entered and marched into the famous Hitler-putsch beer hall that had become a Nazi shrine. Hitler was reported dying of a cerebral hemogrhage. His

satellites, big and little, were on the run. Marshal Pétain showed up for trial in France. Laval was supposed to be trying to get into Switzerland, Göring was removed from office and, reportedly, a suicide. General Kurt Dittmar, best-known mouthpiece of the German army, gave himself up to the Americans. In Milan the corpse of Benito Mussolini, with that of his mistress, was spat upon in a public square.

The event which broke the last chains of fascism in Germany was the meeting at Torgau on the Elbe River of the American and Russian armies. Germany was split in two and her armies irrevocably doomed. But as long as German soldiers still had guns, as long as they had not officially surrendered, they could still kill Americans. Every war has known the tragedy of the soldier who dies one minute before the end.



U. S. and Russian generals meet near Torgan Major General End F. Rembardt, U. S. 69th Division Commander (center) walks with Major General Rusakov, commander of the Russian 58th Division which defended Stalingrad, to General Rusakov's headquarters for a conference.

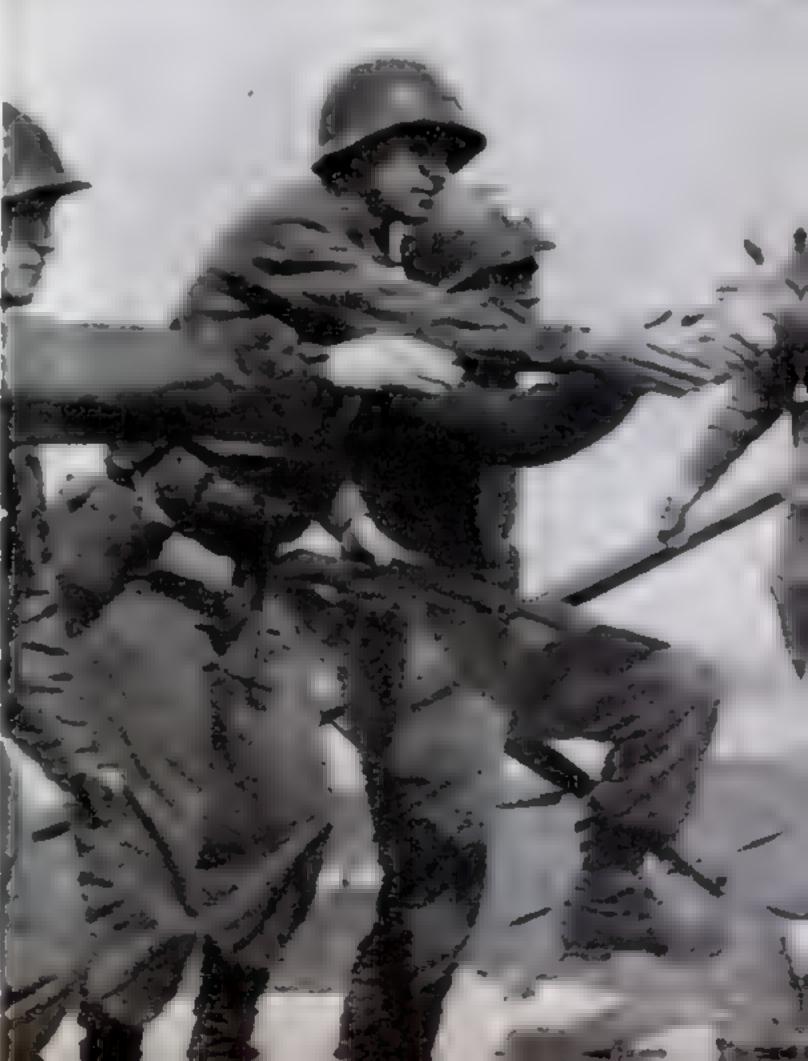
Russian Was, U. S. lieutenant and Red soldier try to converse despite their langual difficulties. One Russian with a smattering of English called everyone 'my dear". But when a GI tried to buy a Russian officer's cap insigna, he got instead a thundering triade against capitalism.





Many, many loasis in voides, with which the Russians were lavish hists, wine and explured cognic are druck by Soviet and U.S. troops and officers who rangled, hoot less of rank. Correspondent Ann Stranger (above) was the first American girl most of the Russians Indiscent So

Infantrymen of both sides clasp hands warmly after the Americans. *left or s*sen the runnel bridge on which the first historic meeting occurred (*see j.* 31). Some of the Russians stripped to their shorts to swim the Elbe and greet the Americans. They plied each other with fisco-





many tonets were druck some GIs found it necessary to get fresh air outside on the grass. The Russ and deligated in giving all Americans heels licking salutes, called them Americanski towarsheb (American common. In return the GIs saig what they knew of The Lobja Bostoca.

A rations (which to GI bew Herment the Russ ares leved), eggs, a borolate. In the first exciteion of paragerCounts (German bastor and) sounded ear-shatteringly. GIs dived for nearest ditch, prescribly discovered that it was just the Russians firing captured ordinates in their great joy.





One of the first four Americans to make contact with the Sovicts, Pfc Frank Huff of Washington, Va., starkes bands formally with a Russian before poster signalizing the event. Less formal Russian greetings included guitar playing, bear hugs, har didnikes that left Yarak bands aching

Grossing Elbe at Torgan, where be the bridges had been demoashed, General Reschardt uses one of racing shells found in the near-by Torgan Rewing Club. Difference is time zones caused a mix-up and the American general arrived at the meeting place before he Russians.



COMING AT A GAS-ENGINE CLIP, IT OUTMARCHES OUR ABILITY TO THINK ABOUT THE PEACE

The news from Germany last week was that of the dissolution of a nation in smoke and flame. It resembled nothing so much as the end of our own Civil War, when an entire social order disappeared in chaos. German territory was being chopped up as the South was chopped up, with Nazi artnies isolated in large pockets. Instead of Grant taking Richmond, it was Zhukov taking Berhn. Where Sherman's army marched up through the Carolinas, Patton's tanks swung east to Czechoslovakia, then sharply south through Bayaria, then abruptly east again down the Danube and into Austria. And the analogy between the Confederate General Kirby Smith trying desperately to rally his soldiers for a final fight in Texas and the Hitler gang holding out for a final battle in the "national redoubt" in the Alps is too pat to be missed.

Projection of Our Power

But if the comparison between the end of our Civil War and the German war is apt in one sense, it is wholly misleading in another. The great battles of 1864-65 were slogging, bludgeoning, snail's-pace affairs. The German war, by comparison, has gone at breakneck speed. What we have been witnessing in recent weeks is the projection of American power into history at a pace that leaves little time for emotion and intelligence to catch up with it. Between the swiftness of Patton's tanks and the laggard planning for the peace that is supposed to consummate the military victory there yawns a disparity that is obvious to the dullest wits among us. Looking cast to the Elbe and the Danube all is commotion and kaleidoscope; the war ends at a gas-engine clip. Looking at the liberated rear areas, it seems to be ending in confusion and a vacuum of policy. Our thinking isn't commensurate with our ability to move across the face of Europe. And the "must" problem that is thrust at us so inexorably by the tumultuous movement of the Third Army is to close the gap between Patton's action and the policy makers' thought, and to close it fast.

The relatively slow-moving Civil War can be followed by reading the roadside markers near the fields of Cold Harbor and the Wilderness. But the German war has gone too fast for markers. American soldiers have not only been hurtling into history; they have also been hurtling through some old European history. The gas engine has carried them with terrible momentum past the towns associated with Napoleon's 15 years of trans-Rhine warfare—past Ulm, Jena, Auerstadt, Leipzig. Patton has had no time to stand melodramatically on a hill at the Danube River port of Regensburg, which is the Ratisbon of Browning's poem where the proud boy fell dead in reporting to Napoleon; nor have the troops of the French First Army and the American Seventh Army had any leisure to stop and inspect Blenheim, where

little Peterkin tried to understand the import of the famous victory won by Churchill's ancestor, the great Duke of Marlborough.

What is to be the result of this dizzy ride past the historical place names of the Napoleon country? As the delegates from 46 nations debate the nature of a peace-keeping organization at San Francisco, the mechanical aspects of future international concourse will begin to come clear. Questions of policy, however, are something else again. The Allies undoubtedly have a military policy for the occupation of Germany, and the zones to be policed by French, Russian, British and U.S. troops have probably been pretty well defined. But if there is a long-term policy for the settlement of the German problem, the people of this country haven't been let in on the secret.

Trying to pierce the veil of secrecy, we can make a few deductions. On 1), the punishment of war criminals, we know that Assistant Secretary of War John McCloy recently returned from Europe with a statement that things are bowling along so far as collecting dossiers on guilty Nazis is concerned. But the law and the procedural nature of justice to be meted out to war criminals has yet to

be spelled out for the public.

As for 2), slave labor, the Russians want to use Nazis to rehabilitate the Ukraine, and the French would not be averse to letting German soldiers dig up the minefields that remain on French territory. A month ago both British and U.S. public opinion was undoubtedly against such modern application of the ancient cry of ou victis. But the revelation of the German concentration camp atrocities has palpably hardened the Angle-Saxon nations toward the defeated enemy. Hence slave labor may be on the agenda, with little opposition from the public at large. But the wisdom of using "slaves" is still open to doubt.

The Debate Goes On

Point No. 3 concerns the disposition of German industries and German territory. We may assume here that the Morgenthau plan for the deindustrialization of Germany has not been dropped. And the question of separating the Ruhr and the Rhineland from Germany proper and the question of giving Silesian mines and factories to Poland are evidently still subjects for hot undercover debate.

A fourth point, that of "re-educating" the Germans, has been argued with a great deal of heat. Remembering the fate of the Freedman's Bureau and the Yankee schoolmarms in South Carolina throughout the Grant administration, it is doubtful that anyone has come up with the definitive answer on this.

On all these questions of high policy there has evidently been much straining of minds. We may assume, then, that long-term action of a sort will be taken when the time comes to take it. Anyway, we can't very well debate the wisdom of the existing plans before they are revealed. But we can say that we are making a mess of our short-term policy. Here we are certainly unprepared to take quick advantage of the victories won by our gas-engine armies. Where our military service of supply has been marvelous, our rehabilitation services, perhaps of necessity, have lagged far behind. Between the impotence of UNRRA, the tentative actions of the Interim Commission of the Food and Agricultural Organization and the military demands on shipping, we have failed to get food overseas to the places where food is needed. The problem of getting seed, livestock and agricultural machinery aboard ships to send to French, Belgian, Dutch and Danish farmers is still to be solved. Some industrial rehabilitation has gone hand in hand with the rebuilding of supply lines and factories for our armies. But even here there is a vast work to do before the economies of Western Europe are functioning again.

We'd Gain by Giving

It may be granted that charity by nations seldom helps either party if there is no sense of mutuality connected with it; nations are not like individuals, and the only way they can be charitable is at the expense of their own citizens. But the U.S. as a whole stands to gain much from helping the Europeans to get on their feet in the near future, even though we receive no tangible goods in exchange. The disease and social unrest that come in the wake of starvation do not respect geographical boundaries, and it is to our advantage to halt them before they develop and leap the ocean. We must plan our rehabilitation measures quickly if only to save Europe—and the world—for the development of high-level policy a year or a decade hence.

There have been indications that a U. S. chief "hander-outer" is about to be dispatched to Europe to look after the equity of rehabilitation distribution. One hopes that an able man will be chosen, someone who is neither a milk-for-Hottentots dreamer on the one hand nor a person with a ward politician's view of the world on the other. But the idea of choosing a "hander-outer" or a "giver-awayer" is a good one. We can count on Allied troops sitting on the necks of the Germans until the long-term problems of customs unions and political federations and reparations and what-not have been settled or dropped. But for the interim policy we can count on nothing but the will to get to work-and to get to work now. The nation that has fought and won a gas-engine war at gas-engine speed needs to do some gas-engine relief. Otherwise the disparity that exists between our military competence and our present political and social ineptitude will be one for the book of history, a memory to mock us forever.

On the Elbe River near the town of Torgau the historic junction of the U.S. and Russian armies took place on April 25 when a group of Americans led by 2nd Lieut. William D. Robertson of the U.S. First Army met a group of Russians led by Lieut. Alexander Sylvashko of the First Ukrainian Army.

To symbolize the momentous occasion the heutenants embraced. Then the Russians got out captured German food and wine, held a celebration.







Dying women huddle on the ground behind the barned-wire enclosure at Belsen. A British army doctor estimated that 30,000 proceeds had been here in the past few norths from disease and starvation.



Dying men stretch out on a det back behind one of the Belser Larracky Liest week the immates, too far gone for Ahard medical rolp, were still dying at the rate of 300 i day.

CAPTURE OF THE GERMAN CONCENTRATION CAMPS PILES UP EVIDENCE

OF BARBARISM THAT REACHES THE LOW POINT OF HUMAN DEGRADATION

ATROCITIES

Last week Americans could no longer doubt stories

of Nazi cracky. For the first time there was irrefut-

Nozi treatment of prisoners,

Last week the jubilance of impending victory was some the discontinuous and over Germany. For 12 years since the Nazis seized power, Americans have heard charges of German brutulity. Made skepheal by World War I "atrocity propaganda," many people refined to put in act, faith in stories about the immunant about conditions. Will be understatement. The full

truth would get so low you couldn't print it."

Ten members of Britain's Parhament declared, "The

memory of what we saw and heard will haunt us inef-

faceably for many years. Such camps as this Buchenwald mark the lowest point of acgradation to which handanty has yet descended."

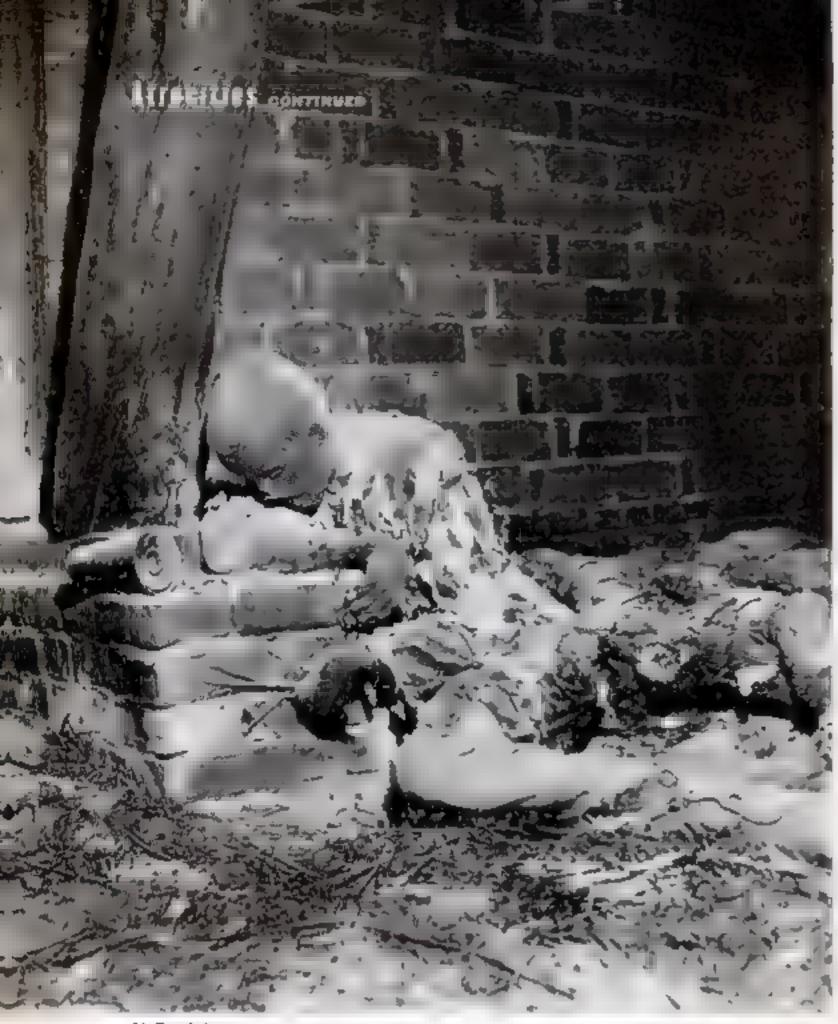
With the armins in Germany were four LIFE photographers whose pictures are presented on these pages. The things they show are horrible. They are printed for the reason stated seven years ago when, in publishing early pictures of war's death and destruction to Spain and China, LIFE stated, "Dead men will have indeed died in vain if hive men refuse to look at them."

In the harracks at Buchenwald, near Weimer, emacrated prisoners stare from their hard lamks at the



Deformed by mainutrition, a Buckerworld prisoner leave ignost levels, ak after trying so walk. Lake other impresented days before, he worked in a Noz factory unit, for fee de-





At Gardelegen, near Berlin, the Nazis set fire to a warehouse full of political prisoners. This man was trying to reach the overturned can of water when he was formed to death.



Charred head and shoulders of a prisoner lies on top of the body of another victim. Most of the men who escaped from the building were machine-gunned by waiting Nazi guards.



Trying to escape the flames, a young political prisoner squeezed head and arm under wooder door of warehouse. The rest of his bady was burned. Many corpses were found in trench around warehouse.



Smoke still rises from a smoldering pile of charred bodies although the warehouse where they were trapped was set after four days before this picture was taken. The prisoners were of many nationalities.



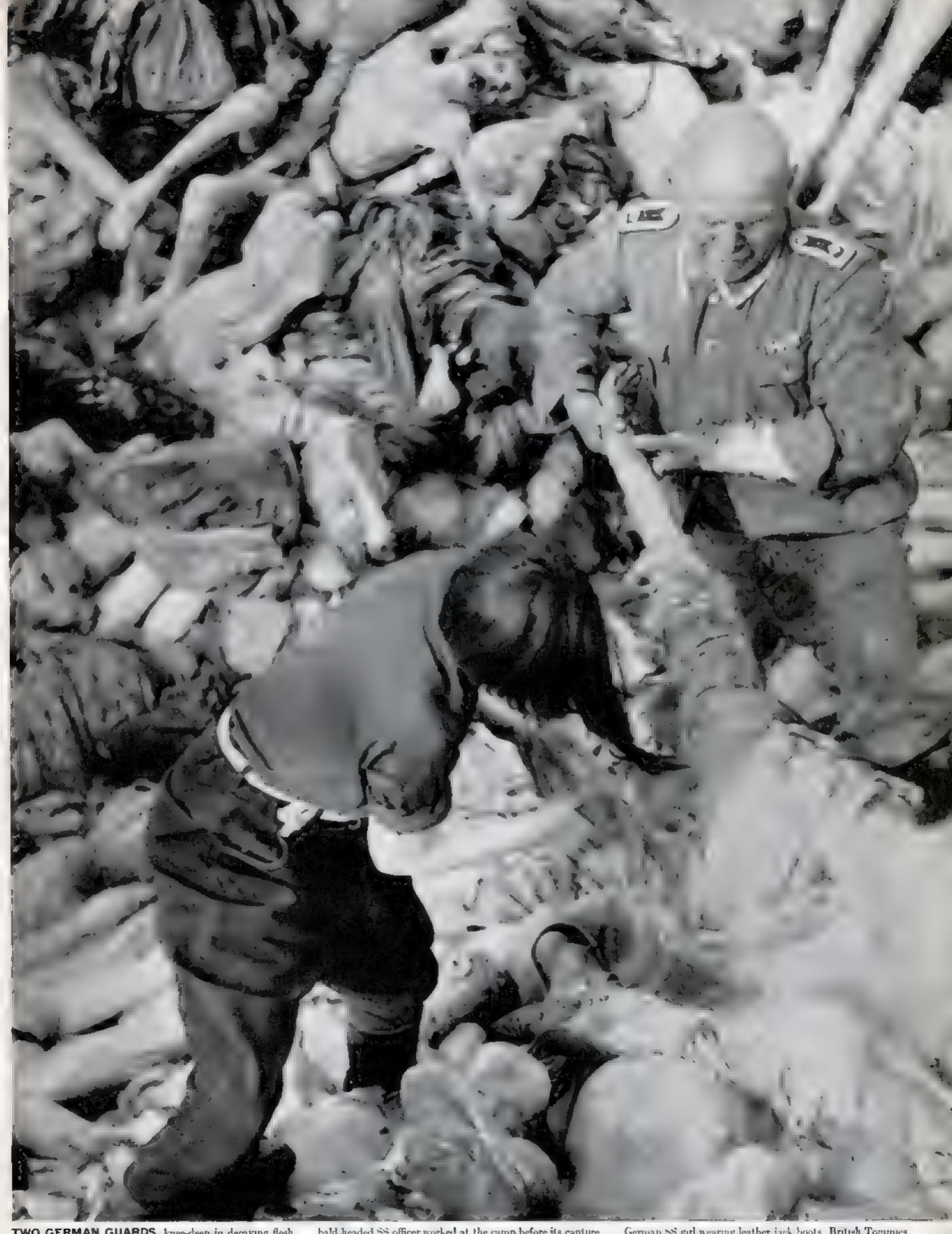
The holocaust of Gardelegelt took place on Friday, April 13. German >> guards tried to burn between 100 and 1,000 prisoners to prevent the riberg I berated by a lyaneing Americans. There

are approximately 150 corpses on the warehouse floor. In the background are three schoers of the U.S. North Army who took Cordelegen or April 37 and found the budding still burging



At NOTODAUSCO hodies of almost 3,000 slave la orers are last out along a betabed street before burnal by U.S. troops. These dead once worked at the Nordbausen underground factory which

made parts for V 1 and V 2 bombs. The plant was storted in September 1943 and its construction probably cost the lives of 20,000 slaves who died from starvation, everyork and sent again

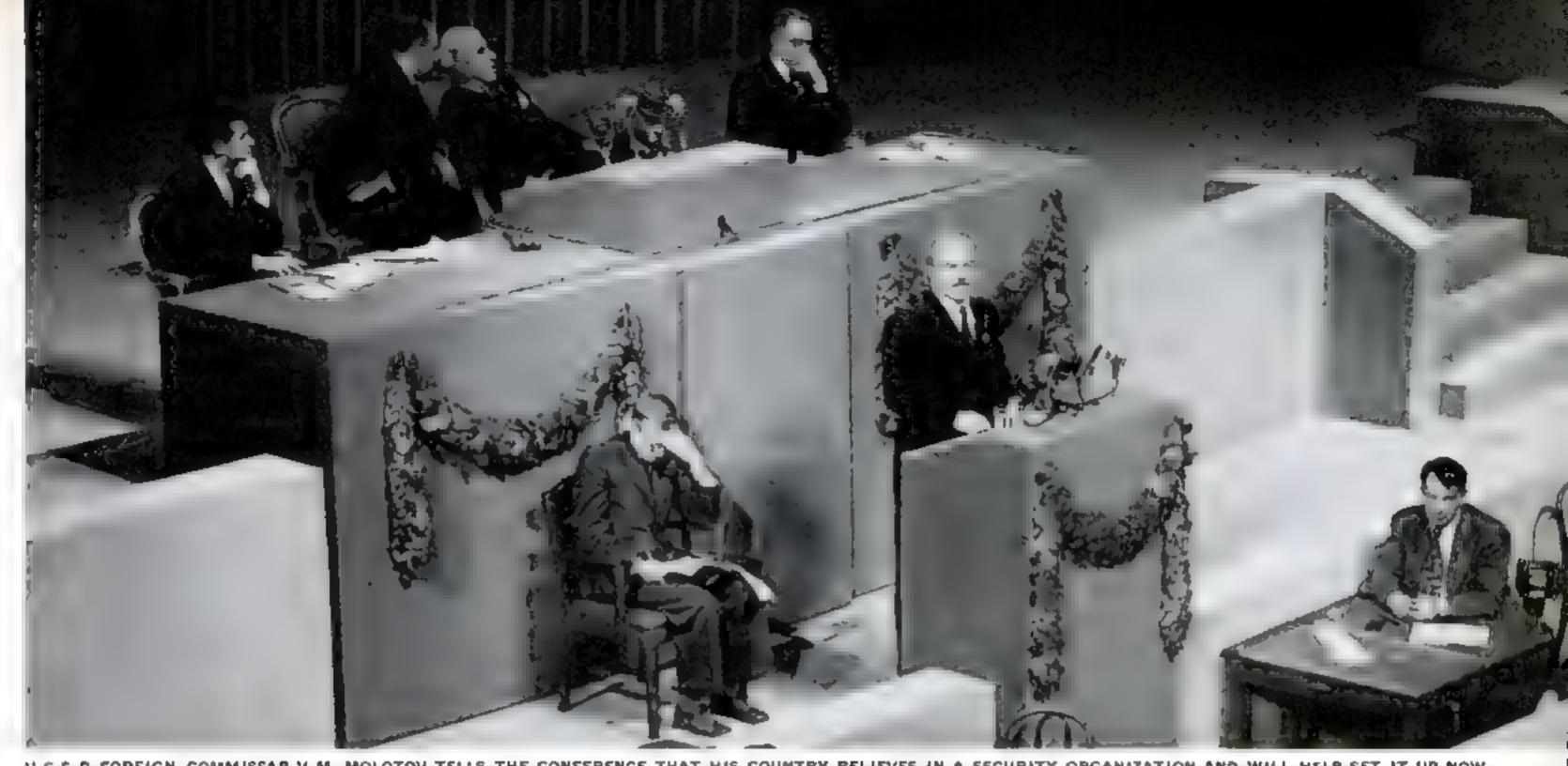


TWO GERMAN GUARDS, knee-deep in decaying flesh and lones, haul bodies into place in the Belsen mass grave. The

hald-headed \$8 officer worked at the camp before its capture by the British in mid-April. He is assisted by strong-armed

German 88 girl wearing leather jusk boots. British Tommies forced Germans to dig this pit and bury the scattered corpses.





CONFERENCE THAT HIS COUNTRY BELIEVES IN A SECURITY ORGANIZATION AND WILL HELP SET IT UP NOW

SAN FRANCISCO SECURITY CONFERENCE STARTS

With the end of the German war at hand, the United Nations Conference on International Organization opened April 25 in San Francisco. Amid a typically American actting of elaborate arrangements, public excitement and swarming cameramen, the delegates' mood was serious, solumn, much like the mood of World War II-a war without bands, parades, songs. The stage of the Opera House, remade by famed theatrical designer Jo Mielziner, was set with the flags of the United Nations and lined with representatives of the American armed forces. U.S. Secretary of State Edward R. Stettmins Jr. opened the meeting at 4.30 p. m. and introduced President Truman, who spoke by telephone to more than 200 delegates from 46 nations.

The Conference's task is not to write details of the

coming peace, but to draw up a security organization strong enough to keep that peace. Last week the eyes of the Conference and the world turned toward the Russian delegation and its chairman, Foreign Commissar V. M. Molotov (above). The miccess of the Conference depended to a great extent on them.

Mr. Molotov showed himself a master of both stubbornness and compromise. He insisted that the office of Conference Chairman be filled not by one man (Stettmins), but by four men representing Great Britam, the U.S., Russia and Chma. He proposed that the Soviet I mon get three votes instead of one in the General Assembly. In both cases he won his points But in the case of the Conference Chairman he was willing to compromise and allow Stettimus to become chairman of the important Steering Committee, And when his request to invite the Lublin Poles to but Francisco was rejected, he did not insist on it. By this action he made sure that the tough Porsh problem. while still unsolved, would not disrupt the Conference.

In the most eloquent speech Anthony Eden, British Foreign Secretary, reminded the big powers of their responsibilities to the world and suggested that, with titanic events crowding "upon us every hour," the Conference should complete its work in four weeks, To do this, major difficulties will have to be met. Chief among them, the position of France as possible leader of a small-country box, the make-up and voting procedure of the Security Conneil in which most of the real powers of the peace organization are to be vested.

DELEGATES AT THE FIRST SESSION APPLAUD ADDRESS OF WELCOME BY GOVERNOR WARREN OF CALIFORNIA. IN FRONT ARE THREE OF THE DELEGATES FROM BRAZIL



San Francisca Conference SORTANIA

Addressing the Conference, Arthors bilen, British Forcia. Minister, declares that "we must succeed in adving deputes by agreement. Below: T. Y. Soong, Chinese Foreign Minister says that. China perhaps in we then it violer nation, understands the necessity for the success of this conference.



THE RUSSIANS

A LIFE editor finds they got off on the wrong foot because they didn't understand Americans by FILLMORE CALHOUN

SAN FRANCISCO

For reasons of which they seem entirely unaware, the Russian delegation at San Francisco started out by losing friends and jeop and zing its influence at toboggan speed. Either the State Department, their own people who have lived in the U.S. or a competent public relations man should have filled them in on a few facts. What they probably needed was a little booklet similar to those which introduced the GIs to various European countries, titled The Americans, a Strange People.

From an American viewpoint the Russians have done almost everything wrong with the exception of one stanulating and eminently satisfactory press conference (see page 43) at which Molotov charmed and impressed his questioners. But the other delegates cave an unfortunate impression of being afraid of affront or even assimations.

The trouble began when word got about that the Russians had brought an entire supload of vodka and caviar for their own pleasure. The "proof" was that anyone could go to the top of Telegraph Hill and see the ship at anchor. Actually the ship was there primarily for communications and to provide hving quarters for some of Russia's delegates, but the everlasting secretiveness of the Russians made it all seem mysterious. Idle tongues clacked away

Then came an incident which angered even Russophiles, This was the kicking about that the press received when Commissar Molotov flew into town. Molotov himself was gracious but the arrangements for his reception nearly resulted in a riot. After a shour of furious nulling about at the airport it was finally determined that a "pool" of cameramen would be allowed to cover the arrival. U. S. Army MPs kept the others corralled until it was noted that Russian photographers had been allowed far forward at the harge. One of them even strolled over to take a picture of the America is. This was too much. Screams of rage arose, "Is San Francisco running this conference or is Moscow?" Just before Molotov's plane did arrive the whole mob was allowed to move out to take their pictures where they wanted to, each and every individual feeling he had struck a firm and resounding blow for liberty

A note of forewarning in the booklet would have helped too when a high-ranking Russian officer, asked to caption a photograph is which he appeared with several others, said of a junior otherr in the picture, "You don't want his name; he's not important." This was true, but Americans, with their dislike of brass hats and their sympathy for the little guy, would try to yank the stars off Eisenhower if he were to make such a remark about his jeep driver

Part of the Russian difficulty has in the fact that they have been so busy ironing out a revolution and winning a war that they have paid no attention to the mores of other nations. The Conference marks the Soviets' first real emit gence into the outside work. They are members of the club but they haven't as yet any facility for club life. The hats of the Russian civilians, for instance, and high-crowned and narrow-brimmed, which immediately identify Russians on the street. Their clothes are poorly cut, their shoes badly worn. No one, of course, minds that and instead there is respect for the sacrifices that this shabbiness represents. But with human nature what it is, it doesn't bolster Russian ego. It has a tendency rather to make them withdraw in self-consciousness.

Again, it may even be that fear is reflected in the way that Russian generals and imilitary heroes behaved in public when they first arrived. Men whose courage has won them the Hero of the Soviet Union medal looked half-scared to death in the lobby of the STraicis Hotel. Half the town was in and out of the lobby or standing across the street just to get a look at them. But being unable to speak Russian, the San Franciscans have not been able to make small talk or express their admiration for Russian lighting ability, and the stern look of the heroes has helped to prevent any rap prochement. A properly edited guide for the Russians would have pointed out that in the U.S. everyone loves to see a celebrity. It could also have suggested that if the Russian soldiers had brought out balalankas the crowds would have cheered, traipsed around with them as they do when Scot bagpipers parade on New Year's Everyone loves.

MOST EVERY DAYS A GOOD DAY FOR SOUP



You have to start with Super Tomatoes to end with Snider's Catsup

No wonder folks like its country-style flavor!

"There's just as much difference in tomatoes as there is in catsups," says Farmer Snider. "You can't stick any old tomato plant in the ground, and expect tomatoes good enough for Snider's Catsup!"

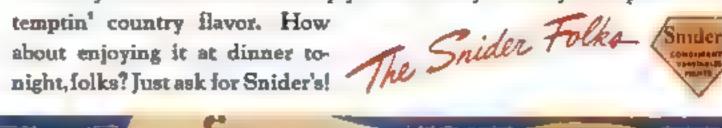
That's why Farmer Snider fusses over his young plants like a mother hen with chicks. He picks selected strains...starts 'em in greenhouses... carries on generally like he was raisin' orchids! And when folks praise the dee-lish-us country flavor of Snider's Catsup he gets so puffed up with pride you'd think Snider's Catsup grew right on his tomato plants bottle and all!

Now of course, Grandma Snider's real country-style recipe has a lot to do with that wonderful flavor, but Grandma's such a modest violet she just



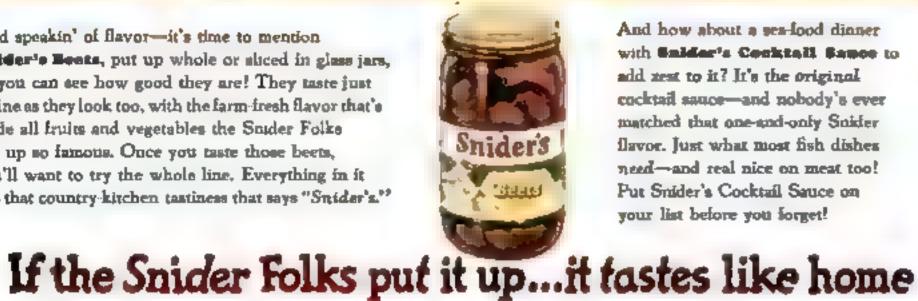
lets Snider's Catsup do the talking: It tastes so different ... not too sweet ... not too tart ... spiced just right! And the way it pours is a sight to see - never watery, never blobby, smooth as silk! Not to mention that honest-to-goodness tomato color that makes your mouth water.

Once you taste Snider's Catsup you'll see why so many folks prefer its real





And speakin' of flavor-it's time to mention Saider's Books, put up whole or sheed in glass jars, so you can see how good they are! They taste just as fine as they look too, with the farm fresh flavor that's made all fruits and vegetables the Snider Folks put up so famous. Once you taste those beets, you'll want to try the whole line. Everything in it has that country kitchen tastiness that says "Snider's."



And how about a sea-lood dinner with **Salder's Cocktail Sance** to add zest to it? It's the original cocktail sauce—and nobody's ever matched that one-and-only Snider flavor. Just what most fish dishes need-and real nice on mest too! Put Snider's Cocktail Sauce on your list before you forget!





When you go down to the store for Snider's Cassup, get a bottle of Saider's Old Cashinged Chill Sauce too! It's another of Grandma's old country-style recipes—with that special spicy flavor and "homey" chunkiness that can't be best! Try it, folks—and see how it sparks up a meal!

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FOREIGN COMMISSAR V, M. MOLOTOV HOLDS A 24-WINUTE PRESS CONFERENCE. INTERESTED LISTENER WAS ANDREI GROMYKO (LEFT), SOVIET AMBASSADOR TO U.S.

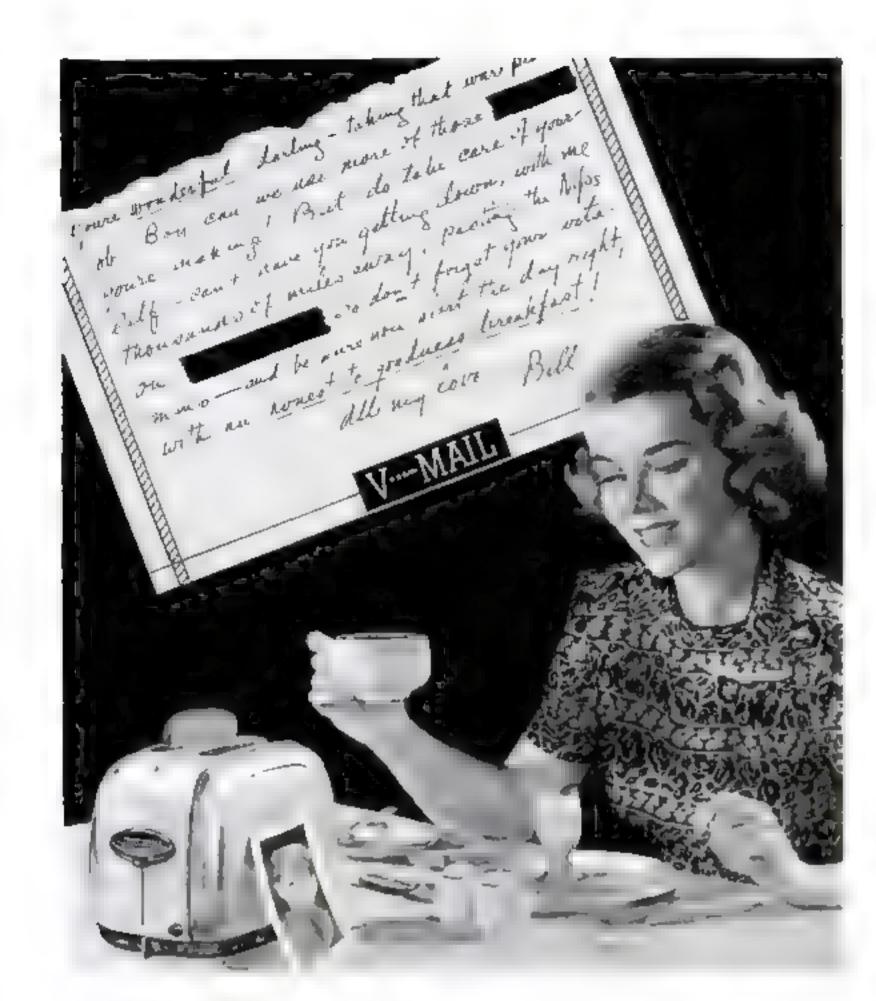
MOLOTOV HOLDS FIRST PRESS CONFERENCE

The delegates to the San Francisco Conference range all the way from the brown-robed Saudi Arabians to the natty, Etonized British. But the most enigmentic, sought-after one of them all is U.S.S.R. Foreigi, Commissar Vyucheslay Mikhailovich Molotov, head of the Russian delegation. Ever since he arrived in town, San Franciscans have stood in hotel lobbies and on the streets around the Opera House hoping to

catch a glimpse of him. What they have seen is a graying, dark suited Russian of medium height with a mustache and purce nez. He is usually completely surrounded by Russian body guards.

On April 26, for the first time in history, Molotov met the world press. Reporters knew him only by reputation -a stern-visaged early Bolshevik, twice exiled to Siberia, once editor of *Practa*, once (1930-1941)

Premier of the U.S.S.R. They understood him to be a capable but colorless administrator. At the press conference (above) they discovered he had a sense of laumor, looked like Theodore Roosevelt. He told them he had "no doubt" that the Polish difficulties "will be overcome," said that Russia was willing to amend the Dumbarton Oaks plan, and that it was "only just" for Russia to have three seats in the Assembly.



Better make it a 5-point breakfast!

That's a good rule for all America, young or old. Skimpy breakfasts simply can't supply "what it takes" for this wartime business of keeping hearty and well—and doing a real day's work.

Take time for your breakfast—get enjoyment out of it, and put body and balance into it. A 5-point breakfast is great for that—though a well-chosen 4-point meal isn't bad at all.







Choose your 5-point breakfast from these seven groups. (1) Fruit, fruit juice, or tomato juice; (2) cereal with milk or cream; (3) eggs, any style; (4) bacon or ham; (5) toast (enriched bread) with butter or jam; (6) milk—for anybody; (7) coffee or tea—for grownups.







We hope you have a Tourmanter toaster—for Tourmanter toast is bread in its most appetizing and digestible form. It's simply delicious... crisp and golden outside, hot and tender inside... with slice after slice as like as peas in a pod. And the automatic way it's made is something to marvel at. It almost makes itself.... One of these days there'll be new Toustmaster* toasters—the finest ever—for those who've been patiently waiting!



TOASTMASTER Toasters

*"Toastmaster" is the registered trademark of McGraw Electric Company, manufacturers of Bust Electric Fuses, Clark Electric Water Heaten, and Toastmaster Products. Copyright 1945, Toastmaster Products Division, McGraw Electric Company, Elgin, III.

San Francisco Conference continues



Clament Attles, Deputy Prime Minister of Great Britain and leader of Labor Party, also held a press conference. He favored three votes for Russia in the Assembly and said that means must be provided for removing conditions in which wars breed. This would require improvement of the economic and social well-being of all peoples.



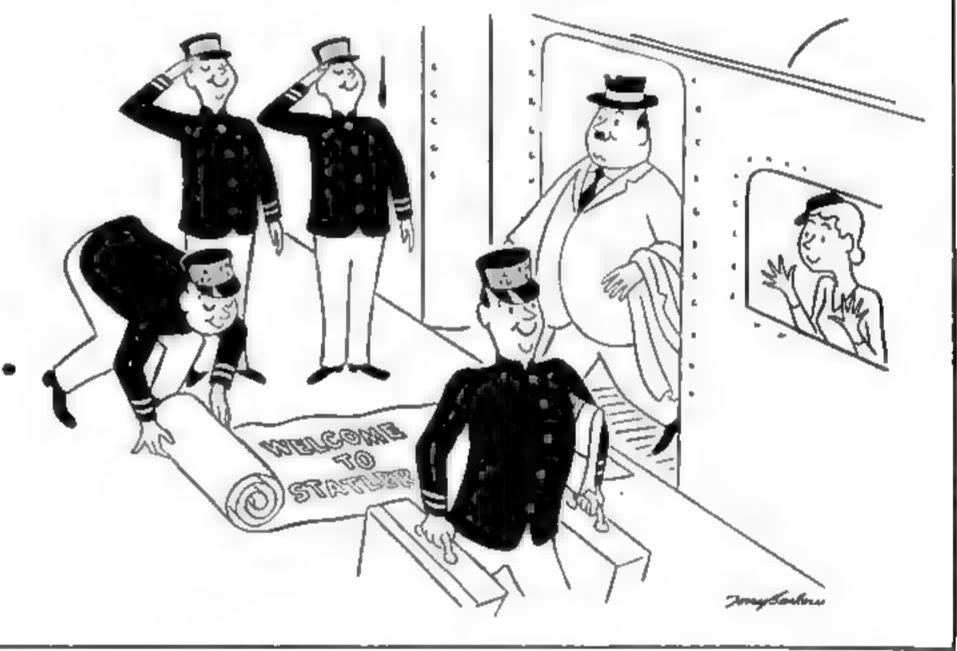
Prime Minister Jan Christiaan Smats of South Africa looks down from Fairmont Hotel balcony Now 74, he was in Lloyd George's cabinet during last war, helped shape the League of Nations. This time, he thinks, the world is "ready" for a peace organization. "We have learned our lesson now," he told reporters in San Francisco.

CONTINUED ON PAGE 46

It never quite came to this...



and it may never come to this, but...



Guests at Statler Hotels have never had to line up and run a race through lobbies and corridors to decide who gets the vacant room.

Of course, it has been hard . . . at times, impossible . . . to accommodate all who wanted to stay with us.

But you have helped mightily by being co-opera-

tive and understanding, even when the most difficult wartime conditions were placing a terrific strain on Statler service.

But, the fact that you still find the really important Statler

services in effect . . . in the midst of wor . . . shows you that we'll be able to make you feel more at home than ever in the days of peace ahead. (And talking of those days of peace, you'd be mighty enthusiastic if you could get a glimpse of the grati-



Meanwhile, thank you for your patience and consideration. Remember, we at Statler are always trying to do our best to make you feel as much at home as possible.

YOUR DOLLARS ARE URGENTLY NEEDED FOR U. S. WAR BONDS



HOTELS STATLER IN

BOSTON \$3.85 BUFFALO \$3.30 (
DETROIT \$3.00 ST. LOUIS \$3.00

CLEVELAND \$3.00 WASHINGTON \$4.50 STATLER-OPERATED

HOTEL PENNSYLVANIA \$3.85 HOTEL WILLIAM PENN \$3.85
NEW YORK PITTSBURGH

Rates Begin At Prices Shows





TO THE DEAN, good coffee is as important as good behavior. One day she sighed, "I wish I could find a really full-flavored coffee." Her amart secretary bounced back with, "Well, here it is!... Nescafé. And it's made in a jiffy. Try it!" She did... and shouted, "Jeepers!"

You'll get excited when you try it, too! For here's how Nescafe brings you a real high in coffee enjoyment. In a way that only Nestle's knows, an extract is made from fine coffees fresh from the roaster... then instantly its flavor is sealed in! You release this locked-in freshness by just adding hot water.

So easy to prepare...no coffee maker to get ready or clean up...no grounds to dispose of. A teaspoonful of Nescafé makes a cupful—for only about 1¢. No waste...you make exactly the amount you need—and just the strength you like.

The only Army-Navy "E" mourd in the soluble coffee field is held by the Nestle's plant at Sunbury, Ohio, Temporarily the Armed Forces are taking all the Nescafé we make. Soon, we hope, Nescafé will again be available at your grocer's.





MESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILL-FULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SQUELY TO PROTECT THE FLAVOR * * * NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, W.S. A.

San Francisco Conference CONTINUED



George Mardikian, owner of San Francisco's Omar Khayyam restaurant, is semiofficial Conference chef. On Wednesdays he will serve Armenian dishes at the Opera House itself. Above, he poses with some favorites: shish kebab, cracked wheat and rice pilaff, yaprak sarma, harpout keufte, kouzou kzartma, derevapatat, paklava.



Sayyid Jamil Daned, adviser from Saudi Arabia, is cornered by autograph fans. At first the Arabians, along with the Russians, refused to give autographs, but before long they caught on to the American custom. The Fairmont Hotel, where they are staying, was alarmed when told that their brown robes had to be pressed every night.



You'll climb a Roof-top just to cheer Pure Swan ... the soap hit of the year!"



Swans a hit bause doctors find Its pure, mild suds are baby-kind



wan's a hit cause all girls know It helps complexions bloom and glow!



Swan's a dish-soap hit. Cause why? Helps hands stay soft while suds pile high

> Uncle Sam says: Don't Waste Soopit's made from vital war materials?



Swans a hit cause its mild suds Give baby-care to pretty duds!



Baby-mild for everything.... is pure as fine eastiles



TUNE IN: George Burns & Gracio Allen, CBS, Monday Nights





OUTRAGED FANS IN PITTSBURGH'S FORBES FIELD PELT PLAYING FIELD WITH A SHOWER OF SEAT CUSHIONS AFTER PIRATES LOSE BOTH GAMES OF DOUBLE-HEADER

BASEBALL

ITS NEW CZAR CHANDLER FACES TOUGH SEASON

Last week all of the 16 major league baseball-club owners met in Cleveland, Olno, labored for four hours behind locked doors, finally brought forth a new "high commissioner" for baseball, Kentucky's Senator Albert B. ("Happy") Chandler. By accepting their offer Chandler gets a \$50,000-a-year job and loses his party a vote in the U.S. Senate. Kentucky's Republican governor will undoubtedly appoint a Republican to Democrat Chandler's seat. Chandler explained, "Now that the war with Germany is variably over I can conscientiously leave my other duties."

Czar Chandler faces a rough year. With the season only three weeks old, the brand of baseball looks even worse than last season. The Dodgers lost an exhibition game to a college team and their famous manager, Leo Durother, who had sworn to play second base for 15 games, quit with sore shins after one and a half Joe Cronin, manager of the Boston Red Sox, broke he anale and is out of the game for the rest of the season, possibly may never play again. The St. Louis Browns, the Chelercha team that came from nowhere to win the American League pennant last year, evidently decided this was a good system, lost five of its first six games. A fortnight ago the Pittsburgh Pirates lost a double-header in such a disgraceful fashion that the fans could stand it no longer, pelted the players with a rain of seat cushions (see above) and pop bottles, stormed out onto the field and started a riot. The most unhappy accident befell one-armed Pete Gray of the Browns (see pp. 50-51). Gray had lost his right arm falling from a huckster's truck when he was 6 and was now Browns' regular center fielder. But three weeks ago he dived for a ball, burt his useful shoulder, was benched,



The new baseball craft autographs his first ball for a juvenile fan, "Happy" Chandler played college and minor-league baseball in Bluegrass League before he entered Kentucky politics in 1929,



B.V.D. stands high with those men who look for comfort first—but keep an eye out for distinctive styling too. In sports clothes, pajamas and swim trunks, as well as underwear, your smart buy is B.V.D.

DRESS ON THE SUNNY SIDE

Tropical weave Ruggers Shirt has exclusive Flexible Fit Coller. Looks right, feels right open or closed—with or without a tie. Fabric is spun rayon and soft Teca rayon—guaranteed washable by American Institute of Laundering.

Short sleeves \$3.00

8350 AREG. 11 & PAT OFFICE



"NEXT TO MYSELF, I LIKE B.V.D. BEST"

Sportswear . Pajamas . Swim Trunks . Underwear

THE B.V.D. CORP., EMPIRE STATE BLDG., NEW YORK 1, N.Y. . IN CANADA: THE B.V.D. CO., LTD., MONTREAL

Baseball CONTINUED



BROWNS' ONE-ARMED PETE GRAY FIELDS BALL IN COMPLEX MANEUVER



AFTER CATCHING BALL GRAY FLIPS IT IN THE AIR, LETS GO OF GLOVE



GLOVE FALLS. NEW PULE ALLOWS HIM TO DROP BALL WITHOUT ERROR



STILL RUNNING, GRAY HAS HAND FREE TO SNATCH BALL AND THROW IT



PALL IN BARE HAND, GRAY IS READY FOR LONG THROW FROM OUTFIELD



HE HAS FINE THROWING ARM, GETS BALL AWAY AS FAST AS ANY PLAYER





THIS IS THE ELEGANT PORCE OF THE MERMITAGE, WHICH HOMESPUN ANDREW JACKSON BUILT FOR HIMSELF NEAR NASHVILLE

How America Lived

SIX OLD HOUSES GIVE A REALISTIC RECORD OF THE PAST

The story of how a people lived is most realistically recorded by the houses they built and the furniture and utensils they used. On these and the following pages is a story of how America lived, as told by the rooms and furnishings of six American houses covering a period of two centuries: 1) the Whipple House built in Ipswich, Mass. in 1638 and occupied for nearly 200 years by the Whipple family; 2) the Harlow House built in Plymouth, Mass. in 1677; 3) Mount Pleasant, a Georgian mansion built in Philadelphia in 1761; 4) the Tredwell House built in New York City in 1830 and lived in by the last Tredwell daughter until 1933; 5) The Hermitage in Tennessee, built in 1819 by Andrew Jackson; 6) the Campbell House built in St. Louis in 1851

and occupied by a Campbell descendant up to 1938.

In early colonial times even the most prosperous people lived in small frame houses with one big all-purpose room and a few small bedrooms. They slept on beds strung with leather thongs and mattresses of feathers or straw. The one big piece of furniture was the chest, which served as storage place, seat, low table and trunk. When slavery brought leisure to the South, rich planters began to build fine houses which reached their peak in the pillared mansions of the ante-bellum period. Wealthy merchants and traders in New York, Boston, Philadelphia moved into spacious Georgian houses. They furnished their parlors with the best contemporary pieces—graceful Hepplewhite armchairs which cost the equivalent of \$12 each (today worth about \$250), Chippendale tables costing \$15 (today about \$250), Chippendale highboys costing \$45 (today worth about \$2,500) and fine French and Turkish carpets. But up to 1800, although some cast-iron stoves were in use, the hearth fire still

fire in the kitchen. The fire was lit with a tinderbox until 1834 when the first friction match was made

By the middle of the 19th Century a new aristocracy founded on banking, railroading and land speculating was living in elegant houses with gas chandeliers, but bathrooms were still a novelty. In 1851 the first White House bathtub was installed, inaugurating era of modern plumbing



MAIN WALL IN THE HERMITAGE, Andrew Jackson's home near Nashville, Tenn., is spacious and graceful in keeping with the leasurely social life of the Southern gentleman in ante bellum days. The wide, high-ceilinged hall, with doors at both

ends, kept the house cool in summer. It was a pleasant, impressive place to greet guests. The circular carpeted stairway was broad enough for the widest crinolines. With servants plentiful, it was no problem to keep the poplar floor and mahogany stair rail polished.



CENTER OF LEVENG in small cottages of early New England settlers was room with huge fireplace lose this one in Harlow House, Ptymonth, Mass. Food was i noked in fireplace, eaten on trestle talle. Master of housel oil sat at head of table in only armonair.

PARLOR OF MOUNT PLEASANT, a Georgian mansion by Car Pall high as 1761, was used for fair iv gatherings and for goests. European provided the son vibrate Chippendale highbox, for storing liners, was a seeful fishing the provident





VICTORIAN DOUBLE PARLOR of the Campbell House in St. Louis, resplendent with gold leaf, resewood and brocades, was admirably suited to the pretentious entertaining of the Mid-Victorian era. The tall pier glass reflected the light from the



MAIN BROBOOM in Whipple House (1658), Ipswich, Mass, has two small, leaded glass windows and low curing with expessed beans. It was used by husband and wife an lone or more children, Wishstand set under the window is an 18th Century hoxory.

WELL-TO-DO PROPLE. the Tredwells, had seven bedrooms in their New York City house boilt in 1830. The rich hangings could be drawn around the bed to keep out light and drafts. At right is a practical commode disguised as a managany elect.





SCULJERY in Harlow House adjoined main room (see p. 54). Sandstone sink, which probably came as ballast in one of first ships to bring settlers, has a spout at wall end for water to run off outside. Here women washed clothes, cooking utensils,

dishes. Corn meal was ground in the grinder (right foreground) hown by hand from a tree stump. Butter was made in churn near window. Dippers were made of dried and hollowed out gourds. Jugs above sink were used to store molasses and rum.



CHARMING HELEN RANDALL—has distinctive Southern loveliness. Her complexion is cameo-like, smooth, "Pond's Cold Cream takes mighty good care of my skin," she says.

HEI EV'S RING—a beautiful diamond in a square setting. The band is platinum.



Her fiance' in the Navy

BELEN RANDALL of Atlanta will wed
Lt. William Clement Shreve of San Diego.
Another Pond's Bride-to-Re,
she is the daughter of
Mr. and Mrs. Luther Hill Randall
of the prominent Georgia family

She lives in a spacious Southern house with big white pillars across the front!

She looks exactly the way you think a charming Southern girl should look—very feminine, very lovely, with a complexion that's sweet-as-you-please. Another "engaged girl" Pond's complexion!

"I just depend on Pond's Cold Cream like anything," Helen says, "it's the grandest cleaner-upper—and leaves my face with such a smooth, soft feeling."

She smooths cool, luscious Pond's Cold Cream completely over her face and throat—then pats to soften and release dirt and make-up. Tissues off.

She rinses with another Pond's creaming—moving white-coated fingers around in little creamy whirls. Tissues off, "This extra creaming gets my face extra clean and extra soft," she says.

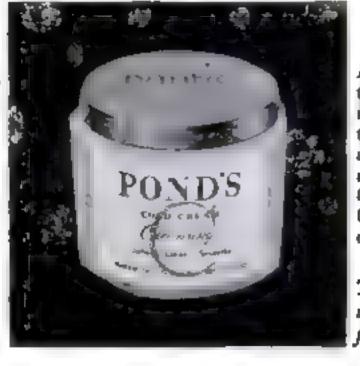
Use Pond's yourself—every night, every morning—and for clean-ups in between. You'll love it just as Helen does!



AT THE BLOOD DONOR CENTER—Helen assists in making hemoglobin tests. Ever since the war began she has worked loyally as a Nurse's Aide. There are many Nurse's Aide duties needing volunteer workers. Ask your local chapter how you can best serve.



A few of the Ponds Society Beauties MRS. ERNEST L. BIDDLE—of Philadelphia's Main Line
MRS. GERALDINE SPRECKELS—of the Spreckels of California
LADY STANLEY OF ALDERLEY internationally famous beauty
MISS CONSTANCE McCormick—of the Chicago McCormicks
MRS. ERNEST DU PONT, IR.—of the great Wilmington family



BE SURE TO ASK FOR
the big luxury-size jar with
its wide top that lets you dip
the fingers of both hands in
at once. It gives you such
a nice-to-have lavish feeling!
Get your big jar of Pond's
Cold Cream today—at beauty
counters everywhere

Today many more women use Pond's than any other face cream at any price



BEFORE FANTASTIC BACKDROP, "UNDERTOW'S" CHARACTERS POINT ACCUSINGLY AT THE HERO (HUGH LAING) WHO HAS COMMITTED A CHOREOGRAPHIC MURDER

FREUDIAN BALLET

"Undertow" is a choreographic study of frustration and violence

The most imaginative creator of ballets in the U.S. I is a suave British choreographer named Autony Tudor who works with the Ballet Theater, Most of Tudor shallets (Lilar Garden, Pillar of Fire, Dim Lustre , have dealt with psychological themes, depicting in a dreamworld of fantastic images the conflicts of the subconscious mind.

This spring Tudor put on his most ambitious piece of choreographic psychoanalysis so far, a ballet called Undertoir Undertoic unfolds like the confessions of a neurotic to a psychiatrist. Its tortured hero, frustrat ed in his infantile love for his mother, writhes early through the ballet, doomed to hate the women who most attract him.

On opening night New York critics and ballet lov ers were variously distressed, puzzled, impressed by Undertow. Most agreed that it was the season's most important new ballet but many felt its ideas were too complex for its medium. After the opening perform ances, explanatory notes were added to the program

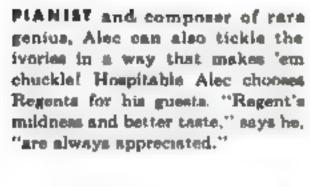
Check your choice with Scott...Buck...Templeton

CHERRIUL, frequent V-mail is Martha's choice for writing to loved ones oversess. And Regent is her choice for cigarette value. "Regent's King Size," she reminds you, "gives you a smoke that's 20% longer."





"BRING 'EM back alive" is the motto that has made Frank the most remantic of big game hunters. No wonder he chooses Regent's crushproof box for special praise. It never crumples the cigarettes," he explains. Right - keeps 'em "alive" and in tip-top smoking condition!





ALL THESE AGEST that Regents are milder, better-tasting. The reason? Multiple Blending -an exclusive process that makes Regents really mild, always gentle to your throat. Next time, try Regents. They cost no more



Freudian Ballet continues



Birth of "Underlow's" here is the most controversial scene of the ballet. Here allegh Lamp) is curled up in embryo position while his father soothes his mother's birth [see 16]



Mother is dragged away from her son by the father. As she goes, she makes maternal gestures toward son. Hero's neurosis begins here when he is deprived of mother love



Wandering through life, here meets an unrecent nymph, Agamppe cleft, where he shelters from right of scene danced by a moddle-aged teacher and a prostitute | right



Healthy bourgeois marriage, personated by a newly wed couple, makes the hero feel wistful. The couple dose carefree, bounce graduce relebrating their conjugal happiness.



EXQUISITE TRIBUTE ON MOTHER'S DAY

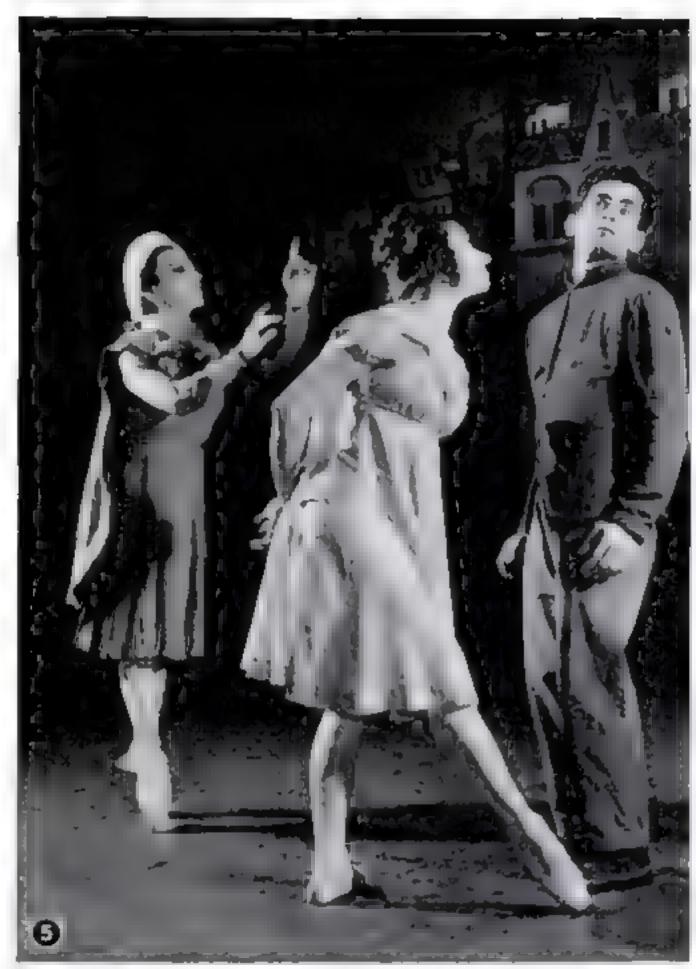
Fashion Jewelry by Kreisler. Individual pieces or matched sets designed with rare originality.

Some styles limited today, because Kreisler is working first for Victory.

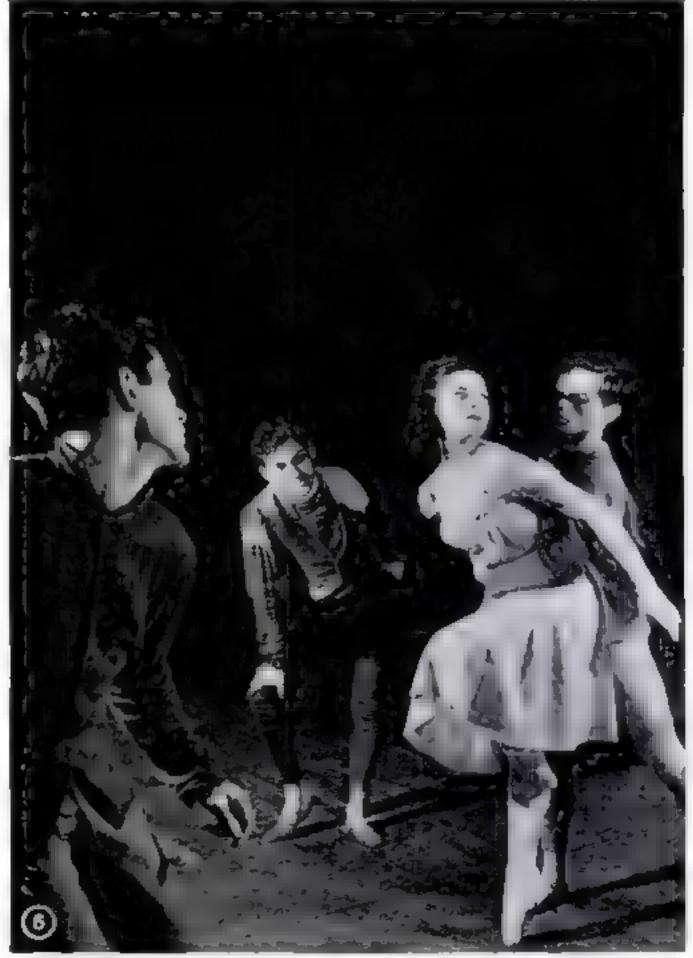
JACQUES KREISLER

Makers of Fine Jewelry for Men and Women

Freudian Ballet CONTINUED



A 10050 girl, Ate (Alicia Alonso), makes violent love to the hero while Polyhymnia, a rather confused Salvation Army worker, intrudes, offering a sanctimonious blessing.



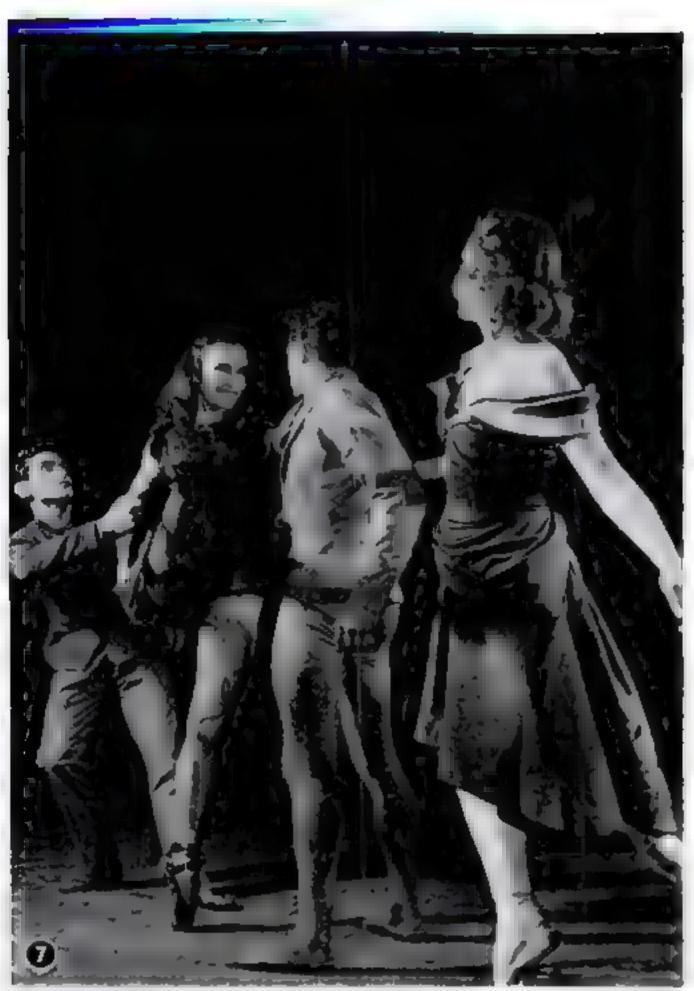
Sparned by the here, Ate falls into the arms of the Satyrisci, group of four juvenile delinquents who dance with her lasciviously. The hero watches their dance, disgusted.



Journg lifted bosom lines above the new bare midriffs and corselet waists begin with a magical Munsingwear
bra. Its trick of gentle molding gives you the curves you've
always wanted...and the comfort you have to feel to believe.
There are pretty-making models for most bosom types, and
specially good ones for juniors.



Fine Foundation Garments • Also Underwear, Sleeping Wear, Hosiery



Trying to be helpful, the hero valiantly pulls Medusa, another loose woman (Nana Gollner), away from an affectionate couple whose happiness she is about to break up.



Quickly switching har affections, Medusa turns her amorous attention to the hero. Polyhymnia prayerfully attempts to save him but loses out to the wiles of Medusa.

CONTINUED ON NEXT PAGE

JOIN THE THOUSANDS WHO ARE CHANGING TO THIS NON-RUS FLOOR WAX



Quick — Easy — Long-wearing!

Housewives all over America are finding out that Tavern Non-Rub Floor Wax is a real worksaver! It was specially developed by Socony-Vacuum to put a gleaming, protective finish on all kinds of floors...linoleum, rubber, asphalt tile, wood. And that finish lasts—resists even water spots—actually brightens with use!

So swift and simple to use, too! Goes on in seconds—dries in 20 minutes. Needs no rubbing. Get lovelier floors with less work the Tavern way. Get Tavern Non-Rub Floor Wax today!

Typical symbol of walcome and hospitality— Chaquers Tavers at Steyning, England

TAVERN LIQUID WAX, TAVERN PASTE WAX

These two famous buffing waxes give long-lasting protection—bring out the beauty of wood floors. They remove unsightly marks and clean as they polish. Excellent to polish and protect window sills, woodwork, furniture, painted surfaces. Ask for the wax best suited to your needs at your favorite department, hardware or grocery store today.

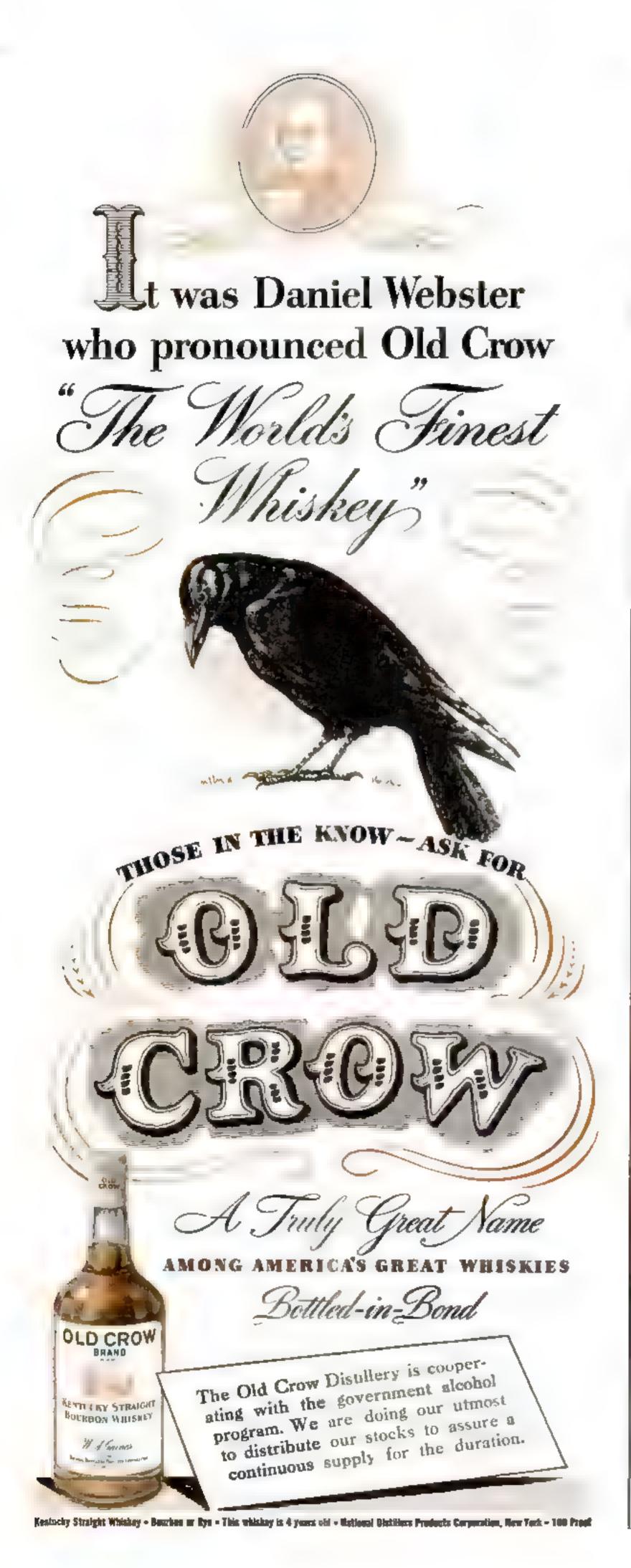
TAVERN





Tavern Paint Cleaner, Javern Window Cleaner, Tavern Furniture Gloss,

Tavern Electric Motor Oil, Tavern Rug Cleaner, Tavern Lustre Cloth, Tavern Parowax
or Paraseal Wax, Tavern Leather Preserver, Tavern Dry Cleaner, Tavern Cardles



Frendian Ballet CONTINUED



The bare and Medusa dance wildly and passionately about the stage in the fit is tour's most grapping and effective scenes. Their dance steadily in the stage in the fit is the fit of the stage in the fit is the stage in the fit of the stage in the fit is the stage in the fit of the stage in the fit is the stage in the stage in the fit is the stage in the



Here murders Medusa by strangling her on the stage floor. The ballet record makes quite clear whether murder is real or merely a figment of hero's gor to progress a



As you may on may not know, a fine Kodak lens consists of a series of lens elements—sometimes as many as seven—all their surfaces ground and polished within ½ light wave—1/100,000 of an inch—of perfection.

These elements are then assembled in a lens mount and inspected for "teamwork"—their ability to perform together. In this inspection, "the stars come out"...

Rays from a pinpoint of light, about 200 feet away, pass through the lens on the inspection bench. Examined through a powerful microscope, they appear as a star.

The good star shown above was formed by a Kodak lens at a point 11° "off axis." If a lens fails to bring the light rays into good focus at all points, the star lacks symmetry and definition—the faults seen in the "bad" star.

When, and only when, the stars are "good" at every point, the lens moves on to its future in a Kodak Ektra, let us say, or Kodak Medalist, or an aerial camera for the Air Forces. But it must pass this exacting test first.

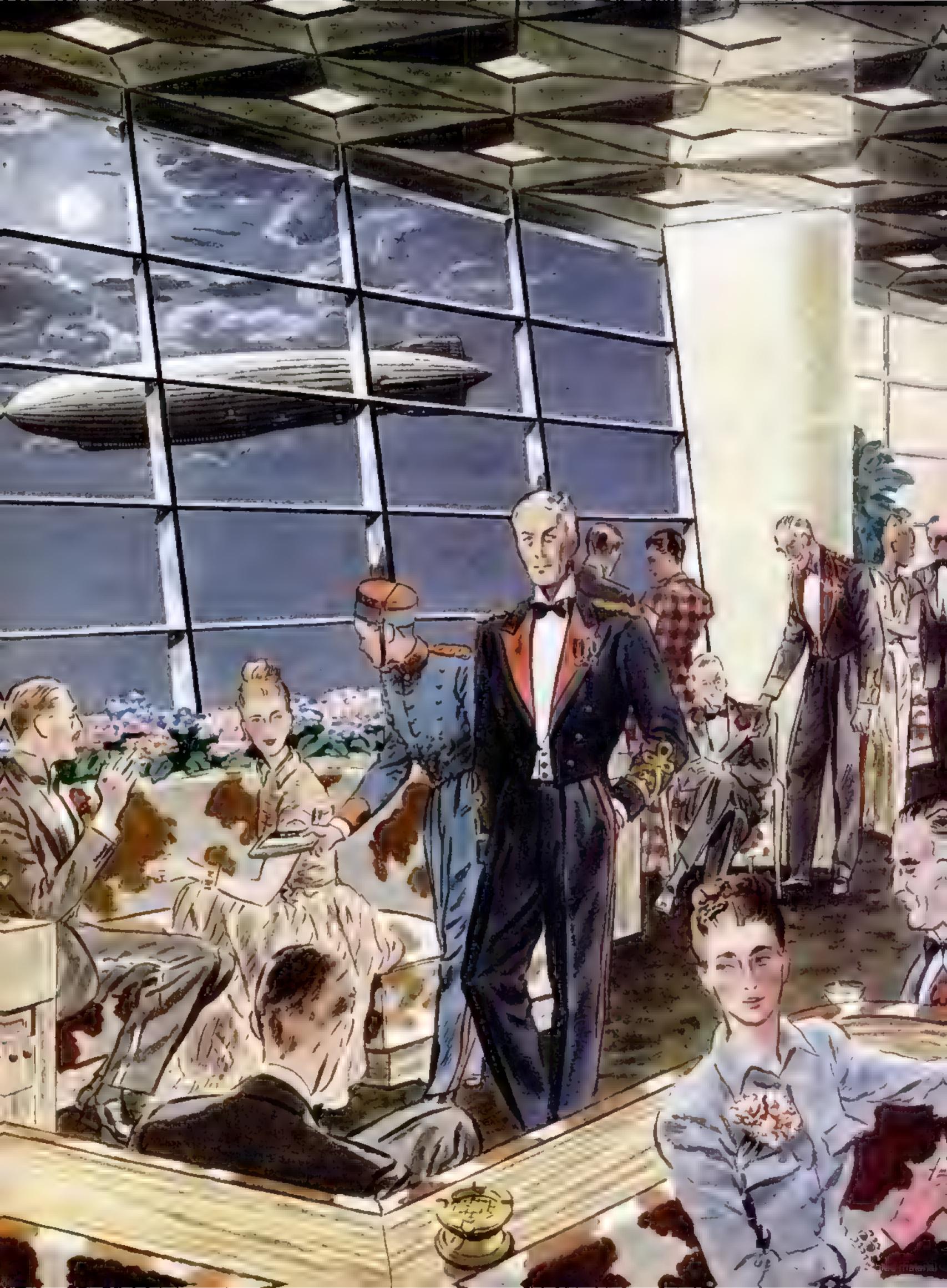
The good stars simply mean, in the end, that the camera equipped with such a lens from Kodak can be counted on to turn in a superb photographic performance.

EASTMAN KODAK COMPANY, ROCHESTER, N. Y.

REMINIBER BASTOCNE—"the hole in the doughnut"? How its heroic garmson—outnumbered 4 to 1—held this vital road center for 8 gruelling days against 8 German divisions? How the wounded—without medics, nurses, drugs—begged

"Don't give up on account of us"?—And how, told to choose between surrender and "amphilation," our commander sent back his historic reply, "NUTS"? Such spirit is a stern example to us at home BUY—AND HOLD—MORE WAR BONDS.

Serving human progress through photography



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Want luxury ... quiet ... smooth sailing on your round-the-world cruise? Want a well-appointed stateroom, exquisite salons, delightful meals and entertainment? You can have them all, one of these days—in great, safe, block-long airships!

We're talking about the greatest rigid airship ever conceived. It will carry more than a hundred passengers in uncrowded comfort. It will take you for long cruises to many distant lands — on your two-week vacation — bring you home as relaxed and refreshed as you'd be from a stay in the finest resort hotel.

Airships are the quietest, most vibrationless means of transportation known. Airships offer nearly every advantage of an ocean liner — with 3 to 4 times the speed. Airships in wartime Navy service set remarkable safety records — while even the smaller, pre-war Goodyear Blimps achieved a 100% record for passenger safety in 152,441 flights — made over a period of sixteen years!

Newly strengthened light-metals and vastly improved fabrication — plus America's own non-inflammable helium gas — plus Goodyear's 35 years of experience in lighter-than-air craft — bring huge rigid airships well within the realm of definite post-war possibilities. But not as competitors of lightning-fast transport planes — nor any other form of land, sea and air transportation. No, airships will hold a well-defined niche that's all their own — luxurious, hotel-like comfort in long, sustained flight.

And more important—airships can add another great arm to America's airpower. Militarily, as flying aircraft carriers and coast patrol ships. Commercially, as merchants and world travelers. Airships can be mighty ambassadors of peace and good-will—to every nation of the globe—and . . .

AIRSHIPS CAN HELP KEEP AMERICA FIRST IN THE AIR!

GOODYEAR AIRSHIPS IN WAR...IN PEACE

This is the second World War for Goodyear nontigid Airships. The U.S. Navy ordered Goodyear's first small "blimps" to help check the submarine menace of 1918 — used them to patrol the Atlantic seaboard from Massachusetts to Florida. During and immediately after the war. Goodyear built one hundred of them — the later ones larger and much improved.

In those days all airships, rigid and non-rigid, depended upon hydrogen for buoyancy and lift. This gas was highly inflammable and explosive—a great hindrance to all lighter-than-air craft.

But airships soon started to use a new gas—Helium. It was non-inflammable, impossible of explosion—the perfect answer for airship progress. So in 1925 Goodyear produced the famous Pilgrim—helium-filled—whose success led to the building of the remarkable Goodyear "Blimp" Fleet. These six airships roamed the skyways of America for sixteen years—traveled nearly half a nullion miles—set world's records for safety in flight.

Then came World War II. The U. S. Navy commandeered the Goodyear Fleet and ordered round-the-clock production of more and larger airships. They are helping protect all of our coasts today—and though their effectiveness as Navy Patrol Airships remains a military secret—it promises to make the bughtest story in Goodyear's 35-year-long airship history.

Goodyear aeronautic skills were needed to build heavier-than-air craft, too — and soon five huge Goodyear Aircraft plants — with more than 30.000 skilled employees — were producing thousands of Vought "Corsair" fighters, and making vital subassemblies for notable others, including famous Boeing "Superfortresses." And Goodyear, early aircraft pioneer, became one of the largest aircraft companies in the world.

Post-war aircraft will simply add another great means of transportation to the many which Goodyear has actively fostered, so often improved. From balloons to Navy Patrol Airships—from automobiles to streamlined trains—from today's hard-hitting fighter planes to the fabulous aircraft of tomorrow, Goodyear has contributed much—and expects to contribute much more.



DOCTORS PROVE 2 out of 3 women can have Lovelier Skin in 14 Days!

14-DAY PALMOLIVE PLAN TESTED ON 1285 WOMEN WITH ALL TYPES OF SKIN!

PALMOLIVE



"My complexion had lost its soft, smooth look," says Mrs. Radford Stone of New York. "So I said 'yes' when I was invited to try the new 14-Dav Palmolive Plan—along with 1284 other women of all ages—from fifteen to fifty! My group reported to a New York skin doctor. Some of us had dry skins, some on visome average. After a carrier examination, we were given the Palmolive Plan to use at home for 14 days.

"Here's the Palmolive Plant: I washed my face 3 times a day with Palmolive Soap. Then—each time—for a full 60 seconds—massaged onto my skin Palmolive's lovely soft lather, as you would a cream. Then rinsed. This cleansing massage brought my skin the full, beautifying effect of Palmolive's lather. After 14 days, my doctor agreed my skin was smoother, finer-textured, less oily. You must try this wonderful 14-Day Palmolive Plan for your skin!"

YOU, TOO, may look for these skin improvements in only 14 Days!



Cahf. "Less dry!" says Reperta Binkley of Burbank, Cahf. "Less dry!" says Ann Baker of San Francisco. Of the 1285 women who tested the new 14-Day Palmolive Plan, 696 had too oily or too dry skins to start, according to examining doctors. At the end of 14 days, 566 of these women showed definite improvements."



Ann Haley of Boston reported both these skin improvements after trying the Palmolive Plan for just 14 days! The 36 doctors reported 63% of all the women gamed better texture ... 65% better tone. Reason er ough for every woman who longs for a lovelier complexion to start this new proved way of using Palmolive!

SMOOTHER!

FEWER BLEMISHES!

"Skin amouther" reports Lucy Adams of Los Angeles "Fewer blemtshes?" says Mary Louise Core of Buston. The 36 doctors found gratifying evidence of increased smoothness on atmost two ther is of the women who tested the 14 Day Pal nonve Plan. And over half of the skins had fewer blemtshes.

PRESERBER,

CLEARER COLOR!

Chicago, listing her complexion's gains from testing the 14-Day Palmolive Plan. The 36 examing a do 1 or report this same in nor tent improvement for hours of terms of terms

NOW!.. Palmolive comes in a New. Big Bath Size, too!

Try it for tub or shower It's solid Thrifty Long lasting. And how a man enjoys its rich, generous lather!

DOCTORS PROVE PALMOLIVE'S BEAUTY RESULTS!



THE GERMAN PEOPLE

A FEW ANTI-NAZIS FACE APPALLING JOB OF REDEEMING A COUNTRY THAT FEELS NO GUILT OR SHAME

On the night of Sunday, March 25, Helmut Lotz, a garrison soldier of Frankfurt-am-Main, heard the Nazi authorities give the order for the total evacuation of the city before the Americans arrived Lotz was a clerical worker in the finance section of the Frankfurt garrison. He had a wife, a 15-year-old daughter and a 6-month-old son. Being tubercular, he had managed so far to avoid combat duty and remain with his family. Now he was ordered to remain in Frankfurt.

while his wife and children were to take to the

road as refugees. Neither he nor his family ever questioned the order or considered the possibil

ity of simply staying in Frankfurt. Lotz chose

BY WIRELESS FROM GERMANY

by PERCY KNAUTH

another way out While American shells exploded in Frankfurt's streets and the trickle of retagees fleeing eastward swelled to a stream, he took his revolver, shot his children, then his wife and himself

The Lotz funeral was held in the main Frankfurt cemetery in that section reserved for people of little means. A pastor of the Confessional Church, whose leader Martin Niemoller is spending his eighth year in a concentration camp for resistance to the Nazi state, read the funeral service, standing bareheaded in the rain. He did not withhold the church's blessing from the four who lay in their graves. "Their act of self-destruction," he said, "was as much an act of fate as the death of the thousands buried as victims of Allied air raids."

Privately he told me, "There you have four real victims of propaganda."

At the same time as the friends and relatives of Helmut Lotz were throwing the last shovelfuls of dirt on the graves, companies of an American division in Frankfurt were moving out to throw a close guard on all roads leading into the city. The day before, the first cases of civilian sniping had cropped up. Shots were fired from windows and from the woods around the town, and engineers discovered mines laid on the railroad tracks.

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In Plastic With DuPont Sponge

Solitair dons basic black in a compact as slim and smart as your beloved basic black dress.

Inside this new, larger compact (with its own applicator sponge) is a full 2¼ ounces of Solitair, that lanotin-rich cake cosmetic you depend on for a velvety skin, a fresh and truly natural-looking make-up!

Why be without it?



New DeLuxe Plastic compact with DuPont sponge and handy curton for both. All for only \$1, Solitair also comes in 60 and 25 cent sizes

Solitair CARE MARE-UP WETH LANGLIN



German children watch as Ninth Army jeeps enter their wrecked village. Putting his hands ever bis ears one aman be a size to out the look of at makes with being emigra of

THE GERMAN PEOPLE CONTINUES

highways and bridges. Frankfurt had been cleared of enemy troops for more than a week but resistance among some sections of the civilian population was not yet ended

Between these two extremes—Helmut Lotz, who preferred death for his family to further suffering inside Nazi Germany, and the fanatics who risk their own and everybody else's lives in continued resistance to the American conquerors—the German civilians are reacting in many different ways to the defeat of the Nazis. For some the Americans coming was outright liberation. For some it meant an end at last to a life which had been rendered meaningless by endless terror. For some it meant deep grief at the second defeat of the Fatherland within a generation. For some it meant that the fight must began, as it began in years ago if it the Nazi chiese, secretar dangerously, with weapons by the material and spiritual and its deadly as tapatic sin could make them

Most Germans, after the Americans came, fived for a while in a state of shock. Their homes had been bombed beyond ad description and in the last days they were frequently shelled. Their lives, in a sense, had come to an end; what lav ahead for them none knew. Like automatons, they scrambled wearily out of the ruins and stood blinking in a world without an all-powerful government to regulate and dictate their lives, a world in which they sensed, some dimity, some powerfully, the first breath of freedom.

In those first few days the Germans mostly tapped their way uncertainly toward the new authority, the Allied Military Government. They tound and read the posters on wails and notice boards announcing curtew hours, surrender of firearms and vehicles, restrictions of circulation and the like. Some used the opportunity to get the material things they had lacked for years and plundered warehouses, treight trains and stores. Most queued up patiently to buy their bread and vegetables. When food supplies ran out before their turn came, they queued up before the offices of the Military Government, waiting like children for their new masters to feed them.

As American vehicles went roating through the streets most Ger-



Most German cities were found empty of youth. Hitler Youths over 11, were delegated to dig emergency fortifications around cities, girls to work in remaining factories.

mans looked at them with wonder and curiosity. Generally they did not fear the Americans as they would have the Russians. When asked for directions they gave them freely, some in an almost embarrassingly servile way, tipping their hats, gesturing widely, anxious to please. Old men scrabbling around in ruins would straighten up when an American soldier came, smile apologetically and ask, "It's all right for me to look for things, yes? I'm only looking for a few things I might use."

Older men were almost uniformly anxiously friendly. It was only in the eyes of some of the women that the Americans saw bitterness or hostility.

Of the youth in the cities of Frankfurt, Darmstadt, Mainz, Mannheim, Ludwigshafen and others, there was almost nothing to be seen. Hitler Youths from 12 years on had been delegated to throw up emergency fortifications around cities, and when the troops left, they mostly left with them. The girls had been working in factories and on farms. Many of the factory workers had been evacuated into the interior. Those on farms were unable to come home because they could not get passes.

"Frankfurt," said one German, "is a city without youth and will probably remain so for some time." And other cities were about the same.

Nazis and auti-Nazis

These were the first impressions of Americans pushing deep into Nazi Germany, an over-all picture of a people who for the moment didn't seem to know what to do, therefore sought to live on as normally as possible until something or somebody forced them to live differently. Individually and in small groups, however, many Germans reacted in more definite ways.

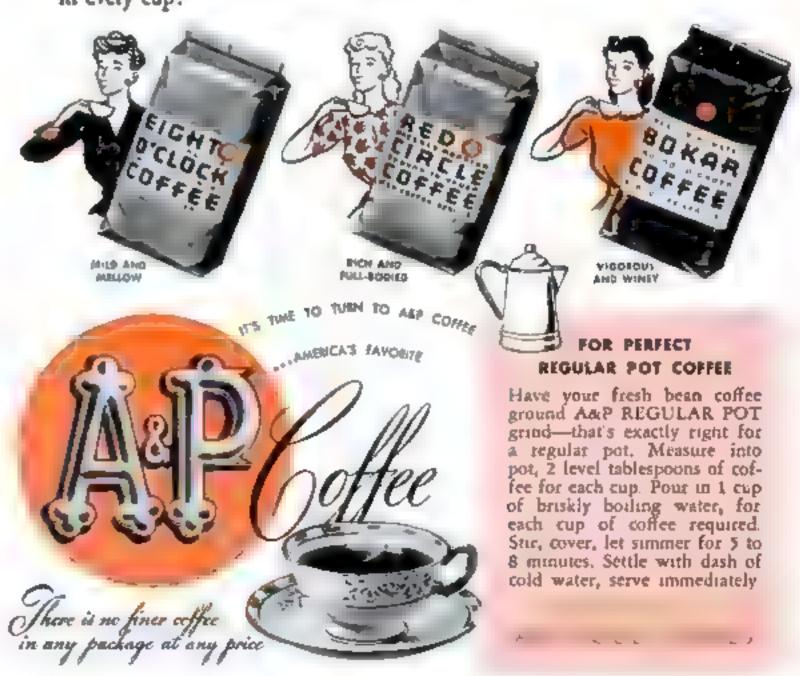
The reaction of the Nazi Party officials and party members was almost universally the same: pack up and get out before the Americans come. Some wrecked what they could before they left—files in their offices, records of all kinds, offices themselves and whatever they thought might be useful to the Americans. A small number stayed behind and kept under cover for a few days. A very small number went



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You can always depend on A&P Coffee to deliver cup after cup of superb coffee goodness.





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Want to know what you can do now to help keep your car going as long as you may need it?

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Just to be sure the attendant understands that you want this particular Pennsylvania oil, sound the Z plain when you ask for Pennzoil.



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THE GERMAN PEOPLE CONTINUED

into hiding for the purpose of organizing resistance against the Americans when the first uncertainties of occupation had quieted down.

One man who felt the occupation of Frankfurt as liberation was Wilhelm Holbach, a former editor of the strongly republican Frankfurter Zestung, which was finally suspended in 1943 "because of the paper shortage." Dr. Holbach had been waiting for this moment for a long time. When it came he placed himself at the disposal of the Allied Military Government. He became Frankfurt's temporary mayor, and last week he saw his old paper re-established by the Americans under a new name, the Frankfurter Presse. The first edition of 620,000 copies was distributed throughout a large part of occupied Germany. The paper is an Allied propaganda weapon, but its propaganda consists of factual news reporting, something that has been absent from Germany for 12 years.

Dr. Holbach has had around him for a number of years a small circle of friends who are a political elite in Germany. Their ideas on the future are positive and the result of long consideration. Generally speaking, they are agreed that Germany must be occupied and controlled until the last traces of Nazism are wiped out.

"As Germans we do not make these statements easily," they say, "but we know that nationalism must go, that militarism must go, that our youth must be re-educated by force if necessary if this poison is to be extracted from our national body. Not the smallest trace of it must be permitted to remain, nor anything which might permit the possibility of its beginning to work again."

"Werewolf" and the pastors

Men like these who are working as Germans for the Allies are in danger of their lives. They know that the German radio nightly issues proclamations and exhortations to "Werewolf," the underground movement which the Nazi government is trying to form behind the Allied lines. They know the seriousness of this movement, but they are willing to take the risk because they, unlike the vast majority of the German people, do feel a definite sense of responsibility for the catastrophe which the Nazis have brought on Germany and the world.

These men know their weakness as a political force. They are not organized in any way except locally as groups of friends. They know the number of men who can be trusted to act as they act is despairingly small. That is why they turn to the occupying authority for aid and why they emphasize that their country's regeneration and reintegration in the world family of nations can be achieved only through intelligent outside control.

Pastors of the Confessional Church, too, looked on the coming of the Americans as liberation—and as a victory. Most of them, like their leader Martin Niemöller, the ex-submarine commander of World War I and militant defender of Christianity against Nazi encroachment on religious freedom, have served terms in jail. Of Frankfurt's 22 Protestant churches, 20 had been destroyed by bombing, including all the Confessional Churches. They held services in cellars, in school-houses, in what buildings they could find, and their services this Easter Sunday were celebrations of thanksgiving.

These churchmen realize fully what a fearful task lies ahead of them in the resurrection of Germany. "We know," said one who is the Confessional Church's leader here, "how completely poisoned the youth of our nation is. It goes deep, very deep. German youth has lost all moral and religious hold on life. In schools the younger ones particularly have scarcely been taught anything these last years—most of their time has been spent in collecting waste paper, rags, funds for Winter Help organization and in military games.

"There is some intelligent understanding of this situation among the pupils of the high schools, but not enough. The older students are almost all aware of it and have become violently anti-Nazi. But so many of them are in the army fighting, so many of them have been lost. Germany's future lies with the youngest ones—and it's these youngest ones whose situation is almost hopeless."

"You cannot possibly realize," this pastor continued, "how these years have been for us. I myself have been three times in prison; here you see my prison papers. Our congregations have been threatened with loss of their jobs if they continue to come to church. Our churches have been closed and we have held services in homes. But our older people have been loyal, and particularly in these last years, under the terror and under the bombs, people have sought increasing comfort in religion."

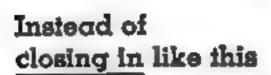
In Schtbach, a village a few miles outside of Frankfurt, the Nazi Party two years ago took over one of the two village churches lock, stock and bartel and converted it into party headquarters. This morning I went out there to watch the pastor and members of the congregation clean out the rooms.

DOMESTIC OF PARTY





When he closes up like this . . .







TRY THIS

MORAL: Everybody's breath offends sometimes. Let Life Savers sweeten and freshen your breath—after enting, drinking, and smoking.



THE GERMAN PEOPLE CONTINUED

The church was in indescribable disorder. In the room where the altar used to stand old rags collected in the "Peoples' Sacrifice" (Volksopfer) drive lay ankle-deep. In another room were piles of clothing, among them many Nazi uniforms. "They got rid of them in time," the pastor said. Upstairs the departing Nazis had smashed the furniture and burned files.

Now the women of the community were grimly cleaning out the place. One woman, with the worn face and nondescript clothing of a peasant, was furning. "Yes, look at it," she said. "Such a pigsty one has never seen. Such a Schwemerei they left behind. Look at that, in the House of God—that's sacrilegious, that's what it is, that bunch of scoundrels."

She saw a colored picture of Hitler. "Das brauchen wir jetzt nummer (We don't need that any more)," she said, and in spite of the fact that she was obviously about seven months gone with child she reached up on tiptoe and jerked the picture from the wall.

The Confessional Church is undoubtedly a force in Germany today. So is the Christian religion in general, for the ranks of Christians have closed, regardless of faith, in the war years against the Nazis. But one thing cannot be overlooked in considering the church as a force for German rehabilitation. It is that for Niemöller and his associates the fight against the Nazis was conducted primarily and almost entirely on religious issues. Their stand was that the state had no right to interfere in church affairs, and by the same token they do not take any active role in politics. Their goal is unquestionably to lead the German people back to the paths of Christian morality, all pastors with whom I've spoken agreed on that. That would be a long step forward, particularly with regard to German youth, but it would still be a long way from educating the Germans to political intelligence.

Parties and the lady professor

In the factory town of Höchst just outside Frankfurt, a town of about 40,000 people which is virtually undamaged, I found today the first indication of the awakening of political intelligence on a broad scale. I was talking to a civilian with the white arm band of the auxiliary police on his arm, asking him how the people of Höchst reacted to the American occupation, when another man broke in. "Excuse me," he said, "I can answer that question better. If you'll come with me I'll tell you about that," and he pulled me away down the corridor.

We found a room where he was satisfied that we could talk. His name was Joseph Gehringer and he had no objection to my writing it down.

Three other men came into the room and he presented them: Jean Klebe, an older man, Ludwig Bende, with gray hair, beetling black eyebrows and glasses, and Carl Blanz, a young man with a blue-checked shirt open at the collar. All wore the arm band of the auxiliary police.

"That man you were talking to," said Gehringer, "you mustn't talk to him. He was a Nazi. There are others like him, policemen under the Nazis. Some of them participated fully in the terror. We're trying to get them all."

"Who is 'we'?" I asked.

"Social Democrats, Communists and Center Party," said Gehringer. "We are taking care of order and security in this town."

That was the first indication I'd seen anywhere that the old German political parties were coming up out of the darkness again and to me it was a stunning fact. The four men told me that they represented a yet unformed but already functioning coalition of the three most important parties which had been suppressed by the Nazis. They, too, had prison papers. They were organized now, only locally to be sure, but organized and ready to take up where they had left off in 1933.

These four men from the workers' city of Höchst were the only Germans I had met so far who had actually done something positive and active to wipe out the Nazis. As auxiliary policemen they had gone around and arrested many party members who took off their uniforms when the Americans came. Yesterday they went to the headquarters of the N. S. V., the Nazi Welfare Organization, and confiscated the premises "in the name of the German trade unions." They were doing police duty for the Military Government but their main concern was to get down to political jobs. They were anxiously waiting now to see what support they would get from the Allies.

They were greatly worried about the fact that there were Nazi Party members in the auxiliary police created by the Military Government. We know the Nazi plan—we know it well," said Klebe. "They did everything they could before they left to create chaos for you Americans. They incited the foreign workers and civilians to This is our mark... Serving the boys in our armed forces When you see the famous Wilson trade mark on a picte of sports equipment it signifies that that equipment has been approved by our first call upon Wilson facilities and production. The new equipment you might have had is contributing to the physical fitness of our boys in training camps, convalescent hospitals and rehabilitation centers—and to civilian physical fitness which is in line with Government designers, our craftsmen and our advisory board. It is like the Wilson signature on an agreement-like the Government's aignature on a bond a mark of assurance in which you may recommendations. have complete faith. But with the coming of peace you will find You will find it difficult to buy new Wilson the Wilson mark on many new advancements golf clubs and balls or other sports comp-ment today, because the Armed Forces have in sports equipment -perfected by our creative staff during the past three years of war. Wilson Sporting Goods Co., and Wilson Athletic Goods Mfg. Co., Inc., Chicago, New York and other leading cities



"D'ya feel uncomfortable, mom...I hope?"

BABY: Remember now what it's like to be a baby, Mom!

Mom: Whew—what a life babies do lead! People doing this to you—that to you—and so many things to make your skin scratchy and irritated!

BABY: My complaint exactly, Mom. Guess now you're in the mood to listen—when I yell for Johnson's Baby Oil and Johnson's Baby Powder!

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SABY: Please may I have some nice, pure Johnson's Baby Oil, to smooth all over me and help prevent what my doc calls "unne irritation"? And, please, some soft, smooth Johnson's Powder, for times when chafes and prickles bother me?



MCM: Lamb—from now on, I'll do right by you!

BABY: You and Johnson's, Mom! Just wait till you see how those smootheruppers agree with my pink pelt!



Johnson's Baby Oil Johnson's Baby Powder

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THE GERMAN PEOPLE CONTINUED

plunder. We went out and talked to the foreigners and told them we would provide them with food and persuaded them to go back to their barracks to await orders." He added, "With most of them we were friends anyway"—a statement which seems somewhat surprising, but which I've found to be true after checking with foreign workers themselves.

"The Nazis want to do everything to make things difficult for you," Klebe went on, "and then when dissatisfaction breaks out they will start in again with riots and uprisings against the military authority. That's what they really mean when they say they will yet win the war. They're not joking. They mean it and they're still dangerous."

How dangerous the Nazis still are is evident in Cologne, the largest city we have occupied. It has been under Military Government rule for two months. Yet, although one can walk about in Frankfurt and other recently occupied cities without much risk, it is dangerous to venture out alone at night among Cologne's ghostly ruins.

In the long run, however, the most dangerous Germans are not the confirmed Nazis but the ones like the middle-aged woman I met at the Lotz funeral this morning. She is a Christian and a steady church-goer. She is a professor who headed a large girls' school here. She has been in America and England and speaks English well. She doesn't think she is a Nazi.

Yet she says the war started "because Germany wanted a small strip of territory which was the Polish Corridor and everybody agreed that it was ridiculous and unnatural to separate East Prussia from the rest of Germany. Then the Poles started to kill Germans, many of them, and Hitler finally had to protect them and then England came in."

She says, "In America I found people everywhere discussing racial problems and I was very gratified because I was sure then that it was all right to discuss them here in Germany, too." She says that she was never forced to join the Nazi Party and that she never had to do anything against her conscience. She says that Americans must feed the German people because otherwise the whole country will go Bolshevist, and she complains bitterly because the Germans have been put out of their homes to make room for the American occupation troops.

She feels no sense of guilt, no sense of responsibility. She points out the good that National Socialism did in Germany: the People's Welfare Organization, the regulated vacations and benefits for workers, the fine housing schemes and so on. She can talk about these things while standing in Frankfurt-am-Main with ruins all around her and never see what fairy tales these things all were—how German women are struggling along the highways now with their babies in their arms, fleeing eastward; how fine housing schemes lie in rubble in every major city in the Reich with weeds growing in their front doors and the cold sky looking down their blasted roofs.

She can talk like that before the open grave of four people who died as victims of Nazi propaganda. And she was an educator of German children, German girls who someday will be German mothers. She is the reason the workers and the small elite of intelligent bourgeoisic say, even as Germans, that their country needs Allied control. She is our problem, and the world's.



A Hiller musiache still decorates Paul Pelzer, Cologne trolley-car inspector. A typical small Nazi, he had confidence in Germany's victory until bombings stopped his cars.

"A Star "
is boun!"

Give her time! She'll be as beautiful as her current movie heroine. Her mother will see to that,

Mother's lipstick, mother's shoes, mother's great big hat and fur . . . even mother's ways. Little girls are such copycats!

That's why mothers are careful to set good examples—why they take such pains to build the right kind of future mothers . . . and future fathers, too.

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They know it's safe milk, and easy to digest, because it's sterilized. They know homogenization enriches every drop with tiny butter globules, readily assimilated. They know its essential milk minerals and extra "sunshine" vitamin D help build sturdy bones and beautiful sound teeth.

And they know how good it is . . . for drinking, creaming, cooking. What flavor and creamy-smooth texture it adds! Families like the milk-rich dishes that Carnation makes.

FLOATING ISLAND WITH ORANGE

Eye-appealing-but milk-packed for growing-ups!

SOFT CUSTARD

5 egg yolks 4 tesspoons sugar Few grains salt 2 cup builing water

1 cup Carnation Malk



BEAT egg yolks. Add sugar, sait, milk, then the boiling water. Stirring constantly, cook over hot water until mixture costs the spoon. W tesspoon vanilla may be added if desired.

POUR custard over sliced oranges or orange segments in sherbet glasses or sauce dishes, and chill. Make a meringue by beating 2 egg whites until stiff, gradually beat in 14 cup powdered sugar and flavor with vanilla; drop a spoonful into each dish and chill. Or drop meringue from tablespoon into hot water, just boding, cover, and cook about 5 minutes. Place one meringue in each dish and chill. Decorate with orange segments, Serves 6.

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• How fortunate is America despite its shortages! No other nation in the world is blessed with even this amount of good, rich, nourishing meat... meat to keep our nation at war healthy and vigorous.

In from the ranges, the farms and the feed lots it flows . . . not as much as all of us would like, but still more livestock than any other great nation on earth possesses.

When war came, this great source of food energy was ready. And every year since the war began, American meat has done its job. It has been at the right places, at the right time, and in the right amounts wherever it has been needed by our fighting men and fighting allies. Even our civilians at home have been better fed than anyone would have thought possible at the start of the war nearly 5 years ago.

When Victory comes, this mighty arsenal of meat will be ready without reconversion to fill our peacetime needs. And America's great production line of meat—raiser, feeder, rail-roader, trucker, meat packer and retailer—

Here is a wartime arsenal with a peacetime future. Meat growing up . . . more than 190 million head of livestock getting ready to restock the nation's larder. From this supply, now strained to the utmost to meet the demands of our all-out war, you will one day enjoy again plentiful amounts of fine branded quality meats such

will make every effort to satisfy a demand that may well be the greatest in history.

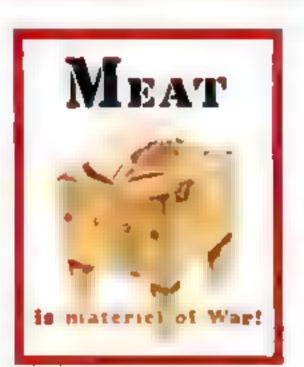
The Meat Situation in Peacetime
Improvement, however, in the meat situation
may be several months off. It will, in any

event, be gradual . . . not immediate. The demand for meat continues to exceed the available supply . . . and may exceed it even after peace comes. But eventually, there will be plenty of meat for everyone. And this will include adequate supplies of tender, top-quality meats—like those branded

"Swift's Premium" and "Swift's Brookfield."

You may be certain that Swift & Company, as an important factor in our great meat industry, will devote all of its resources, the technical skills of its laboratories and the practical experience of its 72 thousand employees to the accomplishment of this task.

You may be sure, too, that whenever your dealer does have meat that bears one of our famous brand names, it has met uncompromising standards of quality. So today, and even more so in days ahead, be on the lookout for meats branded "Swift's Premium" and "Swift's Brookfield"—the finest of the fine,



We will cooperate to the fullest extent with the U.S. Government to help win the war. We will do everything possible to safeguard the high quality of our products. Despite wartime difficulties, we will make every effort to distribute available civilian supplies to insure a fair share for all consumers everywhere.

SWIFT & COMPANY

FOOD PURVEYOR TO THE ...

Your first duty to your country: BUY WAR BONDS









SWIFT'S PREMIUM HAM

TOMORROW'S CARS ARE FORMING NOW IN THE CREATE (IN COMPANY)



THIS, TOO, IS Bendix . . . MASTER OF SCIENCES ESSENTIAL TO AUTOMOTIVE PROGRESS

War is not all waste. Sparked by its urgency, men explore and utilize new fields of knowledge . . . telescope into months the normal progress of years . . . convert highly specialized industries into prolific sources of products hitherto foreign to their field.

Thus it has been with the automotive industry. From the assembly lines once devoted to automotive production are cascading planes, tanks, ships and other war materiels involving processes new to the industry. American business ingenuity, trade secrets and scientific discoveries have been freely thrown into the melting pot for one patriotic purpose-to win the war.

The present result the world knows-vast quantities of superior armament assuring Victory. The future result is as certain. From this union of many industries will come remarkable developments in highway transportation-motor cars and trucks reflecting the latest thinking in every field of science and industry.

Bendix---through long association with the automotive industry and broad experience in many industrial and scientific fields—is particularly well equipped to speed this progress. Bendix developments in aircraft carburetion and ignition may well be utilized to improve motor car performance. Bendix advancements in brakes and brake lining . . . starter drives . . . hydraulic steering . . . practical electronics—all offer opportunities for great improvements in safety, driving ease, comfort.

This war-won knowledge awaits only the return to normal peacetime production to be utilized for your pleasure. And the return of peacetime production

waits only on our individual willingness to sacrifice everything for Victory. We can really do so little when our fighting men are doing so much-but let's do all we can. Give to the Blood Bank . . . buy War Bonds ... belp the Salvage Drive ... stay on the job.

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WHITE PEKIN DUCK (LEFT) AND DRAKE (RIGHT) ARE GOOD MEAT DUCKS. YOUNG PEKINS TEN WEEKS OLD WEIGH SIX POUNDS. FEMALES ARE ALSO GOOD LAYERS

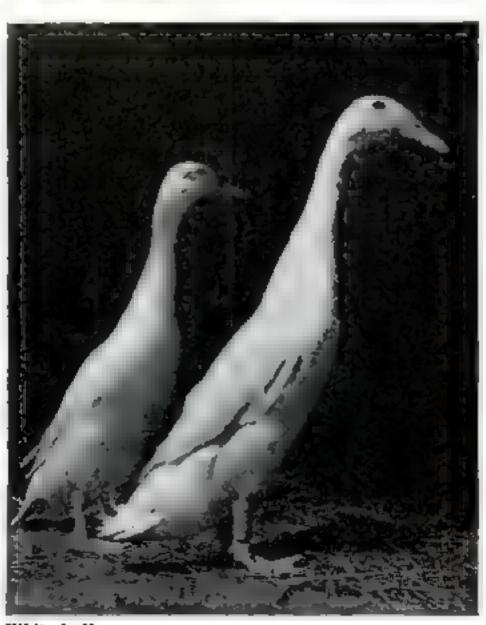


Crested white ducks have topknot which makes them pretty, gives ornamental value. Mature, they weigh six pounds.

DUCKS FOR FOOD

They produce both meat and eggs

Deople who raise poultry for themselves to avoid meat shortage are finding that ducks provide a good answer to their problems. Ducks are easier to raise than chickens, require only the simplest kind of housing and get along very well without water to swim in. A wire enclosure with a sheltered corner and nest boxes is all they need. Indian runner ducks (bottom, right) will lay well in winter when housed like chickens. Whole corn, scratch feed, greens and table scraps will supply food for ducks. Their eggs are large, have a rich taste and are excellent for baking. Young ducks are easily hatched under hens, grow fast, require little care. It takes 28 days for the eggs to hatch except for eggs of Muscovy ducks (page 54) which require 35 days of incubation. One big objection to ducks is that they quack a lot and are noisy. This is easily overcome with Muscovy ducks which are quackless.



White Indian rouners weigh only about four pounds, have very little mest but females (left) are very heavy layers.



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Proportioned HOLEPHOOF Hosiery

Let loveliness go to your legs with Proportioned Holeproof
Hosiery. There's perfect fit in their extra fit ...
There's a bounty of beauty for you! They fit the
contour of your leg—proportioned throughout in width
as well as in length. And the smart new season's shades
are Refreshing Colors ... get yours today.
They come in three lengths ... for short, average or tall.
Wear them and all eyes and your eyes, too, will
turn to your well-turned ankle.

Of the stuff dreams are made of ... Luxite Sleepytime Gowns

Wispy as a whisper and every style is delicate and delightful to wear. Because they're tailored from fabrics knit for elasticity and resiliency, they conform to your figure.

Get Luxite panties, briefs, step-ins, vests and Glory

Slips—for the same perfect satisfaction and long wear. You'll bless them for their prices, too!

KNIT TOO! ONE PEARLE

HOLEPROOF HOSIERY COMPANY

Milwaukee 1, Wisconsin

DUCKS CONTINUED



Khaki Campbells are good ducks to raise, even though rather small. Under official tests ducks have laid 365 eggs in a year. Occasionally they lay two eggs in one day.



Route frake above weighs ten pounds. Rouens are about the same size-as Pekins but much slower growing, therefore less economical to raise because of feed costs



Roben females are fair layers of large light blue and sometimes white eggs. In general, ducks are not as good layers as chickens, though the eggs they lay are larger.



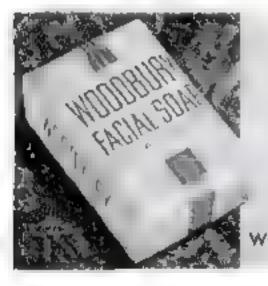
The face of the woman who stands ready to help your man wounded in battle is a fresh young American face . . . strong, eager, intelligent. No other woman

in history has ever given more generously of hope and strength and tenderness. She doesn't ask a man's rank or race or color. She only asks . . . "Is he hart?"

"When those nurses stepped onto the beach the men cheered!" -From a soldier wounded in Normandy on D-Day



So far 97 out of 100 we have the recover. Of nurses take this one, they say "Doe so, so word moneto, honey?"... "My own reife contain, have been for he to me!" But casualty lists are army and I were a grain ate registered nurse—join the Army Nurse Corps now!



On behalf
of our gallant
Army Nurse Corps
this appeal for
more nurses is made
to all other
American women
by the makers of



Lord Louis Mounthatten, Allied Eastern Commander process. U. S. Army nurses for service in the China-Burma-lodge it ster. In the commander process is the contract of the cont



If you're a Cadet Nurse you will be better prepared to replace one of the many gallant nurses overseas now, if you serve your final 6 months of training in an Army hospital. If you are untrained, you can serve directly by joining a WAC Hospital Company.

Be sure a Nurse is there when YOUR Man needs her!*



Three generations volunteer most er prepares supplies daughter is a Newline's A de grand-foughter rich errands in a Newline hospital. Even if you are not trained, you an help resease a narse for the Army take a Red traise Nurse's Aide or Home Nursing takes.

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I am a registered nurse a Veterans Hospital	and an interested in serving in a
interested in being a Cade in being a Red Cross I	Nurse's Aide Home Nursing Course
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"Wait'll I write Dad how far we walked!"



Pinch-hitting for Dad in the service takes extra steps—and extra-well fitted, well-made shoes. And that, of course, means ENNA JETTICKS!

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America's Smartest Walking Shoes

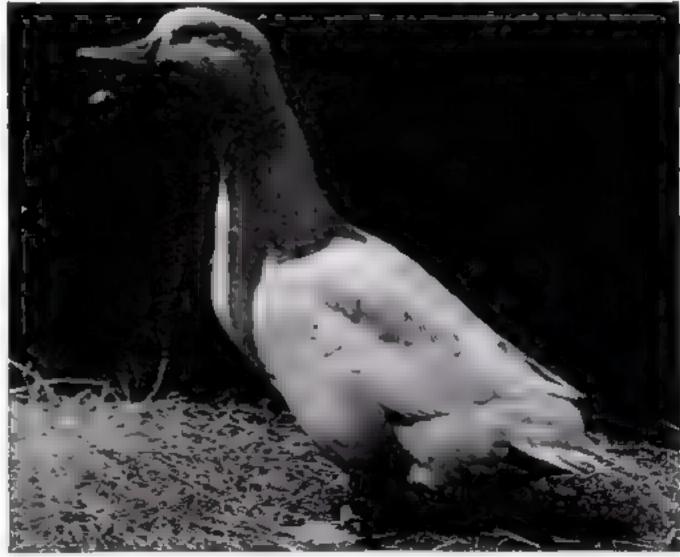
Ducks CONTINUED



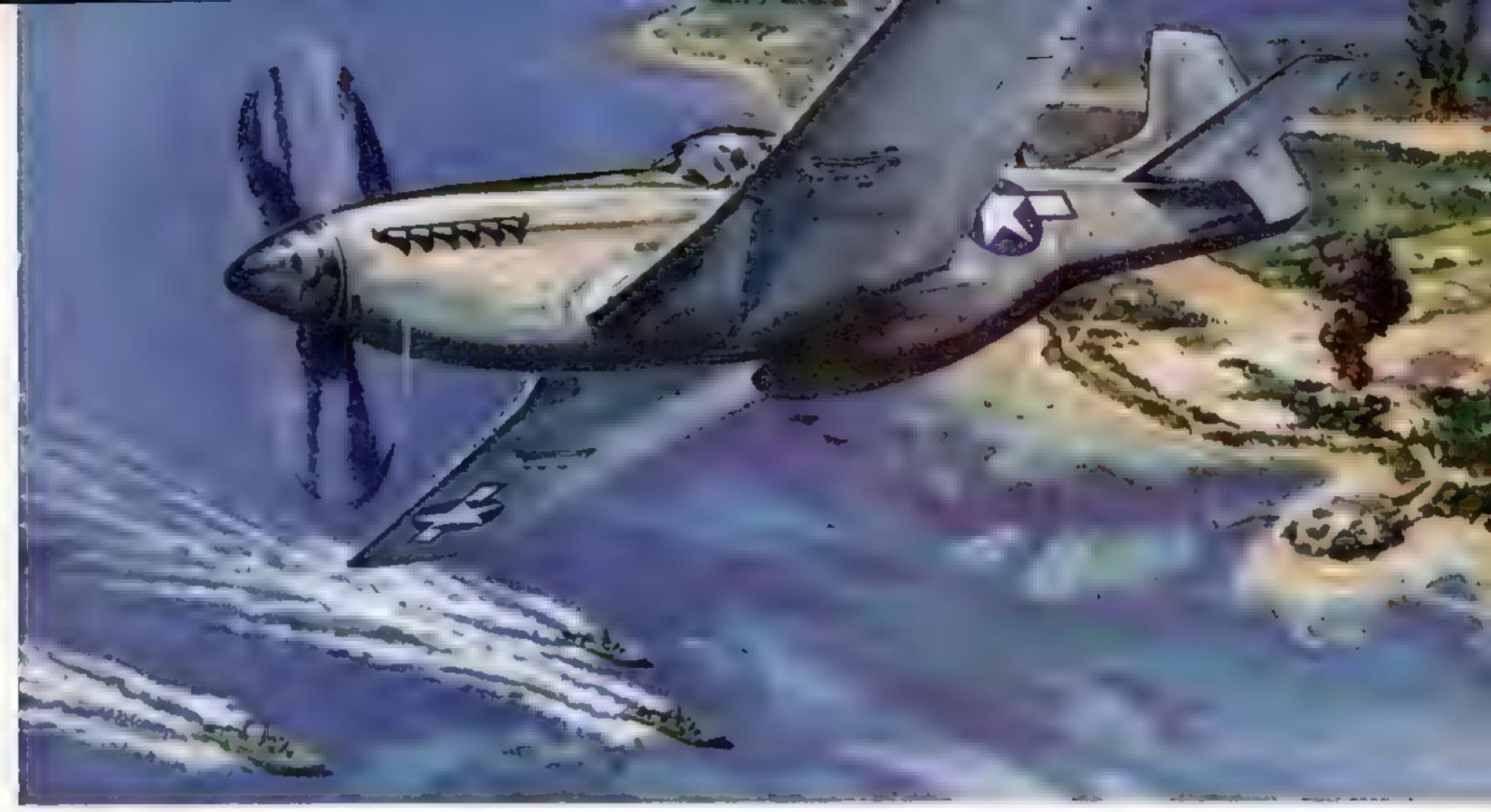
While and colored Muscovies are fine meat ducks. When cooked they are less greasy than other ducks. They are good foragers. Females are fine mothers, raise big broods.



Bull drake above weighs eight pounds but does not grow very fast. Noncommercial duck raisers like them because they look more attractive than plain white varieties.



Buff females are good layers. Ducks are hardy, practically free of disease and not bothered by insects. About the only loss in mature ducks is from predatory animals.



Packard-built Rolls-Royce engines power the Mustang fighter, Mosquito fighter-bomber, and Lancaster heavy bomber. U. S. Navy P.I. boats

Packard has produced more than 60,000 precision combat engines.

What every motorist can learn from a Mustany pilot

Every Mustang fighter pilot knows this simple roth . . .

... that any engine—even one built to such exacting standards as the Packard-built Rolls-Royce engine that powers his plane—requires periodic check-ups.

But a lot of motorists have forgotten that lact.

Today, in America was weary cars are going off the road and into the nation's junk heap, at an alarming rate. Thousands of these cars could still be rolling, if their owners had taken just the ordinary precautions that can prolong a car's life

Don't let your car join this "shost fleet."

Go to your Packard dealer and have him

check little troubles before they grow into big ones.

In short, for your own sake, and your country's sake, do everything you can to keep your car rolling. It may be longer than you think before you can buy a new one!

ASK THE MAN WHO OWNS ONE





Delicious, ready to serve...



yet as nourishing as a hot cereal





BRITAIN'S KING AND QUEEN, PRECEDED BY LORD MAYOR OF LONDON BEARING THE CITY'S SWORD, LEAVE ST. PAUL'S AFTER SERVICE FOR THE LATE PRESIDENT

ROOSEVELT RITES

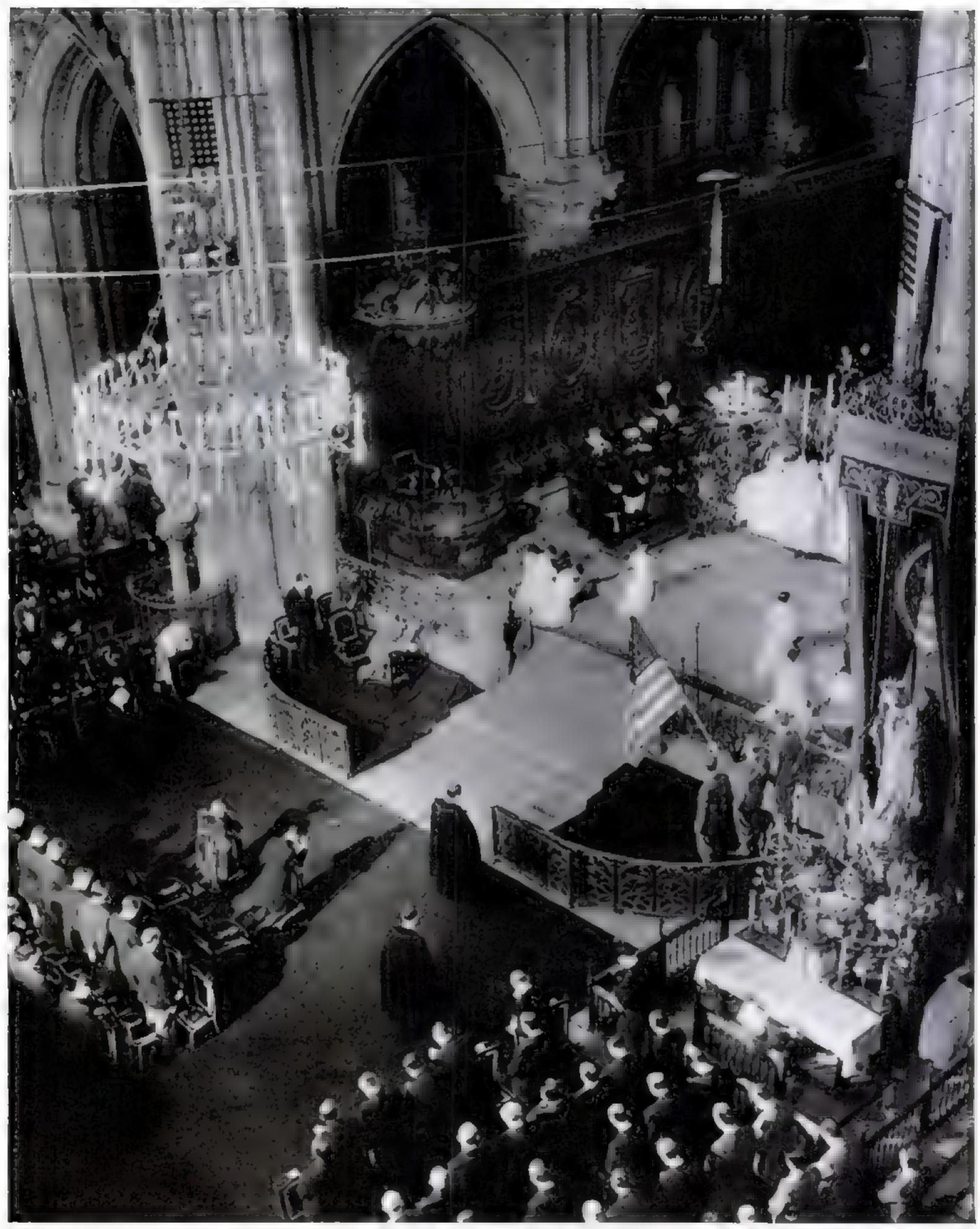
All over the world men met sadly to pay him unprecedented homage The death of Franklin Roosevelt shired the nations of the earth to formal expressions of sorrow which have never before been accorded an American nor, perhaps, any leader in the history of the world

In Russia two days of mourning were decreed, the first time a foreigner has been so bonored. Foreign Commissar Molotov led a delegation of high Soviet officials to a service at 1.—S. Ambassador Harranan's home. Argentina and Mexico decreed three days of mourning. So did China Venezuelans planned amounts

ment, Gu e advocated reconstening the Pan-American highway to honor Roosevelt. For two days the Portinguese fleet fixed salutes at half-hour intervals. Royal courts donned crope. Four kings and two quotas altended the London service at which, again for the first time, a 1-S, ambassador read the lesson. Spaniards deliged the 1-S embassy in Madrid with telegrams of condolence. Throughor tithe world government of tices closed, amusements halted, flags were lowered, moments of sclence were proclaimed and observed.

WINSTON CHURCHILL, VISIBLY MOVED, WALKS FROM BOMB-DAMAGED ST, PAUL'S FOLLOWED BY DAUGHTER SARAH, WHILE MUFFLED CATHEDRAL BELLS LAMENT





In Paris, General de Gaulle kneels with bowed head at his prie-dien near the altar (at right of and below chandelier) during the memorial service in 700-year-old Notre Dame Cathedral. In front of the altar kneel U.S. Ambassador and Mrs. Jefferson Caffery, backed by U.S. attachés

and flanked by high diplomats. In France's smallest villages American flags were hung with crepe. Primary schools devoted a day to the study of the President's life. De Gaulle ordered theaters, cabarets closed, reportedly was remorseful at not having met Roosevelt after Yulta.



In New Delhi, India, a stand at Lady Hardinge Field is draped in black for U. S. Army services. A formal order was read, "... He prepared us to meet the savage on-slaught of our enemies . . . be led us through the bitterness of our early reversals."



On Guam, headquarters of the Pacific Fleet, a joint Army, Navy, Marine and Coast Guard observance is held in an outdoor theater, 1,500 miles from Japan, Admiral Nimits attended and gold braid and blue dungarees stood together as taps sounded.





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HARVEL. One of the World's Fine Watches

Sold on Fifth Avenue Exclusively by Cartier's

Roosevelt Rites CONTINUED



In Gormany, amid the rubble of newly taken Schweinfurt, Rainbow Division men luten to brief service that they themselves requested. Near by, roof-perched comrades watched for suspens. Most German civilians took the news stolidly, a few unessity.



GIS set lag at half-staff over Bad Mergenthein's housetops, to remain this way for 30 days. In battle zones the services' formal mourning (black arm bands and cannon salutes) was impossible, but full memorial rites were held wherever they could be.

Every cut has life-essential proteins



Meal planning these days starts after the housewife sees what her meat-man has—not before she starts out to shop.

Remember, regardless of cut or kind, prize or points, the meats available to you have the complete highest quality proteins that make meet "a yardstick of protein foods."

4 MERICAN MEAT INSTITUTE
Headquarters, Chicago Members throughout the U.S.



This Seel means their ell outritionel statements mode in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

Postponed Honeymoon!



On the register of a New York hotel some day soon there'll be the names of "Colonel and Mrs. Little of New Jersey." It will be in celebration of the Colonel's return from active duty...a second honeymoon...and for it, Mrs. Little wants to look her loveliest.

So some new clothes are on Mrs. Little's list, like this lace-shadowed evening dress at the left. And a fresh new complexion for which she's thanking the DuBarry Success School and DuBarry Beauty Preparations.

She says her skin now has a radiance and smoothness it never had before she learned about DuBarry Beauty Preparations. So effective have these preparations proved, that in the Success School Course alone over 190,000 women have used DuBarry Beauty Preparations exclusively.

Wouldn't you like to use these same preparations that have done so much for Gladys Little and the other Success Course pupils? Then go to your favorite cosmetic counter today. Ask for your free copy of the DuBarry Success-O-Plan...and find out what DuBarry Preparations can do for you.

> DuBarry Beauty Preparations are avoilable at better cosmene counters. They contain no ingredients known to cause common skin allergies...are accepted for advertising in publications of the American Medical Association,



BEAUTY PREPARATIONS

by Richard + Ludnut

A dress for dancing on a star-hung New York roof: of silk marquisette, shadowed with Chantilly lace around the new bared and brautiful neckline. An Alice Orovan original.



PARTS CROWDS STROLL ALONG UNDER PLANE TREES ON THE CHAMPS BLYSERS ON A SUNNY SUNDAY AFTERNOON

Spring in France

Germans are gone but they left reminders that blemish the season

This year there is a special jauntiness about the way spring pushes itself up in the fields and walks on the pavements of France. The difference is that Germans have been driven out. France is free; spring is better. Yet there are still so many reminders of the five years under the enemy and of the invasion which threw him out that the pleasantness of the season is marred for most Frenchmen.

The photograph above shows a spring crowd in Paris. The images of spring that a Parisian loves are chestnut trees in bloom, crowded sidewalk cafes, the swish of pretty girls' skirts in the wind, and lilies of the valley everywhere—brought in from the forests of Chantilly, Compiègne and Fontaine-bleau and piled high in carts, displayed in florists' windows or on cafe tables, in buttonholes, in nose-

gays, in corsages. The familiar images are to be seen this year. But there are others, too. There are uniforms on the streets, cripples back in civilian clothes, women wearing black. Coffee and tea at the sidewalk cases are still ersatz and there is something not yet quite right about the ice cream. In the countryside there are also reminders, as Ralph Morse's pictures on following pages show.



A NORMAN FARMER HAS CULTIVATED THE SOIL ALL AROUND WRECKED AND ARANDONED SUPPLIES.

The fields

The monuments of war in the fields of France are humble. They are things like the abandoned Sherman tank above and the lonely grave on the opposite page. Everywhere there are reminders. In the Loire valley region near Châteauroux, sheep graze beside former German gun emplacements. The famous hedgerows of Normandy, which invading soldiers hated, are clipped now and hoys run along them wearing British overseas caps that they found. Cows graze between restored hedges, but they are anemic after lean years, and farmers feed them

a special mixture of cider and iron to strengthen them. Along the "breakthrough road" from Périers to Contances horse-drawn carts full of yellow flowering rape for fodder obliterate the tread of 4th Armored Division tanks. In Anjou, white wine country, a vintager loosening the soil between rows of vines comes on empty ration cans left by a bivouac. Farmers preparing the land for potatoes near Châteauneuf in Brittany stop off for their 11 o'clock lunch of cider and chunks of bread and talk about a horse just killed by an undetected mine.





THE RUBBLE OF ST. LÔ IS CARTED AWAY. THIS NORMAN TOWN WAS THE WORST DAMAGED OF ANY IN FRANCE

The debris

Some of what the war has left behind in France is heart-breaking, some is helpful. Town of St. Lô (above) was originally to be left unrestored as a testament of destruction, but the weary French have decided, with the coming of spring, to clean it up and rebuild instead. Now the stones of fallen buildings are being stacked in neat piles and horses are towing rubble away in trolley carts. Boys play marelle, a French variant of hopscotch, in a vegetable garden still bounded by barbed wire. In places a

symbol of human hope shows itself. On a pile of stones that was once a shop a defiant sign is set up: Pâtissene, Gaston Lebreux. He's going back into business someday

In the country some of the debris comes in handy Wagons that scatter hav on the field for cows come back with 105-mm, ammunition boxes for kindling. A watch-dog makes a house of a 50-gallon U.S. Army gas can The scattered leavings of armies—wheels, canteens, blankets, mess kits, even dead men's shoes—all find some use.





JANINE IS THE PRETTY 16-YEAR-OLD MILKMAID WHO HELPS OUT WITH CHORES ON THE ROULLOT PARS

The people

This spring the French are working their way back to the normalities of peace. The Boullot family (opposite page) is typical. Germain Boullot rents 60 acres on a rutted country road near Littry, in Normandy. He has a six-room house, ten cows, a couple of horses, a handful of pigs, rabbits, chickens and ducks. But a large patch of his land was converted for an airstrip, and what with wire matting and the churning of the topsoil by truck and airplane wheels, he cannot work the area

again until he can borrow or rent a tractor. Labor is short and his only help is a 16-year-old boy and the milkmaid Janine (above). Feed and farm tools are expensive now Boullot's stock is seriously undernourished. One cow gives only one sixth of its normal amount of milk

Nevertheless, Boullot is looking forward to better days ahead. In market on Tuesdays, selling butter pressed into molds with flower patterns on top, he is bluff, hear ty, shrewd—and hopeful, like all of France this spring.





Lauren Bacall

A 20-year-old girl has become a dazzling meteor by making the most of an insinuating look, a sultry voice and an immense determination to succeed

by FRANCIS SILL WICKWARE

auren Bacali, the newest Hollywood sensation and one of the most meteoric picture successes of recent years, is a 20-year-old New York girl who
stands a shade under 5 ft. 7 in., weighs 119 lb., has a 34-in. bust and a
13-in. waist. Her hair is tawny blonde and she has a triangular, catlike face
with a pair of greenish eyes set at a slight angle. To connoisseurs she scarcely
would qualify as a great beauty, and on the strength of her performance in
To Have and Have Not, her first picture, it would be premature to hail her as
a great actress. Nevertheless, in the space of about six months she shot up
from complete obscurity and has been described as a combination of Marlene
Dietrich, Katharine Hepburn, Bette Davis and Tallulah Bankhead, with
overtones of Veronica Lake and Barbara Stanwyck and undertones of Mae
West and Jean Harlow. Sober observers consider her one of the great movie
discoveries of all time.

The reason for this is very simple. Thanks to a highly developed technique, Bacall gives a novel, effective and superficially daring interpretation of sex, for which the public has a well-known taste. Her performance is in such contrast to the usual wishy-washy movie heroine that audiences are first shocked, then delighted. Mostly she suggests an old high-school chum who has gone on the town and seems to enjoy it. Tough most of the time, coy never, Bacall on celluloid has much in common with Amber St. Clare of Forever Amber, and the instantaneous success of these two ladies no doubt is of deep sociological significance.

Bacall creates her effects with fairly obvious devices, some native and some acquired. The most conspicuous device—for which she has been tagged "The Look"—is an insinuating pose with her head bent forward a bit so that her

and suggestively from beneath wicked-looking eyebrows. She has what is known in the trade as a "cohesive physiognomy"—meaning a face which photographs perfectly from all angles—and she also possesses a cohesive body. Offscreen she is a little too rangy and loose-jointed for gracefulness, but in front of the camera she moves like a circus panther and has what Howard Hawks, her director, terms "an athlete's balance."

Along with The Look and general cohesiveness, Bacall contributes a husky, underslung voice which is ideal for the double-entendre and which makes even her simplest remarks sound like jungle mating cries. Her voice was naturally fairly deep, and it was further deepened and strengthened during the period when Director Hawks was grooming her for her first part. He did not send her out into the Hollywood hills to shout herself hoarse, as has been reported, but he did recommend reading aloud. For several hours a day Bacall sat under a tree in an empty lot delivering passages from The Robe and other literary works. This at first disturbed the neighbors, but after a while they grew used to it and would even hang around the tree listening to her, In To Have and Have Not Mr. Hawks provided Bacail with lines tailor-made for her meaningful tone. And there was more than a play on words in the title "The Bacall of the Wild" which Walter Winchell used for a full column of praise and prattle about her.

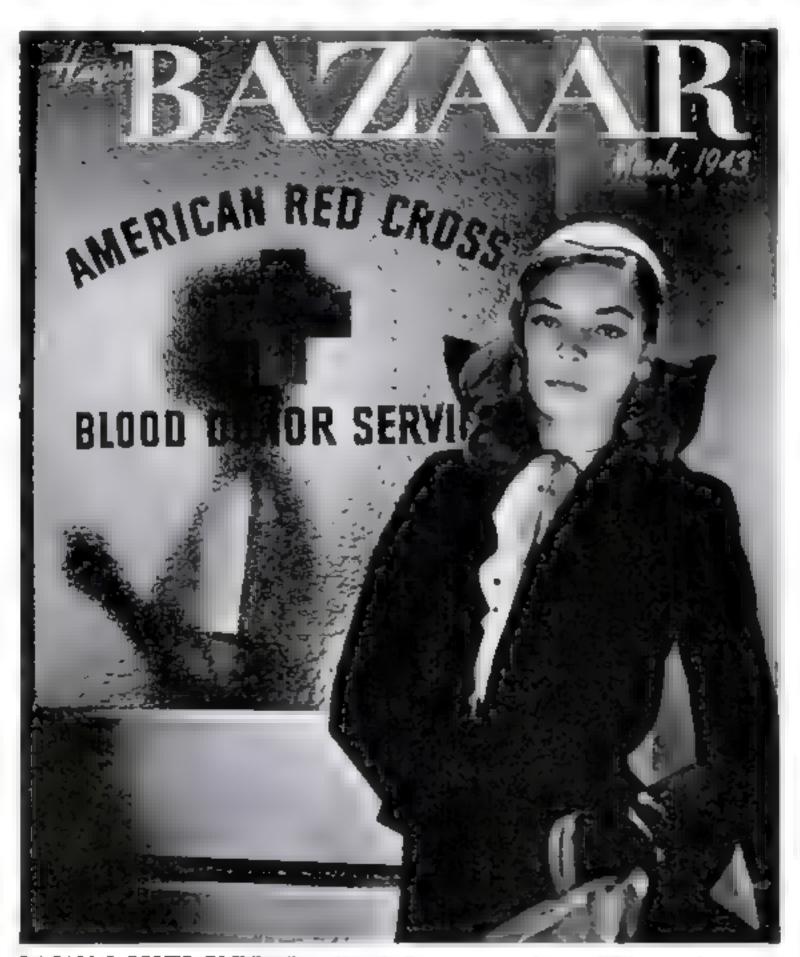
This column was a rare gesture on Winchell's part and indicates the volume of publicity she has been getting almost from the night the excited Warner Brothers' executives came whooping out of the preview of To Have and Have Not with the tidings that a new star had been born. In the beginning the publicity revolved around Bacali herself, but as the months passed the center of attention shifted to the phrenetic romance which she has been carrying on with the tacitum Humphrey Bogart, her leading man in the picture. Finally, in January, Bogart announced from Louis Bromfield's Ohio farm his intentions of marrying Bacall and followed this with a number of stimulating proclamations in which he usually referred to her as "Baby." When the pair came to New York, "Bogey's" fatherly feelings took the extreme form of trying to "protect" Bacall from press photographers, and he refused to allow any pictures taken à denx. After one was snapped at a party for Navy veterans, Bogart went to the Navy public relations office and had the offending picture barred from publication.

Mindful of complications in the form of Mayo ("Sluggy") Bogart, Bogey's third wife, the press celebrated the romance with a gusto rarely equaled since the Simpson-Windsor nuptials. During her New York visit Bacall made a record of some sort by giving 62 interviews in seven days. She said practically nothing in any of them. But the art of gracefully saying nothing is a considerable accomplishment and, in spite of her tender years, the strain of her first trip as a budding star and the piquant state of her re-

lationship with Bogart, she acquitted herself very well indeed.

Most of Bacail's publicity has been colorful, much of it has been highly imaginative, and in the net it has created a series of stereotypes on the Cinderella theme. The only really misleading part of the Bacall legend is that she had very little to do with her own success and was plucked from nowhere by an accident of fate. It is true that a magazine picture of her caught the eye of Mrs. Howard Hawks in the spring of 1943 and eventually led to her assignment on the Warners' lot. But if singlehearted devotion to getting ahead can accomplish anything, her progress was inevitable. Indeed, during her first-and completely insignificant—part in a Broadway play, the other girls in the cast overwhelmingly voted her the one "most likely to succeed" in the theater. One who worked with her in this period says of her, "Lauren is a Dead End kid, a kid off the streets. She's heard everything, seen everything, but it's not for her. You see her strting and staring into space, dreaming-and she's dreaming of Lauren Bacall,"

Bacall's thoughts apparently turned inward as soon as she was capable of thinking at all. Her father recollects taking her to a restaurant for dinner when she was 3 and being wheedled into ordering ice cream for dessert, after first refusing. When the ice cream appeared she turned to him and said, "I get anything I want, Daddy."



BACALL'S COVER PICTURE on Harper's Bazone was nearly canceled by art editor, who said it looked "cheap." But it interested Director Howard Hawks, led to Hollywood contract.

A SEA-GOIN' MULE SKINNER GETS WISE TO THIS

"STAY-MOIST" SHAVE





Knazville 3. Tennessee



"THE LOOK," Bacall's famous screen expression, made its debut when she modeled blouse in this Harper's Baguar picture in February 1943. The Look is strictly synthesic.

LAUREN BACALL CONTINUES

Lauren Bacall was born Betty Joan Perske in the Bronx, N.Y., on Sept. 16, 1924. William Perske, her father, is Alsatian and Natalie Weinstein, her mother, is of Rumanian parentage. She was an only child and presently became a child of divorce when the Perskes separated in 1932. She has not seen her father since then and is not kindly disposed toward him. Perske, now owner of a prosperous medicalequipment company in Charleston, S. C., claims great though recent pride in her and would like to arrange a reunion but so far has not succeeded. After the separation Mrs. Perske resumed her maiden name, Weinstein, but with a difference. She translated Weinstein, which means "wine glass" in German, into Bacal-bokal means "wine glass" in Russian. Thenceforth Betty Perske was Betty Bacal. In Hollywood a second "I" was added because people often mispronounced "Bacal," rhyming it with "crackle." The "Lauren" is a studio invention selected after a publicity department starchristening contest. Betty dislikes the Lauren and discourages her friends from using it.

Betty had a fairly hectic childhood. Mr. Perske was a salesman of X-ray machines and general surgical and medical equipment before he acquired his own business in the South, and the family circumstances in the Bronx period were modest at best. Following the divorce, Mrs. Bacal took a job as secretary in a firm of food brokers. Since she had to be out all day, Betty was sent to boarding school in the winter and to camp in the summer—a regime financed mostly by relatives. When she was 12 years old, ready for high school two years sooner than the average schoolgirl, she came back to live with her mother in a West Side Manhattan apartment.

During four years at Julia Richman High School for girls, certain fundamentals of Betry's character began to emerge. At 15 she was graduated 459th out of a class of 884, and Spotleght, the school year-book, printed this bonne chance next to her picture:

"Popular ways that win, May your dreams of becoming an actress Overflow the brim."

Berty did little dramatic work in high school, but no one at Julia Richman doubted that she meant to become an actress. Her first teacher, a Mrs. Levy, remembers her making a declaration to that effect when she was 12 years old and it was reiterated many times thereafter. "I am going to Hollywood," Betty often said to school-mate Betty Kalb, one of a series of "best friends." "And I am going on Broadway," replied Miss Kalb, who since has appeared in several legitimate successes, including The Corn Is Green. At Madison Square Garden one evening, Betty Bacal and Betty Kalb watched Helen Hayes and Tallulah Bankhead waving greetings across the arena and vowed that some night when they were famous they would do the same.

Betty's "popular ways that win" were not universally attractive. While a classmate dimly remembers her as "the only girl who could wear those awful gym bloomers and still look like a dream," her teachers' views were mixed. "Full of the devil," one noted on her

permanent record, "but an industrious student." "Tardy too much," wrote another. "A nice girl, but talks too much," observed a third.

Betty early displayed the curious mixture of extreme aggressiveness, narcissism and exhibitionism which characterizes many stage folk. "She would do anything to get attention," a Julia Richman alumna recalls. "I've been here 17 years," says the administrative assistant of the school. "When you graduate 800 girls twice a year you only remember the very good ones and the very bad ones. I remember Betty very well." Though in no way a confirmed juvenile delinquent, Betty is remembered as a chronic truant, a classroom cutup and an habitué of the near-by Don Q Pharmacy, forbidden premises during school hours. When her more obvious attention-getting tactics began to lose effect, she sometimes resorted to malingering. "I'm glad Betty got what she wanted," a contemporary reflects. "She wanted it so badly."

Betty's friendships were few in number but of an intensely possessive character. Betty Kalb remained "best friend" for a matter of four years until she was superseded by Marcella Markham, who in turn was unhorsed by Joanne Tree, the current favorite. The Misses Kalb, Markham and Tree are of an age with Betty, are "in the theater" and strive to look, talk and act like her. Betty displays great loyalty to the trio. She not only spent a lot of time visiting with them on her last trip but insisted on taking Bogart to see all the shows in which old companions had parts, however minor.

Betty's attack on the males was equally vigorous but less effective. It is curious that she—the great contemporary exponent of sex—was not invariably successful in attracting suitors and holding onto them, at least until the advent of Mr. Bogart. They found her soothing to the eye and a decorative companion but sometimes too aggressive. As one girl remarks, "She blitzkrieged them."

She goes to camp

The summer after graduating from Julia Richman, Betty was hired as dramatics counselor by a Connecticut camp, and on the train en route met Marcella Markham, the No. 2 "best friend." Betty and Marcella decided that they were by far the most attractive girls at camp and made out lists of the available men for themselves. Betty's favorite was a personable New York communist named Sam, but he was the intellectual type and preferred a maiden named Georgine who could discuss Marxian dialectics and similar matters. Outraged after surprising Sam and Georgine in an embrace one night, Betty ambushed him the next day and demanded, "What do you want to go with that Georgine for? What do you want with her when you can date me?"

"You're very attractive, Betty," Sam muttered uncomfortably, "but I can talk to Georgine. She knows about the world situation, and politics, and all those things."

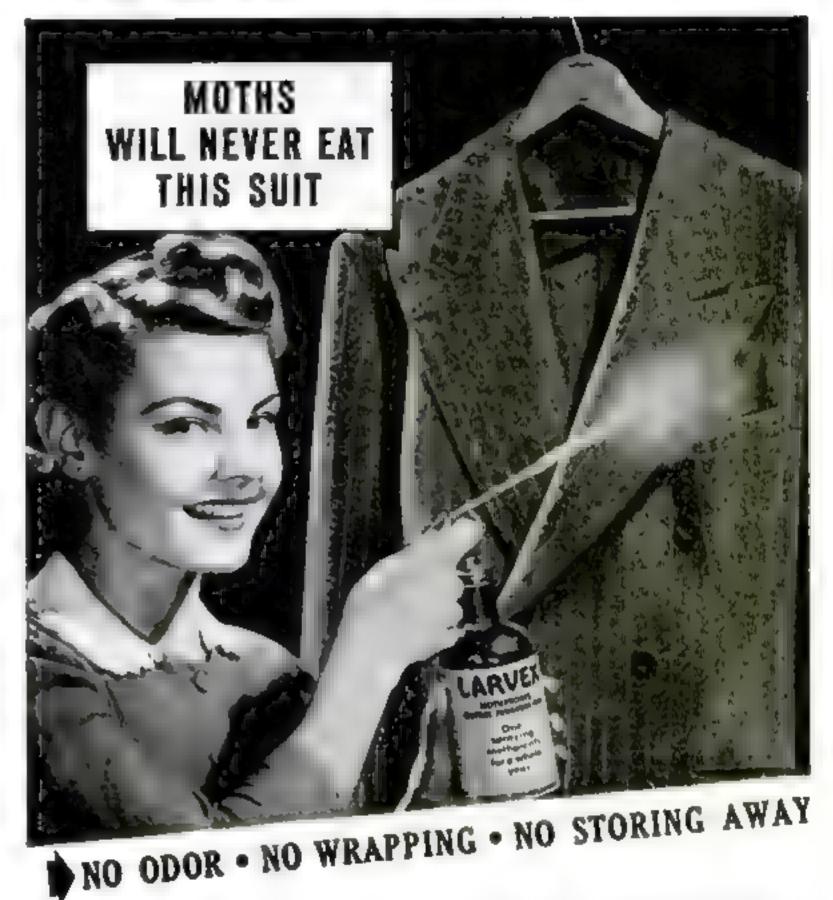
"I can taik!" Betty declared, seizing Sam by the shoulders. "I can

talk. Ask me anything. Go on, ask me!"

It would be difficult to fix any chronological beginning for Betty's professional career because it mostly has been inseparable from what might be called her private life. Her mother, who has done a great deal to keep her in forward motion, started her in dancing school when she was 3, and encouraged her to model girls' clothes for department-store advertisements while she was in high school. She also saw to it that Betty dressed herself in simple good taste and helped her develop a talent for being well turned out on a meager budget. Betty still shops at a cut-rate Brooklyn store where she bought her clothes for years, and though she has posed for studio publicity pictures in some pretty fancy garments she has an unusually small wardrobe. She avoids rich furs and jewelry. Until Bogey recently gave her a diamond bracelet inscribed "If you want anything, just whistle," she claimed that she would spurn diamonds if they were offered to her.

Mrs. Bacal sent Betty to a Saturday-morning dramatics class while she was in high school and after graduation enrolled her in the American Academy of Dramatic Arts. There she worked hard for a year and was favorably noticed by the director as a diligent and promising student. She was invited to return but mainly for financial reasons did not do so and decided to try Broadway instead. Among the huge, anonymous mob of more or less hopeful, talented and ambitious girls trying to break into the theater, Betty became known as "The Windmill" on account of her swinging walk and her long legs and arms. Months of tramping around Times Square and haunting producers' offices got her nowhere. Betty became discouraged, Mrs. Bacal was annoyed and Betty's grandmother, who spoke little English, couldn't understand what was going on. "What do you do all day, child?" she once asked. "Why don't you get a good steady job and settle down?"

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JUST a few minutes spraying with LAR' LARVEX—and Mrs. Neal has saved her husband's new suit from

Mow Mrs. Neal won't have the bother of wrapping up this suit or storing it away! She just puts it back in the closet on its usual hanger.

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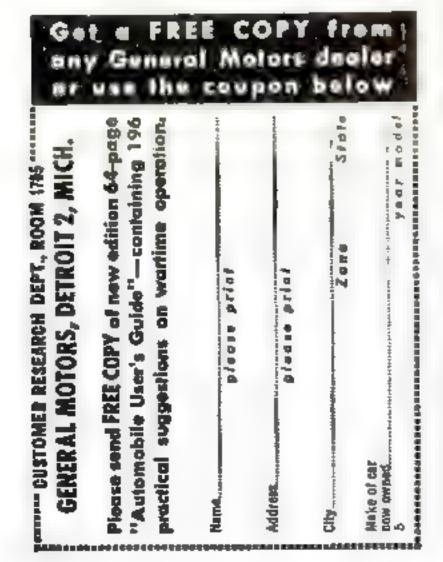
ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR





196 Practical Suggestions that will help you to get

- · better gas mileage
- longer tire life
- better performance
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Not. Here the two rehearse for The Beg Sleep, Bacall's second picture, not yet released

LAUREN BACALL CONTINUED

Betty had no intention of settling down and was not ambitious for a good steady job. But partly at Mrs. Bacal's insistence she eventually resorted to modeling in order to have something coming in. Her photograph had been on file at the Powers agency since she was 11 years old, without worth-while results, and Harry Conover-to his later regret-turned her down four times because he had "too many like her already." Finally she resorted to modeling evening dresses in a wholesale house on Seventh Avenue, spending her lunch hours and the rest of her free time trying to land a stage part. There still was no encouragement, but she despised modeling so much that she soon gave it up in favor of an \$8-a-week job as an usher at the St. James Theatre. Her theory was that she would learn something by watching the actors, but about all she gained from the experience was a flattering little tribute from the theater critic, George Jean Nathan, who now claims to be her original "discoverer." In his nominations for "Bests of the Year," an annual feature in Esquire, he wrote, "The Prettiest Theatre Usher: The tall, slender blonde in the St. James Theatre, right aisle, during the Gilbert & Sullivan engagement—by general rapt agreement among the critics, but the burns are too dignified to admit it." Nathan was introduced to Betty and through him she met William Saroyan, who prophesied that she would be better for pictures than the stage.

She learns to expect little

Much of Lauren Bacali's ostensible toughness actually is protective coloration acquired by Betty Bacal during this early Broadway period. "People were never very nice to her," one of the "best friends" observes, and Betty learned to expect little from promises and never to expect something for nothing. A press agent once told her he would arrange to have her read for David Selznick. On the strength of this Betty rehearsed for days and took along a man to play opposite her. They waited an hour and a half for Selznick and the press agent to appear, then an hour more while sundry affairs were settled. Finally Betty spoke up and reminded the press agent that he had invited her to read. "Oh, yes," said he. "This is Berty Bacal, Mr. Selznick. Isn't she cute? Doesn't she remind you of K. T. Stevens?" Mr. Selznick agreed that she was cute and that closed the subject. Betty picked up her script and went home.

Bette Davis was her favorite actress, and in Betty Kalb's opinion the romance with Humphrey Bogart was dimly foreshadowed one day in 1937 when the two went to see Davis and Bogart in Marked Woman. "I'm crazy about that man," 13-year-old Betty precociously confided. "Just crazy about him. I love Davis, but I should play opposite him." When Bette Davis came to New York Betty and Betty Kalb waited four hours in the lobby of the Gotham Hotel for her, rode up in the elevator with her and followed her down a corridor to hear her say, "I forgot the key, damn it." On occasions like this Betty's lips twitched and her skin suddenly became blotchy—symptoms which still occur whenever she is nervous or excited.

The Gotham also was the scene of a tebuff which Betry subsequently lived down. Learning that Warner Brothers was giving a publicity party for Priscilla Lane at the hotel, she and Marcella Markham put on their best costumes (including skunk coats) and

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"Maybe it will look right if I stand on my head," said Alice

Alice couldn't seem to understand.

The Mock Turtle sighed deeply, drew one flipper across his eyes, and began again.

"This line is the cost of living going up—and that line is the cost of electricity coming down. Now do you see?"

"No," said Alice, doubtfully, "why don't they go together? One of them must be upside down."

Sobs suddenly choked the Mock Turtle.

Alice was eager to please. "Maybe it will look right," she said, "if I stand on my head!"

रंद रंद रंद

There is an Alice-in-Wonderland flavor to the simple facts about electricity.

The average price of household electricity has octually come DOWN since war begant—while the cost of most other things was going UP.

There has been no shortage of electricity—the basic raw material of all war production—though

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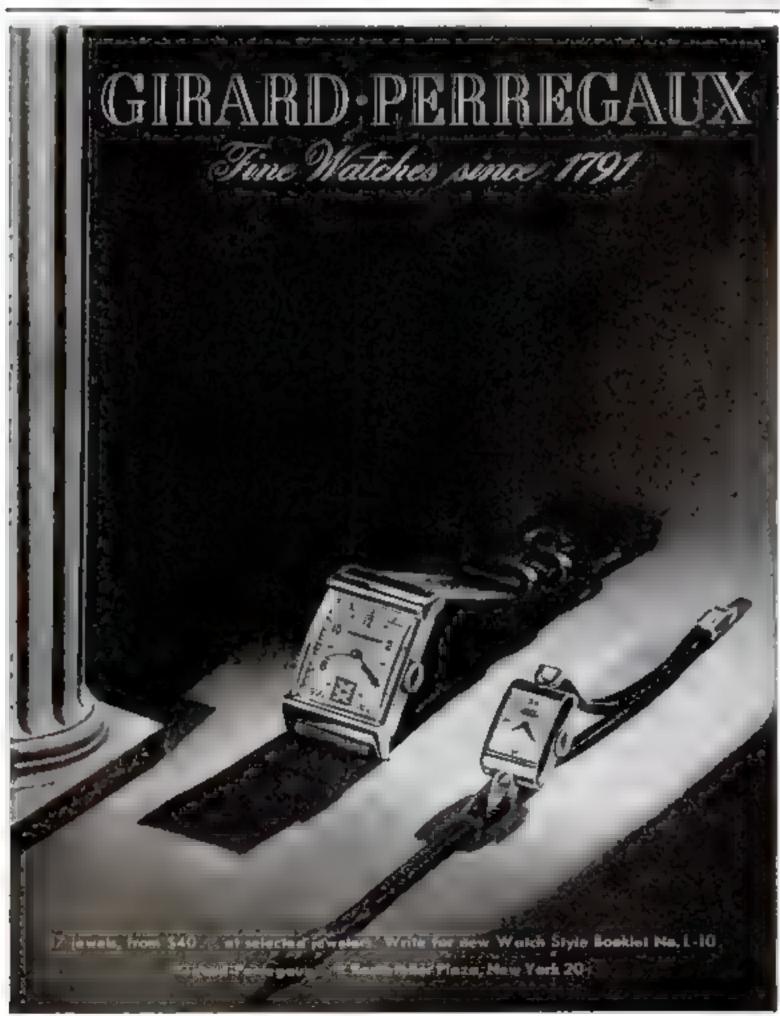
13.2%, says the U. S. Bureau of Labor Statistics.

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DON'T WASTE ELECTRICITY JUST BECAUSE IT'S CHEAP!







HOME LIFE IN HOLLYWOOD has been sample because of low salary. Under her mother's eye, as usual, Bacall reads scrapt in the small furnished spartment they share

LAUREN BACALL CONTINUED

arrived to do some gate-crashing. They made a haughty entrance and when a flunky asked for their invitations the girls stared him down. "We don't need invitations," they said. "We are very good friends of Miss Lane." The management was not convinced, however, and insisted on checking with Miss Lane, and Betty and Miss Markham presently were shown to the door. Outside, Betty gazed at the Gotham marquee for a while and solemnly announced that when she became famous she would make a point of staying there. She not only did that when she and Bogart came to New York in February, but brought along her dog Droopy, an elderly spaniel, despite a house rule prohibiting dogs in the hotel.

She gets on the stage

Meeting people, or trying to, was one of Berty's most important activities. At Walgreen's 44th Street drugstore, one of her favorite hangouts, she had companions who helped her identify prospective employers like George Abbott, Max Gordon, Brock Pemberton, Guthrie McClintic and the brothers Shubert. With a hunter's instinct Betty learned to stalk the producers who took their lunch at Sardi's restaurant, a popular theatrical retreat. She seldom had enough money to go inside, so she stood near the entrance, hawking copies of Actor's Cues, a mimeographed theater newssheet. One afternoon George Kaufman came out of Sardi's alone and Betty grabbed his arm. The dialog was roughly as follows:

"Mr. Kaufman, I want to read for you this afternoon. What time can you give me?"

"What?"

"I'm going to read for you. Where will you be at 5?"

"Five? Why, at the theater, I suppose."

"All right, I'll be there at 5, and thank you very much."

"Wbat!"

Through Kaufman and Max Gordon, Betty landed her first speaking part in a play called Franklin Street. Her only other appearance was as a walk-on extra in Johnny 2 x 4, a play about a speakeasy. The role paid only \$15 per week, but at least Johnny 2 x 4 ran on Broadway whereas Franklin Street folded after tryouts in Washington and Wilmington. This disaster brought Betty's fortunes to an all-time low. She collected a pittance from unemployment insurance, gave part of it to Mrs. Bacal and contrived to get along on the balance, most of which went for clothes. Her eating was done mainly in Chock Full O' Nuts establishments. Occasionally Betty and Miss Tree went to work on the latter's roommate, who had an unprepossessing but solvent admirer. A deal sometimes was made whereby the roommate



I am all Mothers everywhere...

I stand now, in a world torn branch from root, and feel the need to reaffirm my faith in all I hold most dear, cling fast to, cherish and protect.

Love of kinfolk, love of home—

Love of treasured, small familiar things—

Yes—all these—and something more besides.

It seems to me I love this world and all the people in it.

I love the seeds of life—the kernel-things...

the growing, springing, surging,
tall-reaching need for warm and decent,
kind relationships.

I want a world in which there can,
and some day will be, fellowship—
a kindredness among us all—
so that what I have cherished, long held dear,
and fondly loved, can truly come to pass
for one, for all.

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1104 S. WABASH AVENUE, CHICAGO S, ILL.

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LAUREN BACALL CONTINUED

would go out with him because he consented to feed the other two girls as well.

Modeling again seemed the only solution and, through an editor of Harper's Bazaar she had once met, Betty started working for the magazine in 1942. She was then 18. Photographer Louise Dahl Wolfe was immediately impressed. "She's just about as smart as she can be," she said. "She has that wonderful yellow-green skin that's so good for color." "You can't get a bad picture of Bacal," added the fashion editor. "There's nothing eccentric about her. She's perfect all over and yet she looks like nobody else." With endorsements like these Betty had no trouble landing lucrative jobs and soon she was averaging as much as \$300 per week.

Her first Harper's Bazaar picture appeared in a blouse layout in the February 1943 issue. Actresses Martha Scott and Margaret Hayes were photographed on the same page, and by luck Betty was identified as "Betty Becall, young actress." Despite the misspelling this was a fateful moment, for out in California both the picture and the name were noted by the willowy Mrs. Howard Hawks. She remembered them when the March issue of the magazine arrived, with

Betty's face on the cover.

When Mrs. Hawks showed the cover to Mr. Hawks, with the comment that the girl looked interesting, he did not instantly rush to the phone and call New York, as has been reported, but after some thought he did say that he would ask his agent, Charlie Feldman, to find out whether Betty had anything more than a good face. At this crucial time she was under the astute management of her uncle, Jacques Weinstein Bacal, a New York tax lawyer with a theatrical and literary clientele. Betty had just been offered a contract to appear as "Miss Harper's Bazaar" in the Columbia musical picture Cover Girl and was on the point of signing. However, Uncle Jacques reasoned that she might stand a better chance in Hollywood as a potential actress for Hawks than as a model for Columbia. He telephoned Feldman to arrange terms and a few days later sent Betty on her way with some sound avuncular advice, including Wilson Mizner's famous admonition to be nice to people she met on the way up, since she might be meeting them again on the way down.

She gets to Hollywood

When Betty first met Howard Hawks she allowed that her experience was somewhat less than impressive and said she hoped he would teach her how to act. He replied that he hoped to teach her how to non-act, and all her training since then has been pointed toward the artful "naturalness" she displayed in To Have and Have Not. After screen-testing her in a bit from Claudsa, Hawks put Betty under a seven-year contract which is shared by Warner Brothers and she settled down to reading, learning how to speak and move before the camera and perfecting The Look which originally was acquired in the Harper's Bazaar period. Columnist Hedda Hopper says that after meeting Berry at a party of Elsa Maxwell's she advised her never to play ingenue roles, but to hold out until she was cast as a bitch. In her screen test Betty made a fairly convincing Claudiathis is interpreted as proof of her acting talents-but her part in To Have and Have Not was a natural. Having jettisoned most of the original Hemingway story, Hawks shot the picture largely from the cuff in the manner of old-time directors who made up scenes as they went along. As often as possible he provided action and dialog especially for Betty and a good deal of the time let her play her scenes without any direction at all.

Betty is aware that she received extra-special handling by Hawks and by Humphrey Bogart, who did careful coaching throughout the picture, and that is one reason why she doubts whether she is an "actress" in the Broadway sense. Furthermore, she appreciates the vast differences between stage and set. "Back in New York I memorized three-act plays with no trouble at all," she says. "Here I learn two or three lines at a time. On stage you have to move around and you can make a fool of yourself, but in front of a camera you know just where you have to stand, and if you make a mistake they can keep taking the shot over again all day. That's why I don't think there's such a thing as movie acting."

Bogart gallantly declares that for poise she matches any leading lady in the business. "She gives you back what you send," he says. "It's like a fast game of tennis. If you put over a good ball and somebody muffs it, you can't have a good game. But if somebody drives it back hard, you drive back hard, and pretty soon you have a good game. It has to work both ways. Betty sends it right back to you."

Much has been made of the fact that Betty has remained unspoiled by success and has so far avoided the painful eccentricities common to Hollywood. Her scale of living, for instance, is not much more



F A T

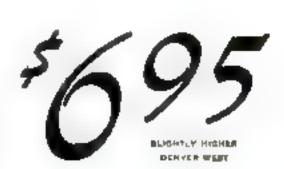
Maturalization

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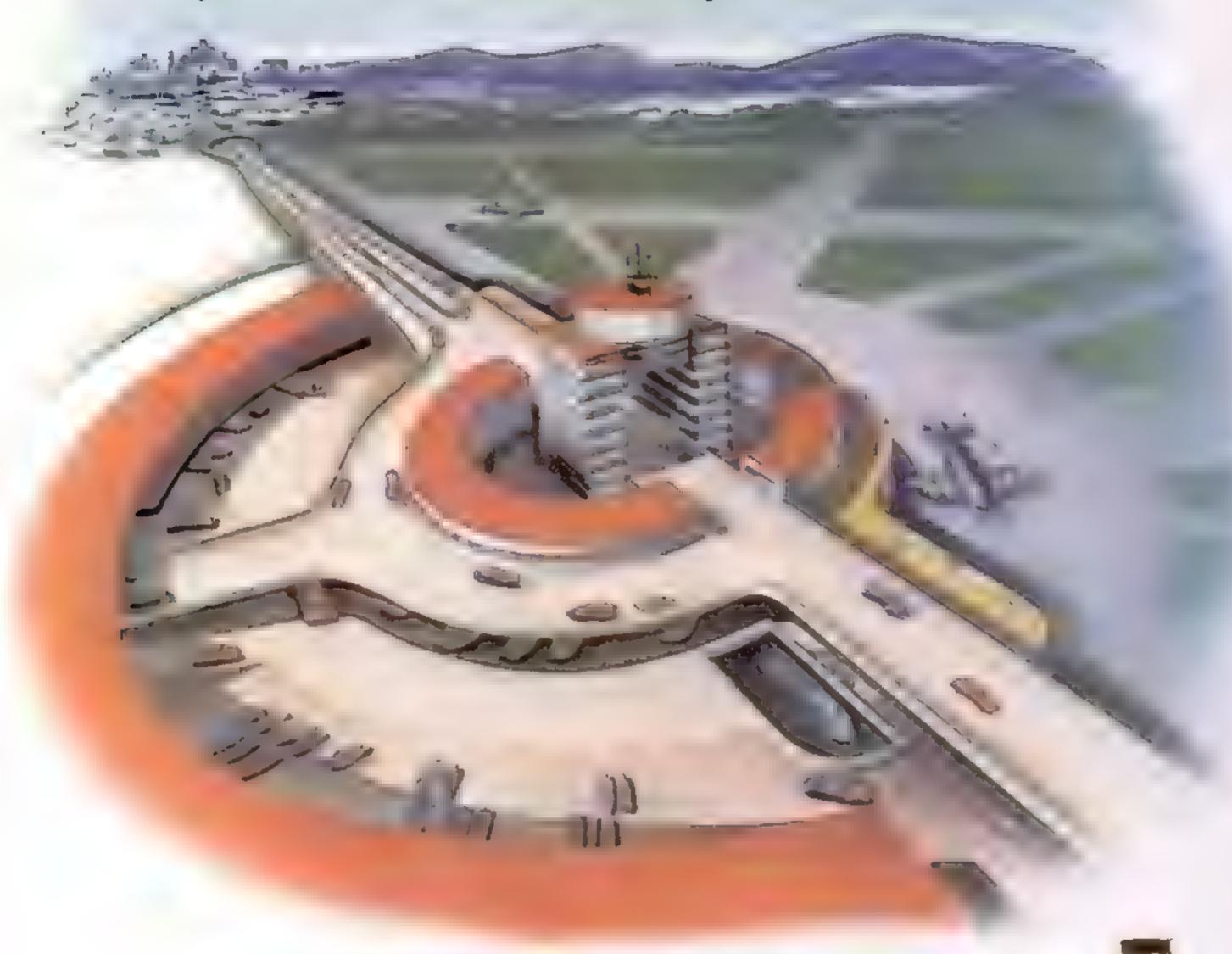
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LAUREN BACALL CONTINUED

elaborate than it used to be in New York. With Mrs. Bacal and the inevitable Droopy, Berry shares a small furnished apartment in an unglamorous section of Beverly Hills, a few blocks from the Beverly-Wilshire Hotel. There are no servants in this establishment and when she is working Betty generally gets her own breakfasts, since she rises about 6 o'clock in order to be ready for the camera by 9. Mrs. Bacal cooks dinner in the evenings and Betty helps with the dishes. For transportation she depends on a 1940 Plymouth coupe of murky hue and apparently has no ambition to own anything more impressive. She makes occasional appearances in the clubs along the Strip, where she drinks almost nothing, smokes a great deal and dances conservatively, either leaving the floor or collapsing with mirth when she gets involved with partners who like elaborate steps. The business of being a national celebrity she finds somewhat less attractive than she thought it would be. During her visit to New York she was unable to leave the Gotham without being attacked by autograph and souvenir seekers and she spent a large part of her time in the comparative seclusion of "21" where the waiters referred to the Bogart-Bacall corner table as "the cradle."

It must be said that Berty's simple life is largely a matter of necessity. So far she has been earning a niggardly \$250 per week-\$50 less than she was making as a model when she left New York-and though this will be increased starting May 1, it will be a long time before her contract salary even begins to indicate her box-office value. In recent months she has jumped from 24th to 6th place in popularity among all Warner Brothers' stars, and if Mr. Hawks and the studio so desired they doubtless could lend her out at an enormous profit. However, their intention apparently is to keep her to themselves and let her career develop gradually. Betty at present is not assigned to any picture, although a number of stories are being considered for her, and she will not be seen in anything new until her second picture, The Big Sleep, is released. The Big Sleep, made from the Raymond Chandler detective novel of that name, gives Betty another tough-girl part and again sets her opposite Bogart, who plays a hardboiled sleuth. She does not manage to steal the picture as she did To Have and Have Nor, partly because the story is stronger and partly because Bogart delivers one of the best performances of his career, but in the opinion of unbrased observers her acting shows distinct improvement.

As for the course of her romance with Bogey, Betty has made no unequivocal public statement that she will wed him, although that is the general assumption. It is rumored that Sluggy Bogart will obtain a divorce within the month and that plans are set for a Bacall-Bogart ceremony in May. Probably the simple life will be revised a good deal if Betty becomes Mrs. Bogart, but the unlikeliest possibility is that she might retire from the screen. A revealing hint is offered by Betty herself, who says that 80 is the proper age for getting married "because then you can be sure it will last."



AT PRESS-CLUB ENTERTAINMENT for servicemen in Washington last February, Bacall posed with Vice President Truman, a great coup for her publicity agents.



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Send your name and address with ten cents to The J. B. Williams Co., Dept. HG-07, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only. 4001 bee ...

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wonderful. It's going to bring you the most thoroughly coordinated kitchens since

Adam and Eve set up light housekeeping! Cabinets and appliances will fit together from stem to stem. No cracks or crannies to catch dust and dirt. Nothing to stick out in unstreamlined, higgledy-piggledy fashion.



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"chores bood-bye!" Your new Gas hot water system will supply you with

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than ever ... designed to keep all kinds of food fresh longer. GOOD-BYE TO HOT WATER WORKIES ..

oceans of hot water-for dishes, laundry, baths - at the turn of the tap . . . reliably, auto-

matically, economically! Begin planning your "New Freedom Gas Kitchen" now ... loday!



WONDER FLAME TRAT COOLS AS WELL AS HEATS

AMERICAN GAS ASSOCIATION

*Copyright 1945. American Gas Association



MODEL MEASURES DRESSING SPACE. CUTOUT PHOTOGRAPH SHOWS MAN PUTTING ON SHIRT, SHAPE BEHIND SHOWS ROOM USED FOR WHOLE DRESSING OPERATION

SPACE SHAPES

They measure room people need to perform their everyday tasks

The strange object behind the man in picture above is a space shape. It is a scale model of the space required by a person to perform a specific task. This and similar shapes were made by the John B. Pierce Foundation of New York City to study the space people need to carry out day-to-day activities in a house. As such they are the beginnings of an attempt to discover scientifically what proportions of rooms should be and fit houses to people instead of people to houses.

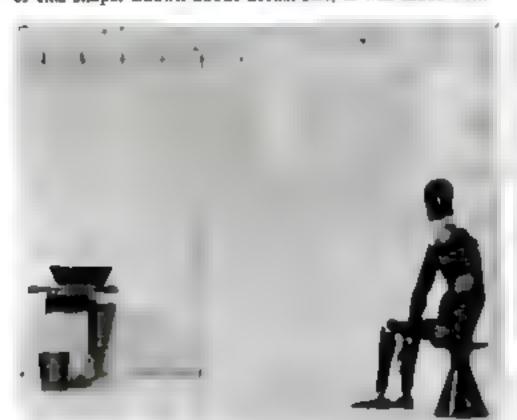
Model above represents a man dressing. In front is a cutout photograph of a man putting on a shirt. His right hand coincides with point seven on space shape. Point eight corresponds to the position his arm occupies in putting on a coat. When he leans over to tie shoes his head will be at point 29. All these points were established by photographs taken from various angles as the man dressed. With key points fixed on a wire frame, form of the model was filled in with clay.



Man walking across bathroom and washing hands is name of this shape. Shown about actual size, it was made with

dummy moved around in model bathroom (below). Small-scale setup was made to test the photographic technique used

later to make space shapes of actions of real people. Twin rods in inverted V show space required for seeing hands in basin.



In model bathroom dummy is scated in corner. Pictures were taken at various stages as dummy moved toward washbasin.



Halfway to hasis, dummy is made to swing arms. Scale on the wall fixes the dummy's position exactly in each picture.



At the basin dummy leans over, peers down. This action produced snoutlike protuberance at right of space shape above.

CONTINUED ON PAGE 11.





YOU CAN'T BEAT RINSO-WHITE! AND JUST THINK, KARIN, AS LITTLE AS A 5-MINUTE RUN IN THE WASHER WITH RINSO DOES THE JOB!



RINSO GIVES ME DAZZLING WHITE WASHES...HELPS KEEP WASHABLE COLORS SPARKLING BRIGHT! RINSO CARE MEANS LONGER WEAR, TOO! Rinso is recommended by the makers of 33

leading washers, including Hatpoint



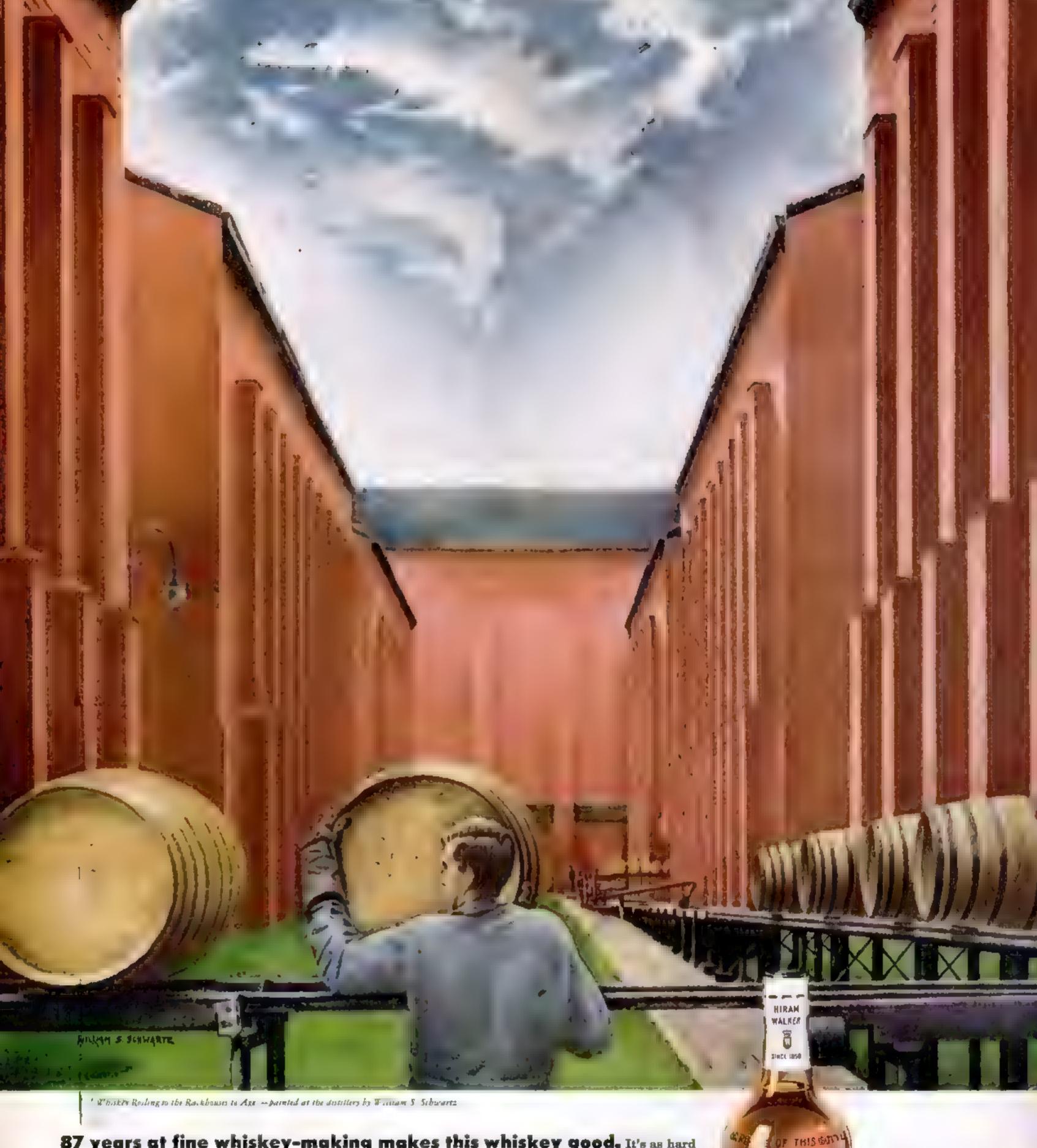
The only granulated soop

98% free of irritating sneezy saap-dust



"Folks' This is Amos 'n' Andy, reminding you to tune in our show FRIDAY MIGHTS for a half bour of fun over NBC."

"An' I d like to remind you folks to avoid soap waste. Help on the home front by saving vital materials."



87 years at fine whiskey-making makes this whiskey good. It's as hard

to describe fine whiskey as it is to make it-you must judge the goodness of Imperial by your own standards. Whiskey-wisdom gained by Hiram Walker, through all the years since 1858,

makes the difference you'll recognize.

IMPERIAL

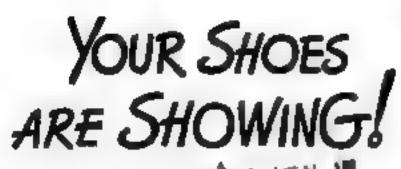
Heram Walker's Blended Whiskey

It takes barrels of money to win a war.

IMPERIAL

The \$305 of excise tax paid on every barrel of whiskey ... more than one billion dillars a year from the dist ling industry , is only a fraction of America's warcost. It takes all the money you can put into war bonds, too! Buy more , hold them!

Hiram Wolker & Sons Inc. Peoria, Illinois



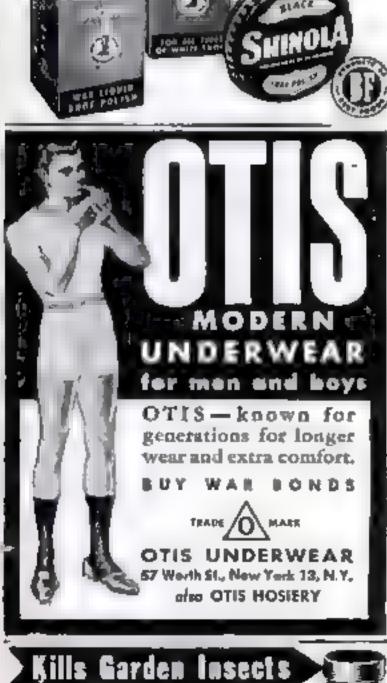




No back talk now—you have to admit that unshined shoes are not a pretty sight. And the longer you neglect them—the less wear you can expect from even pre-war leather. Remember—a shine is the sign of a healthy shoe. KEEP 'EM SHINING WITH SHINOLA.

White shoes, too, last longer with regular Shinola care. Shinola White is easy to put on-yet hard to rub off. Ask for it by name.





Use Red Arrow Garden Spray the only insect this must home partens need, Quick, pass, mexpensive, 350 bottle makes several pallona, Safe to be name, birds and pets when sprayed. Bury Red Arrow Garden Spray

where you buy garden supp es,

FREE For Hustrated chart. 'How to
lidently and Fight Garden inacts' send post card to Mct.orr.ick &
to like Dept 11-5. Baltimore. Md.

\$ \$54900

RED.

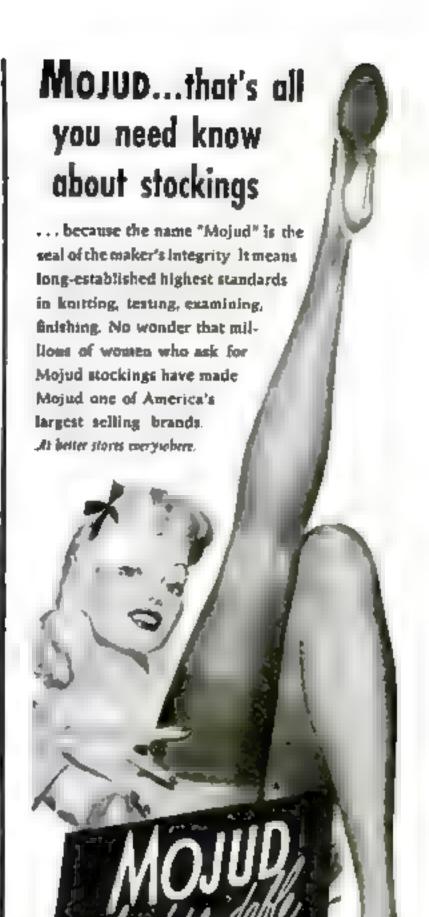
SPRAY



Dressing movements, in this case putting on shoes and stockings while scated, are traced in photographs like this, made by attaching lights to moving parts of body.



Cleaning teeth produced this pattern. The camera shutter is left open for duration of action. Such pictures are useful for measuring space requirements in one plane.





* BUY WAR BONDS

• Gardeners' hands are frequently scratched, pricked, or cut...and even tiny wounds can develop serious infection. Don't ignore any break of the skin. It is so easy to be careful, so dangerous to be careless. Do as doctors do...simply apply a little Iodine, a germicide which has been proved and approved many, many years.

Always see your doctor if a wound is serious or a minor one doesn't heal as it should.

100thE EDUCATIONAL BUREAU, INC. 120 Broadway, New York 5, N. Y.



"Ceilings are saving you saving you money hasn'





#84 months after war started

It's a far longer and more expensive war than the last one—but this time the cost of living hasn't been allowed to get out of hand. If you're ever tempted to grumble at price-and-wage controls, look at these charts—and DON'T. They're one reason to bless ceiling prices... and to check 'em whenever you shop. (They're posted for your protection!)

Rationing Rational a gives all a fair share for share





The Millionbucks get no more points than the poorest folks in town. Necessities are rationed to see that each gets his share. And rationing also keeps prices down: without it the fellow with the biggest wad of dough would have a terrific edge. Share and play square... pay points for everything you buy. (And shun black markets like the enemy they are!)

and the money you DON'T SPEND helps hold living costs down

The plain bread-and-butter fact is this: there's about \$1.50 in people's pockets for every dollar's worth of goods in the stores.

Splurge—buy anything you don't actually need—and you put the heat on everything to rise all along the line.

Save—deny yourself something you want but can get along without—and you help yourself a little today and a lot tomorrow.

Squeeze that budget. Squeeze a little more money into your savings account. Squeeze a little more into insurance. Squeeze yourself into buying another War Bond today . . . and every month from now on in.

Wise enough to harness your money for your own safety?

ONLY YOU CAN DO IT.





ON SHOPPING TREK DOWN MADISON AVENUE, MAEVE BRENNAN, SHOPPING REPORTER, FINDS PRETTY CERAMICS BY BEATRICE WOOD IN AMERICA HOUSE WINDOW

SHOPPING SLEUTH

Maeve Brennan hunts novelties and reports them in fashion magazine

Scarrying in and out of the many fittle shops in New York City which specialize in new, interesting merchandist is a group of earnest young women who report what they find for the shopping columns of magazines. Vague calls its reporter "Shop Hound." A ademiniselle calls her "Mile Wearybones." Harper's Bazanar has never honored its reporter with a pseudonym but for the past two years it has had a very expert and difigent shopping sleuth. She is pretty, 5 ft Maeve Brennan, daughter of Ireland's Minister to the U.S.

Maeve Brennan, 26, has bute eves, a soft Irish brogue and an instinct for finding the novelties on which magazines pla a great emphasis. In her rounds she sees lamps for a lousing dogs, the newest styles in false bosoms. Ites' pipes and an unending succession of variations on standard accessories. Of the hundred or more things she sees or which are sent to her office in a month, she reports those she likes best. Last week LIFE followed Maeve around and, on the following pages, shows some of the things she liked.



• ... and make them cool, refreshing
Walk-Overs in pure unadorned white
—with the graceful lines of a well cut
sandal. So flattering there ought to
be a law! The superb clinging fit





Wooden eyeglass frames are found at Purdy's optical shop by Macve Brennan, who trees on an over-use model. Made of laminated wood, they are light and unbreakable.



Mexican prints made into blouses, halters, dresses are given the once-over at Mody Martell's shop. Model wears a bare-midriff dress made of one of these new prints.

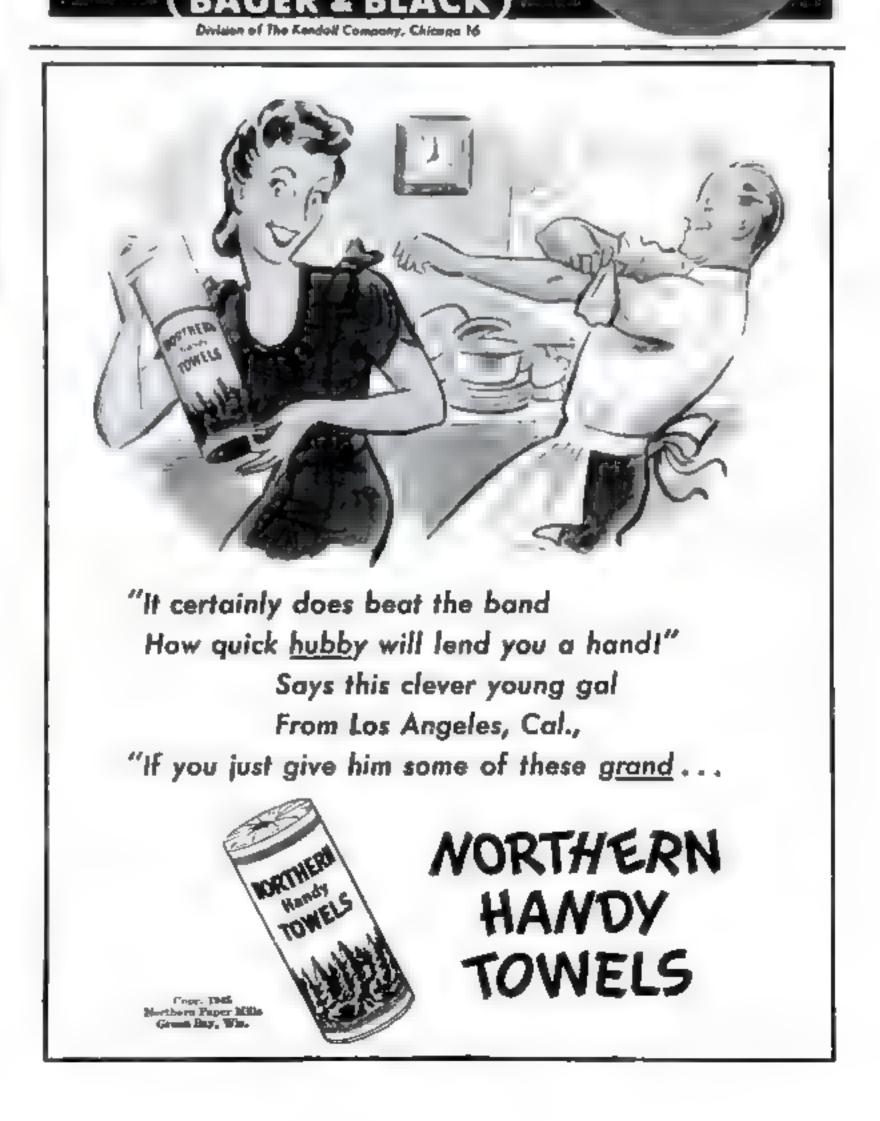


Back in Office, Maeve makes a choker by tying St. Louis World's Fair button (1904) on shoestring and tries it on a model. She found it in Shelley Marks's antique shop.



Circlets of flowers, used as hats, were sent to ber office by Designer Shirley Lipton. Maeve never wears a hat but, as gesture to hat advertisers, she always carries one.







Though all U.S. magazines use but 4% of the paper supply, they offer you a double opportunity to help ease the paper shortage:

- 1) By sharing your copies
- 2) Then, by putting them into paper salvage.



FOR A CULCH-LIP FICK-LIP

Miss Faylor's

COFFEE-ETS

THEY VE GOT WHAT IT TAKES -REAL CREAM * FRESH BUTTER
PURE COFFEE

You get the lift of coffee and the taste of cream, for Coffee ets are blended by good cooks who know how to enhance delicate flavors and true fragrances.

Keep a handful of Coffee-ets, the Glamorettes of the Candy World, in your pocket for the day's last half hour.

MISS SAYLOR'S CHOCOLATES, INC. Encinal Avenue . Alameda, Galifornia



HEN your buby suffers from teething pains, just rub a few drops of Dr. Band's Teething Lotion on the sore, tender. little gums and the pain will be relieved promptly.

Dr. Hand's Tecthing Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period. Buy it from your druggist today

DR. HAND'S
TEETHING LOTION
Just rub it an the gums

Shopping Sleuth CONTINUED



Silk scarves from Cadwallader with French legend that "there is no meat on Tuesdays, Wednesdays, etc. but there is always love," make an amusing item for column.



Fancy agrees from Bergdorf-Goodman are taken to magazine's art department for sketching. Extravagant aprons like this one, with gold sequins, always make news.

CONTINUED ON PAGE 129



Thoughts in a Mother's eyes

Goodbye, youngster... with that solemn, grown-up look.

I still see a wide-eyed little rascal trying to read
the funnies, upside down.

... A snuh-nosed school kid, pleading for my help in algebra.

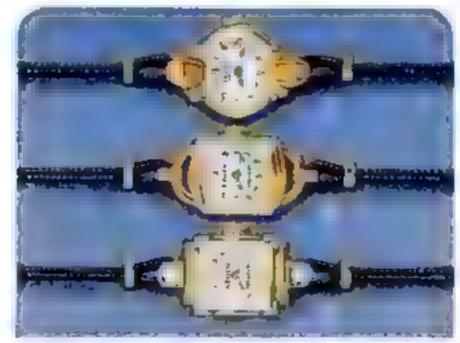
... A wistful figure waiting for me at a bus stop in the rain.

... A teething ring, two teddy bears, a tricycle, a faded package
of crayon-scribbled pictures and hand-made valentines tenderly put away.

I see a world of careless laughter, wild shricks and slamming doors...
gone in a cap and gown.

And, with it all, I'm so proud of you, my heart beats right out loud. That's why I went out and got that new watch for you... the finest I could possibly buy...a Gruen, the Precision Watch.

So you'll know my pride ... and hope ... and love are with you always ... whatever comes ... wherever you go ... Goodbye, youngster ... God bless you ...



C. VERI-THIN STAR, 15-perel movement, pink or yellow gold-filled case, Guildite back . \$23.75

D. MONTEREY, 17 jewel Precision movement, 14k pank or vellow gold case . \$59.50

E. LILLE, 17 jowel Precision movement. 14k yellow or white gold case, two diamonds . \$115.00



While we have been manufacturing large quantities of vital precision instruments for war, we also continue to produce fine Gruen Watches for exclusion use . . . but of course the demand for these watches far exceeds production possibilities today.





Reg. U.S. Pat. Office, Patented U.S. Pet. No. 2194453, Canadian Pat. No. 38961b, "Presision," "The Presision Natch" and "Veri Thin" are the registered trademarks of The Groom Fatch Co.

say congraturations' Gruen Watches at Gruen Jewelers only, prices from \$29.75 to \$250; with precious stones to \$4,000. Prices include Federal Tax. The Gruen Watch Company, Time Hill, Cincinnati, Ohio, U.S.A. In Canada: Toronto, Ontario.

FOR GRADUATION, give a beautiful Gruen. Because Grann is the Precision Watch. Because Gruen was voted

by less up fastion experts the best styled watch in the

USA Because Gruen has been America's choice since

18.1 And because a Gruen Watch is the nicest way to

BUY A GRUEN WATCH... PUT HOY A WAR BOND FIRST

GRUEN...THE PRECISION WATCH...AMERICA'S CHOICE FOR OVER 70 YEARS

Copyright 1945, The Green Watch Company



WAR TRAINS "go to sea by rail"

on Southern Pacific's Overland Route (DESTINATION TOKYO)

Just west of Ogden, Utah, Southern Pacific's Overland Route leaves the land and heads boldly out to sea toward a distant shore—thirty miles away!

This is the spectacular Lucin Cut-off—a causeway across Great Salt Lake. Southern Pacific built it to save 44 miles. It was, and is, an engineering wonder of the world.

Great Salt Lake fought its conquerors with savage fury. Sudden storms tore away the pilings as fast as they were driven. In one place the builders had to dump 75,000 carloads of rock before they found firm bottom for the roadbed. But the job was done. It cost \$8,000,000.

Eight million dollars to save 44 miles!

America can be thankful now for the courage and vision of the men who built the Lucin Causeway. It is one reason why America's railroads were able, when war came, to do a transportation job which would have seemed impossible before Pearl Harbor.

After the war is over, we hope you'll come West

on Southern Pacific's historic Overland Route. You'll ride the swift streamliner City of San Francisco, the famous Overland Limited, the San Francisco Challenger or the Pacific Limited. You'll "go to sea by rail" across Great Salt Lake, climb the High Sierra near mile-high Lake Tahoe, and glide down through the mining towns the Forty-Niners built, to San Francisco.

But that must wait. Southern Pacific trains are war trains now.

Our 100,000 men and women know that Southern Pacific serves the main West Coast ports of embarkation from San Diego to Portland, and more military and naval establishments than any other railroad. Night and day they are pushing the war trains through . . .

On our SUNSET ROUTE from New Orleans through the Old South and Texas; on our Golden State Route through El Paso and Southern Arizona; on our Shasta Route down through the evergreen Pacific Northwest, past mighty Mt. Shasta and Shasta Dam; and on our Overland Route, as we have told you here...

Night and day we will roll the war trains through until the enemy is defeated.



S-P

The friendly Southern Pacific

Headquarteres 66 Market Street, San Francisco 5, California

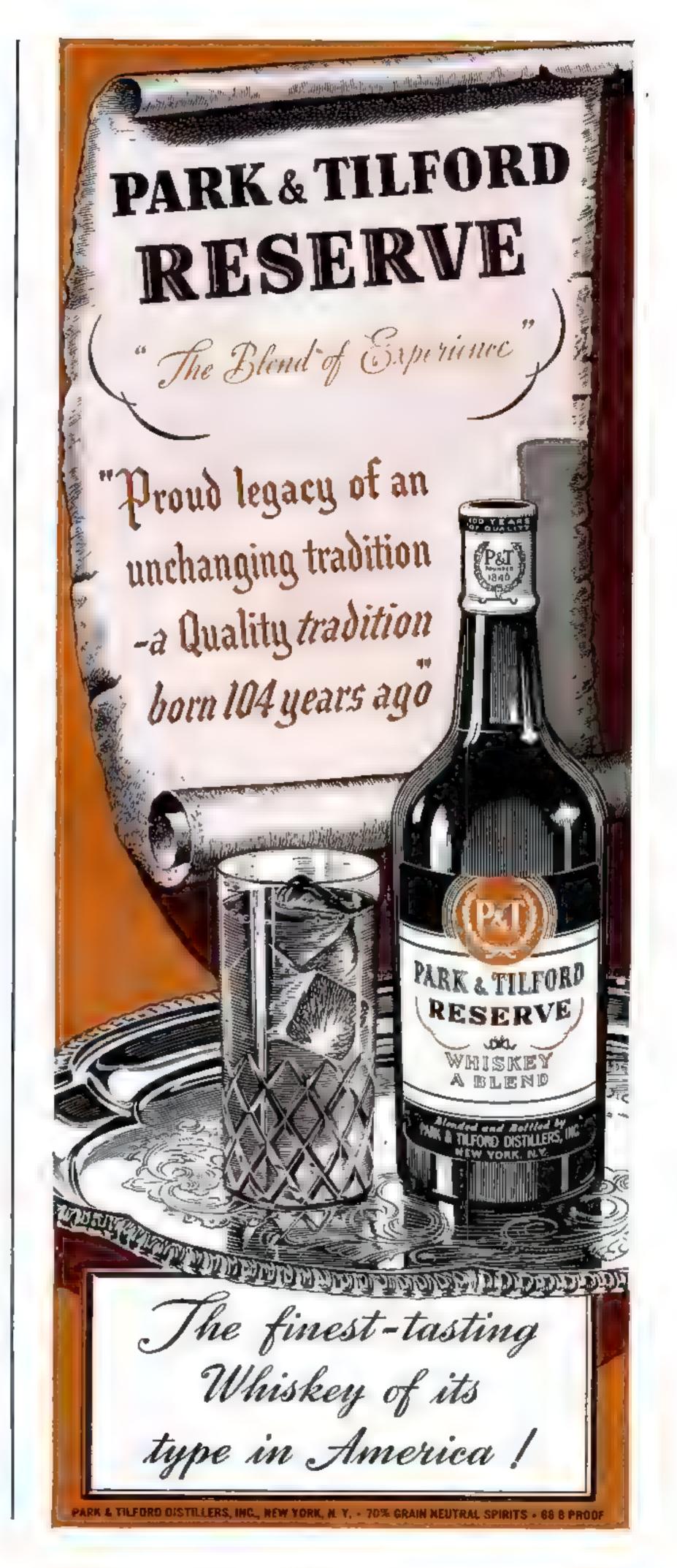
Shopping Sleuth CONTINUED



On a model Maeve tries two-piece striped cotton sun suit mailed to her office by Nardis Sportswear of Dallas, Texas. She likes romperlike shorts with drawstrings at legs.



On her secretary's feet she sees how the new thong sandals look. She decides they are good for sun and home wear, makes a note to tell readers they require ration coupon.









Life Visits an Enchanted Isle

Americans take Fassarai and find it the kind of romantic South Sea Island they have always dreamed about







ENOUGH TO ACCOMMODATE HUNDREDS OF U.S. SHIPS

American fighting men who have traveled to the South Pacific in this war have looked in vain for the legendary South Sea islands. Writers like Robert Louis Stevenson and movies like White Shadows in the South Seas had prepared them for a happy land of waving palms, warm sand and half-mote girls, a place where life was no work at all. Finally last fall, when the U. S.



KING UEG, CRIPPLED BY INFANTILE PARALYSIS, IS PULLED AROUND THE ISLAND IN AN OLD JAPANESE CART

took the atoli of Uhthi, 400 miles southwest of Guam Americans found the closest approach to such a place. On the island of Fassarai in the atoli the pulms waved, the sand was warm and the girls were beautiful. Fassarai was shortly declared off-limits.

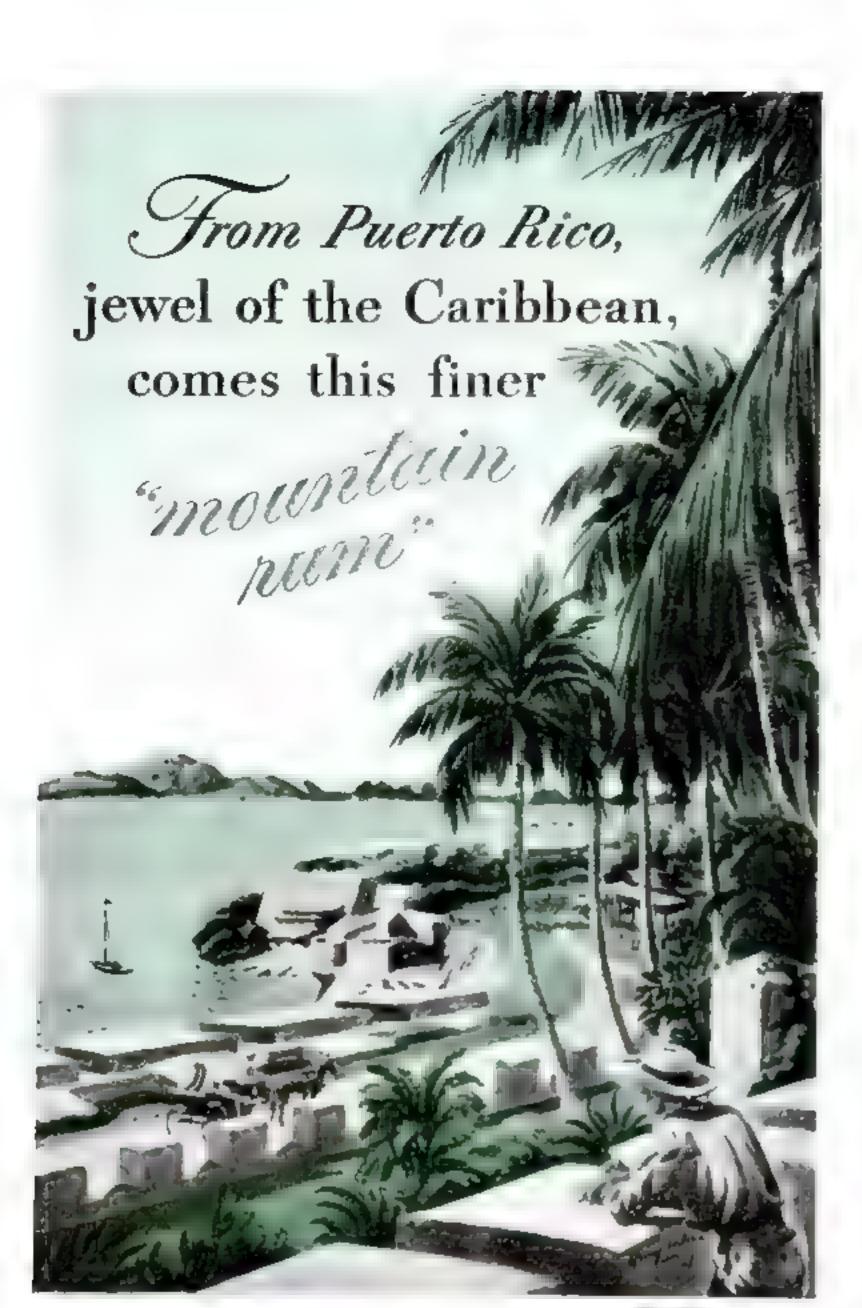
Although the people of Fassarai are bronzed and unspoiled, they have been suddened by their recent history. When the Japanese came after the last war they brought infautile paralysis with them and many of the islanders were crippled. When the Japanese left, they took the strongest men and the prettiest girls. Now the islanders live by themselves except for two Navy men. The islanders have made one of these men, Dr. Marshall Paul Wees of Saginaw, Mich., their No. 2 king.

BEAUTIFUL GIRL LEFT ON FASSARAI, SIT ON BEACH



OSA WEAVES MATS OF PANDANUS LEAVES TO BE SOLD AT NAVY STORES IN OTHER PARTS OF THE ATOLI





Distilled in the mountains, high above the blue Caribbean, Ron Merito possesses a rare flavor, distinctive fragrance and delicate smoothness not found in any other rum. Tonight—enjoy this taste sensation from tropical Puerto Rico. Try it in your favorite rum drink, or, if you want a pleasant surprise, use it in a manhattan, old-fashioned, sour or fizz. You'll be amazed—and delighted!



Available Cold and White Lubel, 66 Proof. Write for recipe booklet. National Distillers Prod. Corp., Bept. LTS. P. S. Sex 12, Wall St. Sto., N. Y.

Enchanted Isle CONTINUED



Orange juice and vitamin pills are rationed to Passara with their by rative helpers at the hospital. The hospital is run by a Novy doc or and a med pharma ast's in te



Casting a neith the surf, a conf Passerse matrixes fishes from the much texactly is no lithe actives have been dung for years or the removable travelogs about the Pacific



Catholic service is held by a Navy chaplain who comes to the island every Wednes day. Islanders were converted by Span ards, who were there for 200 years until 1809.



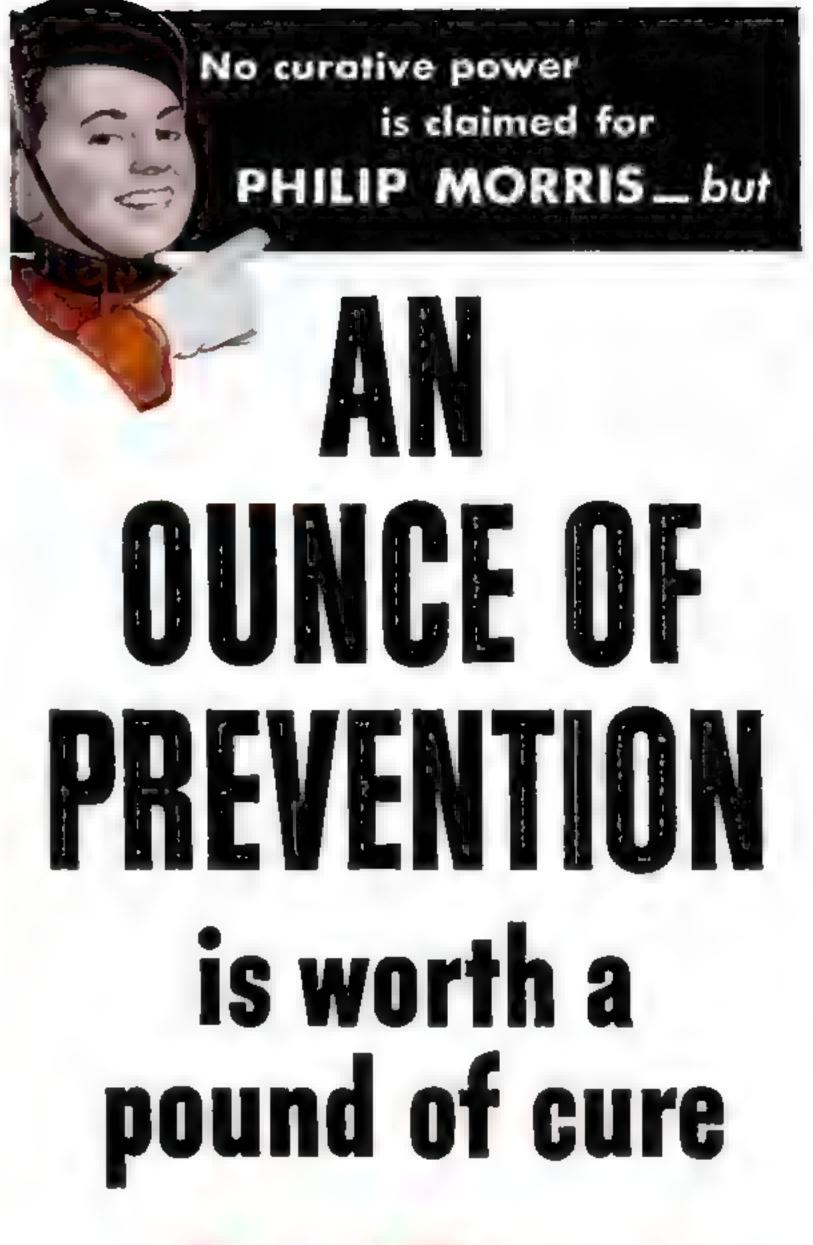
Navy's Dr. Wees, who is coadministrator of Fassarsi with King Ueg, treats an island woman while her husband looks on. Wees wears a necklace given to him by a patient.



Spearing lish, the islanders go out into the lagoon in outrigger canoes. In canoes like they often make journeys to other atolls across hundreds of miles of open water.



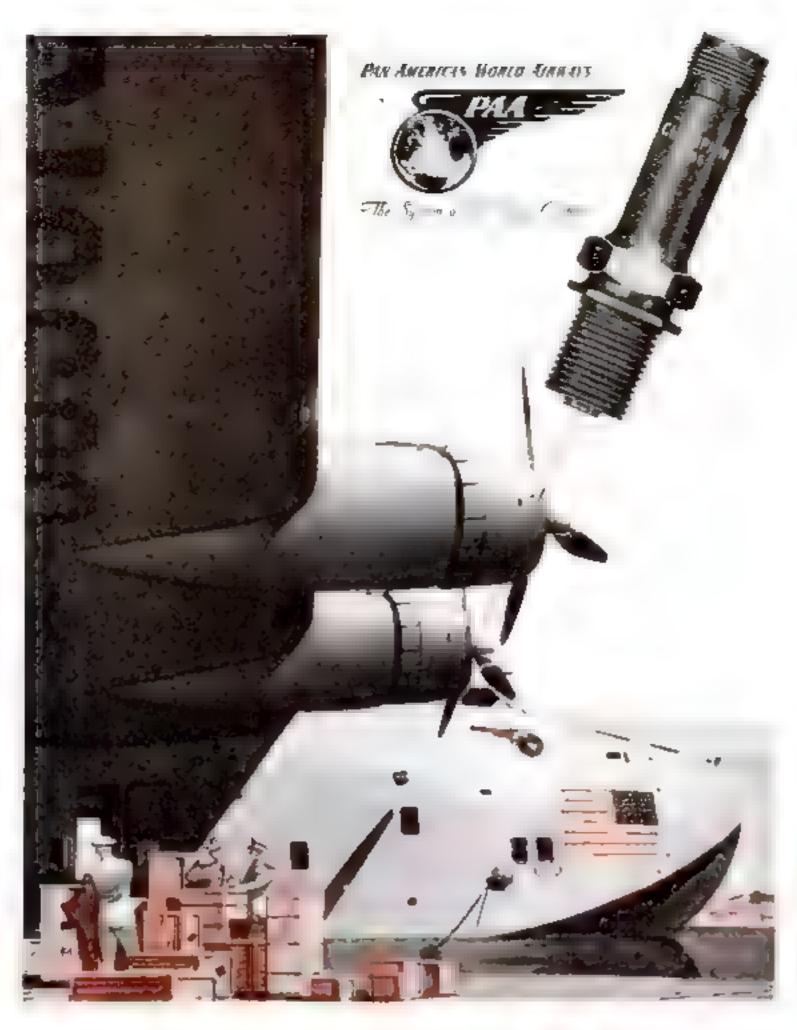
School is taught by Dr. Wees and Chief Pharmacist's Mate Francis Wilson, only other American regularly on the island. Most natives now understand a few English phrases.



PHILIP MORRIS

are scientifically proved far less irritating to the nose and throat





PAN AMERICAN PRESTIGE BRINGS
NEW PRESTIGE TO

CHAMPION SPARK PLUGS

In its far-flung operations to the outposts of the world, Pan American Airways has been operating under stringent wartime restrictions and equipment limitations. It has nevertheless compiled an outstanding performance record in both contract work for the Army and Navy and in maintenance of its own commercial routes.

This achievement bespeaks a painstakingly
scientific maintenance
and service program.
The small but vital spark
plug naturally came in
for close study because
of its direct bearing on
engine economy, performance, and dependa-

bility. Out of these studies and records emerged conclusive and dramatic evidence of superior performance, longer life, lower costs, lower maintenance and servicing time with Champion Ceramic Aircraft Spark Plugs.

The Champion Spark Plugs you buy for your car today are blood

brothers to those used in Pan American's far-flying clippers. They are products of the same research and engineering, exclusive materials and processes; and, as a result, they bring an extra measure of performance and dependability to every engine.



Unit the Day of Victory

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO

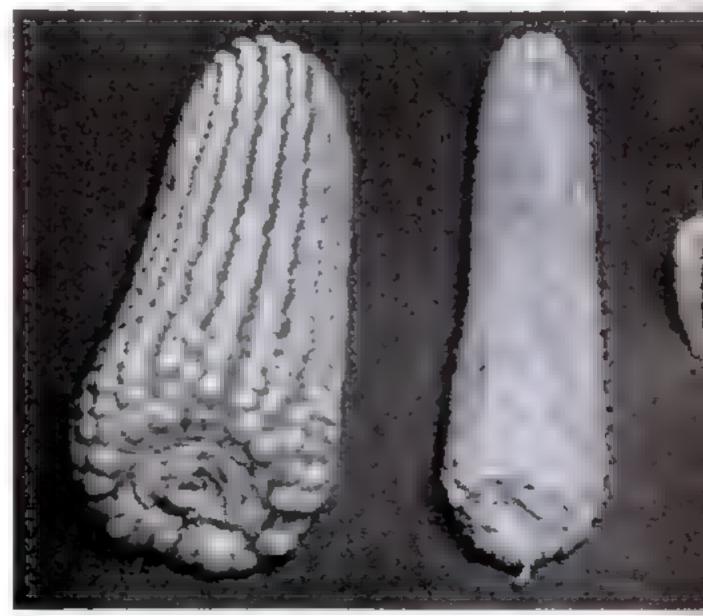
MISCELLANY



N MAIN STORAGE BIN (OF THE MISSOURI MEERSCHAUM PIPE COMPAN'

MISSOURI MEERSCHAUMS

Little Midwestern town of Washington, Mo. is the world's corncob pipe manufacturing center

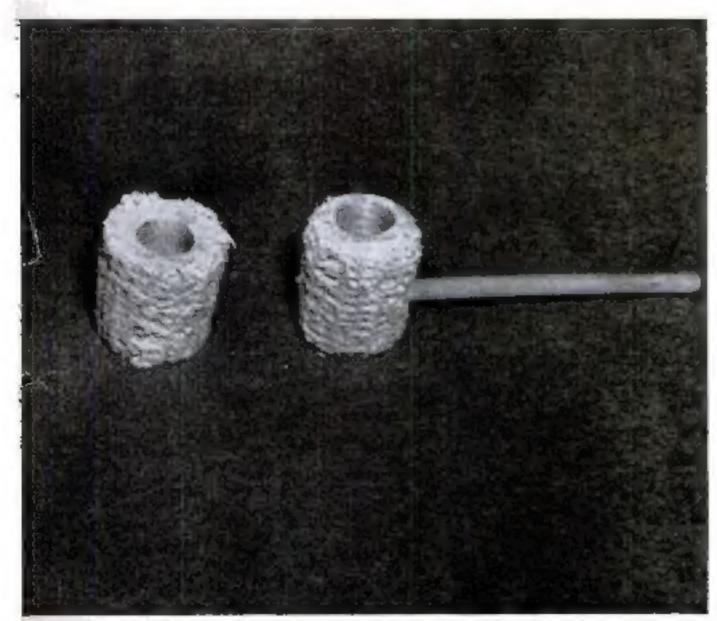


O MAKE PIPES CORNCOB IS STRIPPED OF ITS KERNELS, SECTIONED INT



PROPRIETORS E. H. OTTO SR. AND JR. EXAMINE THE STOCK OF CORNCOBS

When, about 1870, a Missouri farmer made himself a pipe out of a hollowedout corneob, he invented something which has brought a unique industry to Washington, Mo. Since then the Missouri Meerschaum Pipe Company, world's biggest corneob pipe maker, has made millions of cob pipes for the men who insist that they give the sweetest smoke of all. The pipes are made from oversized white corn which grows well in the rich bottom land around Washington but heavily drains soil fertility. Farmers grow it because they get high prices for kernels and make extra money selling cobs. Today Missouri Meerschaum's sales run about 10,000,000 pipes annually. Most sell for a dime or a quarter. Few last more than a couple of months.



SINGLE BOWLS WHICH ARE REAMED, SMOOTHED AND FITTED WITH STEMS

For fast Service/



THESE DRY MARTINIS have more on the ball than amazing speed of service. Neither love nor money can buy better cocktails!

Perfectly made from smooth, pot-stilled Milshire Gin and the world's finest Dry Vermouth, they're at your local liquor store—perfectly mixed, ready to add ice and serve!

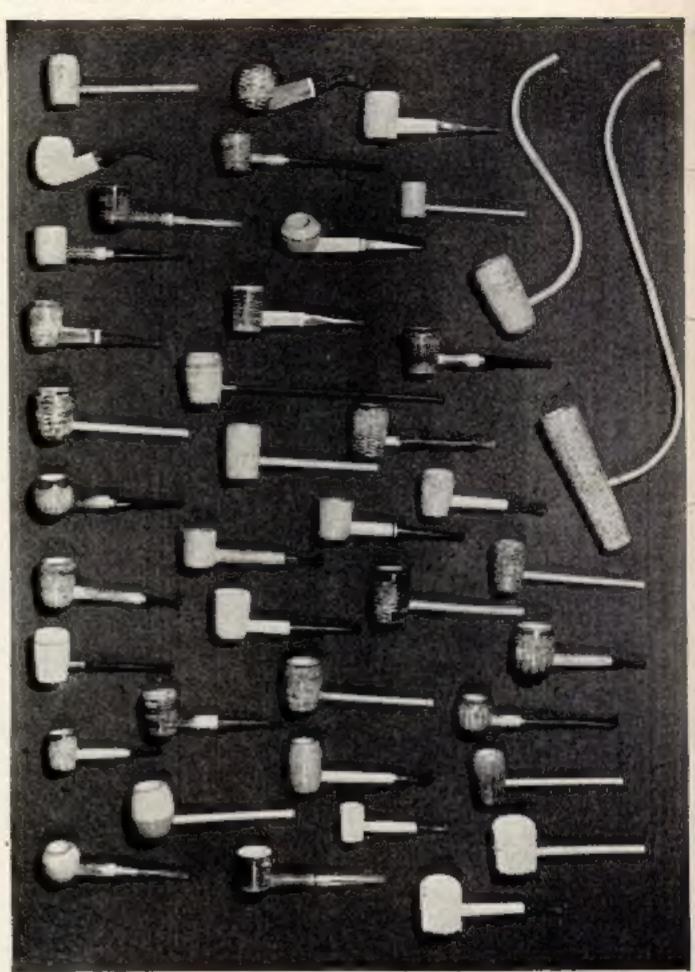


FIVE KINDS
FOR FAST SERVICE
Dry Martini, 71 proof
Manhattan, 86 proof
Old Fashioned, 80 proof
Side Car, 80 proof
Daiquiri, 70 proof

-BUY WAR BONDS

Mitshion Distilled Landon Dry Gin is 90 proof, distilled from 100% grain neutral spirits. G. F. Neublein & Bra., Inc., Hartford, Conn.

Missouri Meerschaums continued



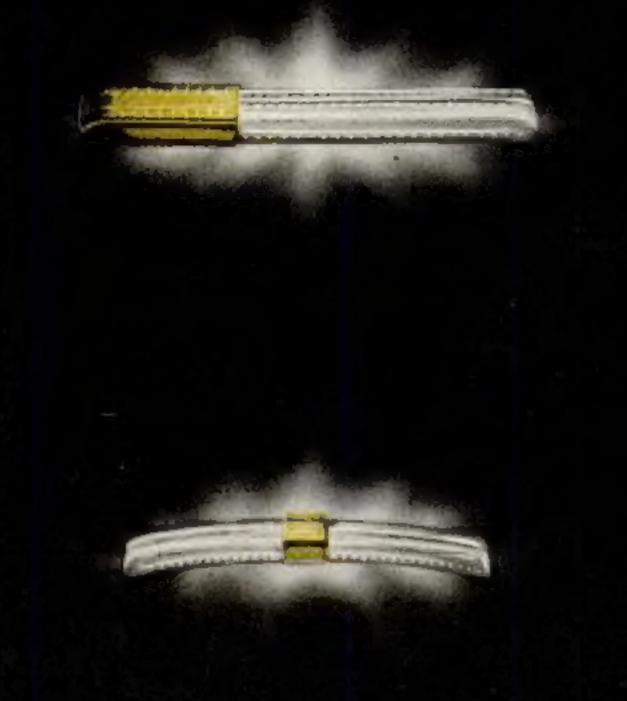
Forty kinds of corncob pipe are made by company. Many varieties are now hard to get. Contrary to general opinion, city slickers like corncobs more than farmers do.



Famed corncob smoker is General Douglas MacArthur, who has been photographed smoking a corncob pipe on most of his Pacific landings. He makes his own pipestems.

H - L I T &

Jewelry



Vew as tomorrow!

Here's tomorrow's styling—today! Hickok proudly presents Hi-Lite...a totally new creation in Tie Bars and Collar Bars...sparkling...transparent... smartly to high-light your cravat.

Select Hickok Hi-Lite Jewelry now! Hi-Lite Tie Bar, \$1.50 · Hi-Lite Collar Bar, \$1 - both with patented Hickok grip.

by

H1(K0K



THER YOUR HEST... HOLD THE WAR BONDS YOU DUT!... These Feathers Distributers, Inc., New York, Bleeded Whiskey, 86 proof. *The straight whiskey in this product are 5 years or more old. 48% straight whiskey, 68% grain poutral spirits.

